Applying for a 100K Innovation Fund Grant

2020 Mexico-U.S. Innovation Fund Competition

October 21, 2020
## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>2:00</td>
<td><strong>What is the Innovation Fund?</strong></td>
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<td><em>Maggie Hug, Bureau of Western Hemisphere Affairs, U.S. Department of State</em></td>
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<td>2:05</td>
<td><strong>Registering for the Innovation Network</strong></td>
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<td><strong>How do I Apply?</strong></td>
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<td><strong>Competition Requirements, Eligibility, etc.</strong></td>
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<td>2:30</td>
<td><strong>Tips &amp; Strategies for 100K Partnership Development and Program Implementation</strong></td>
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<td><em>Kristin Allen, 100K Grant Recipient, Northern Arizona University</em></td>
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<td>2:45</td>
<td><strong>Question &amp; Answer</strong></td>
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*All webinar materials, including this presentation, and a link to the webinar recording will be sent to all participants within 3-5 business days.*
The *100,000 Strong in the Americas Innovation Fund* is the dynamic public-private sector partnership between the U.S. Department of State, Embassies, Partners of the Americas, NAFSA: Association of International Educators, corporations, foundations, and higher education institutions.

The Innovation Fund supports the creation of strategic partnerships among higher education institutions in the U.S. and the rest of the Western Hemisphere.
BENEFITS FOR HEIS

CREATE PARTNERSHIPS
Grants stimulate partnerships that strengthen institutional vision to work together to increase student exchange and training in the Americas.

INCREASE ACCESS
Grants provide new opportunities to more students in multiple academic disciplines to gain knowledge, training, skills – in an international setting.

RECEIVE FUNDING

MAXIMIZE VISIBILITY
HEIs collaborate with U.S. Department of State, Embassies, corporations, and foundations to increase awareness and support of the impact of international education.

EXPAND CAPACITY
HEIs work together to implement new, international student/faculty exchange and training programs.
WHERE TO START?

JOIN THE INNOVATION NETWORK

Announcing New Grant Competition!

2020 Mexico-U.S. Innovation Fund Competition

Application Deadline: February 15, 2021

Visit our website!

#100KStrongAmericas | www.100kstrongamericas.org
Welcome to the 100,000 Strong in the Americas Innovation Network registration portal, provided by Partners of the Americas. Click below to complete your registration and begin connecting to higher education professionals from across the Americas.

Click here to register now!

#100KStrongAmericas | www.100kstrongamericas.org
Welcome to the 100,000 Strong in the Americas Innovation Network Group Homepage!

Here you can:
- **SEARCH** the Innovation Network to find institutional partners;
- **ENGAGE** in the virtual forum by interacting with colleagues;
- **APPLY** for innovation grants and learn about past winning innovations by visiting the Initiative’s public site: [www.100kstrongamericas.org/educate](http://www.100kstrongamericas.org/educate);
- **EXPLORE** other tools in this group including the Group Directory, Calendar, Blogs, Forums, and the Photo Gallery, all designed to help you share with, learn from, and connect to new partners.

Have more questions? Visit our **FAQs** page or submit your own [here](#).

The 100,000 Strong in the Americas Innovation Fund is a public-private partnership between the U.S. Department of State, Partners of the Americas; and NAFSA: Association of International Educators. For more information, please visit [http://www.100kstrongamericas.org](http://www.100kstrongamericas.org).
HOW TO APPLY
STEP 1: VISIT OUR “GRANTS” PAGE

WWW.100KSTRONGAMERICAS.ORG/GRANTS/
STEP 2:
CREATE YOUR PROFILE OR
LOGIN TO YOUR EXISTING ACCOUNT

HTTPS://WWW.100KSTRONGAMERICAS.ORG/APPLICATION-PORTAL/
**STEP 3:**

COMPLETE THE REQUIRED TASKS

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**Test University** -

Please complete the following tasks. When you have completed all steps, it will no longer state "Action Required." Instead, it will show "Complete".

1. **Grant Application**
   - When all required information is provided and all steps completed, the "Submit" button to the right will turn green, which means that your Application is ready for submission.
   - **The Application will not be completed until you click the "Submit" button.**
   - **Warning:** Once you click "Submit", your Application will no longer be available for edits.

2. **Application Form**
   - To begin or continue with the Application, please click the "Edit" button to the right.
   - Once you have completed the Application, you may return here to view or print your submission by clicking the "View" button to the right.

3. **Partner Information Request**
   - As part of the Application, you must provide at least one contact person at your partner institution(s), who will be collaborating with you on the implementation of your proposed project. This will be done by sending a request to your contact(s) to complete the required form.
   - To begin, please click the "Open" button to the right.
APPLICATION FORM

- Summary of Proposed Program (75-150 words)
- Program Goals/Objectives
- Program Themes/Areas of Study
- Partnering Institution(s)
- # of Participating Students
- Anticipated Travel/Exchange Timeline
- Description of Student Credit

APPLICATIONS MUST BE SUBMITTED IN ENGLISH

Technical Narrative
12 pages max (PDF)
- Cover Page (1 page)
- Table of Contents (1 page)
- Executive Summary
- Program Description
- Sustainability Plan
- Institutional Capacity, Challenges, and Opportunities for Growth
- Monitoring & Evaluation Plan

Budget Summary (Excel)

Budget Narrative (PDF)

Supporting Documents
No page limit (PDF)
- Letters of Support
- CVs of Project Directors
- Additional Attachments
CONTACT YOUR PARTNERING INSTITUTION(S)

Partner Information Request

Please use this screen to send and track your request(s) to your partner institution(s).
Click the "+New Request" button to begin. Click here to view a copy of the form that your partner(s) must complete.
For questions about this form or process, please contact 100kstrongamericas@partners.net.

The minimum required requests have been sent. Please check back to ensure they have been completed.

Minimum required: 1    Maximum allowed: 100

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<tr>
<th>Partners University</th>
<th>Sent 08/18/2020 11:13am EDT</th>
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THIS FORM MUST BE SUBMITTED BY THE APPLICATION DEADLINE

We highly recommend creating your Partner Information Request at least one week prior to the application deadline so that your partner institution has sufficient time to complete the form.
MORE QUESTIONS ABOUT PROPOSAL FORMAT & REQUIREMENTS?

You can access the [Application Portal](#) and begin your application at any time.

You can also view [Proposal Format & Guidelines](#) on our website.
2020 MEXICO-U.S. INNOVATION FUND COMPETITION

REQUIREMENTS, ELIGIBILITY, AND DETAILS
# Application Timeline

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<th>ACTIVITY</th>
<th>TIME PERIOD</th>
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<tr>
<td>Launch of 100K Grant Competition</td>
<td>September 17, 2020</td>
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<tr>
<td>Close of 100K Grant Competition</td>
<td>February 15, 2021</td>
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<td>Proposals Evaluation Process</td>
<td>February 15 – May 31, 2021</td>
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<td>Notification of Status of Proposal</td>
<td>May 31, 2021</td>
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<td>Award of Grant Funds to Winners</td>
<td>July – August 2021</td>
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**Period of Performance for 100K Grant Projects**
September 1, 2021 – August 31, 2022
Eligible Countries & Institutions

All higher education institutions (HEIs) in Mexico and the United States

All proposed programs must include a team of at least one (1) HEI in Mexico + at least one (1) HEI in the United States

*There is no limit to the number of institutions that can be involved in the project

*The primary applicant HEI can be from either the U.S. or Mexico
Eligible Thematic Areas

- Public Health
- Distance/Virtual Education
- Biochemistry
- Green/Renewable Energy
- Economic Empowerment of Young People
- Sustainable Agriculture
- Sustainable Construction, Water, Sanitation, and Hygiene (WASH)
- Science, Technology, Engineering, and Math (STEM)

Unsure if your proposed program falls under one of these categories?

The academic fields of study listed here are not a comprehensive list of eligible areas; rather, they serve as recommendations and guidelines. As long as the proposed program falls under one or more of the general themes above and the proposed academic discipline(s) can be sufficiently justified in the proposal, it will be considered eligible.
Additional Requirements & Considerations

- **Level(s) of Study**
  Student beneficiaries can be at **any level of post-secondary education** (i.e. undergraduate, graduate, doctoral, etc.)

- **Student Credit**
  Students **must** receive some level of credit from their home institution during, or as a result, of the proposed program.

- **Special Considerations**
  Special consideration will be given to proposals focused on programs that benefit **underserved or non-traditional student populations** in both countries. Applicants that seek to target or include underrepresented students **must** provide a recruitment strategy/plan for reaching these diverse groups.
Student/Faculty Mobility in 100K Grant Programs

- **Student/Faculty Mobility**
  Proposed 100K grant activities should include both *virtual* and *in-person* training opportunities and support *sending* and *hosting* students and faculty between the partnering institutions in Mexico and the United States during the 100K grant period.

*Given the ongoing challenges and uncertainties due to the health pandemic, the Innovation Fund understands/encourages grant proposals that allow for both physical and virtual exchange in 100K proposed programs.*
Reminder!
Refer to the RFP

All of the competition information that we just reviewed, and more, is available in the Request for Proposal (RFP) for this competition and can also be found at https://www.100kstrongamericas.org/grants/.

Download RFP in English

Download RFP in Spanish
Tips & Strategies
100K Partnership Development and Program Implementation

Kristin Allen
Program Manager, Strategic Global Initiatives
Center for International Education
Northern Arizona University

Leaders United for Positive Energy (LUPE): A Collaboration among Three Countries of the Americas to Promote Ethical Science and Social Responsibility in the Energy Sector

2018 ExxonMobil Competition for Study Abroad Innovations in Engineering, Physics, Geology, and Geophysics

Learn more about this project
QUESTIONS?

Please submit questions via the “Q&A” in your Zoom window.

Please note that any questions not addressed in this webinar will be answered in a Question & Answer Report, which will be sent to the email you used to register for this webinar within 3-5 business days.

You can also refer to our Grant FAQs page for answers to the most commonly asked questions.
UPCOMING WEBINARS

Tips & Strategies for Developing and Implementing a 100K Innovation Fund Grant Proposal

Join us for this second set of webinars to hear from the Innovation Fund team about how to develop a competitive proposal. Webinars will also include representatives from past/current grant winning institutions with programs in Mexico who will speak about the lessons learned from implementing their 100K program and provide their tips and strategies for winning a 100K Innovation Fund grant.

Wednesday, December 9, 2020 @ 2:00 PM ET (English)
Thursday, December 10, 2020 @ 2:00 PM ET (Spanish)

Check back soon for registration at https://www.100kstrongamericas.org/webinars/
THANK YOU!

For questions or clarifications, contact the Innovation Fund team:

Laura Cossette  
Program Officer, 100,000 Strong in the Americas Innovation Fund  
Partners of the Americas  
100kstrongamericas@partners.net

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