



# Applying for a 100K Innovation Fund Grant

## The U.S.-Colombia Grant Competition for 21st Century Higher Education Partnerships

*November 17, 2020*



PARTNERS  
*of the* AMERICAS

# Agenda

- |      |  |
|------|--|
| 2:00 | <b>What is the Innovation Fund?</b><br><b>Registering for the Innovation Network</b><br><b>How do I Apply?</b><br><b>Competition Requirements, Eligibility, etc.</b>   |
| 2:30 | <b>Tips &amp; Strategies for 100K Partnership Development and Program Implementation</b><br><i>Sarah Schmidt, 100K Grant Recipient, Kent State University at Stark</i> |
| 2:45 | <b>Question &amp; Answer</b>   |

*\*All webinar materials, including this presentation, and a link to the webinar recording, will be sent to all participants within 3-5 business days and will be available online at <https://www.100kstrongamericas.org/webinars/>.*

# 100K INNOVATION FUND

The *100,000 Strong in the Americas Innovation Fund* is the dynamic **public-private sector partnership** between the U.S. Department of State, Embassies, Partners of the Americas, NAFSA: Association of International Educators, corporations, foundations, and higher education institutions.

The Innovation Fund supports the creation of strategic **partnerships among higher education institutions** in the U.S. and the rest of the Western Hemisphere.

# BENEFITS FOR HEIS

## CREATE PARTNERSHIPS

Grants stimulate partnerships that strengthen institutional vision to work together to increase student exchange and training in the Americas.



## MAXIMIZE VISIBILITY

HEIs collaborate with U.S. Department of State, Embassies, corporations, and foundations to increase awareness and support of the impact of international education.



## RECEIVE FUNDING



## INCREASE ACCESS

Grants provide new opportunities to more students in multiple academic disciplines to gain knowledge, training, skills – in an international setting.



## EXPAND CAPACITY

HEIs work together to implement new, international student/faculty exchange and training programs.



# WHERE TO START?

## JOIN THE INNOVATION NETWORK



Visit our website!






PARTNERS of the AMERICAS  
Connect • Serve • Change Lives

Register Print Page Contact Us Sign In 

Enter search criteria... 

Select Language 

Who We Are What We Do Our Impact Get Involved Get Connected Member Search


## 100,000 Strong in the Americas Innovation Network Registration



### Sign In

pkim

.....

SIGN IN 

 Connect

Forgot your password?

Haven't registered yet?

Welcome to the 100,000 Strong in the Americas Innovation Network registration portal, provided by Partners of the Americas. Click below to complete your registration and begin connecting to higher education professionals from across the Americas.

 [Click here to register now!](#)



Welcome to the 100,000 Strong in the Americas Innovation Network Group Homepage!

Here you can:

- **SEARCH** the Innovation Network to find institutional partners;
- **ENGAGE** in the virtual forum by interacting with colleagues;
- **APPLY** for innovation grants and learn about past winning innovations by visiting the Initiative's public site: [www.100kstrongamericas.org/educate](http://www.100kstrongamericas.org/educate);
- **EXPLORE** other tools in this group including the Group Directory, Calendar, Blogs, Forums, and the Photo Gallery, all designed to help you share with, learn from, and connect to new partners.

Have more questions? Visit our [FAQs](#) page or submit your own [here](#).

The 100,000 Strong in the Americas Innovation Fund is a public-private partnership between the U.S. Department of State, Partners of the Americas, and NAFSA: Association of International Educators. For more information, please visit <http://www.100Kstrongamericas.org>.

Group  
Directory

Calendar

Blogs

Forums

Photo  
Gallery



Photo Gallery



PARTNERS  
*of the* AMERICAS



La educación  
es de todos

Mineducación



**ICETEX**  
*Invertimos en el talento de los colombianos*

# HOW TO APPLY



# STEP 1: VISIT OUR “GRANTS” PAGE

[WWW.100KSTRONGAMERICAS.ORG/GRANTS/](http://WWW.100KSTRONGAMERICAS.ORG/GRANTS/)

ABOUT THE INNOVATION FUND GRANTS IMPACT INVEST MEDIA EVENTS JOIN THE INNOVATION NETWORK CONTACT US

OPEN COMPETITIONS  
APPLICATION PORTAL  
GRANT FAQs  
PROPOSAL FORMAT & DESIGN GUIDE  
MEET THE WINNERS

LEARN MORE

100K IN HEALTH

Northwestern University  
Public Health in Mexico: A Collaborative

### Current Open Competitions

**\*\*NOTE:** Before applying for an Innovation Fund grant, please ensure that you are registered in the 100,000 Strong in the Americas Innovation Network. If not, Join the Innovation Network now.\*\*

Check back soon for our next open Innovation Fund Competition!

Click below to begin the application process or to send us your questions on the grant competitions.

[Read Format Requirements](#)

[Apply Now](#) [Questions?](#)

Looking for some inspiration?  
[View Past Competitions](#)

# STEP 2: CREATE YOUR PROFILE OR LOGIN TO YOUR EXISTING ACCOUNT

[HTTPS://WWW.100KSTRONGAMERICAS.ORG/APPLICATION-PORTAL/](https://www.100kstrongamericas.org/application-portal/)

## Innovation Fund Tip!

Create your profile now so that you can see everything that will be required

### Applicant Profile Information

**Prefix \*** **First Name \*** **Last Name \***

Dr. Innovation Fund

**Job Title/Position \*** **Department/Unit \***

Grant-maker Partners of the Americas

**Work Phone \*** **Work Email \***

202-628-3300 100kstrongamericas@partners.net

Please include the country code.

**Name of Higher Education Institution \***

Test University

Please enter official name in original language. Do not translate. If your institution does not appear, type in "Other" and you should see this as an option on the drop-down box. Select "Other" and enter the name in the text box that appears.

**Size and Setting \*** **Type of Higher Education Institution \***

ExGP: Exclusively graduate/professional Private

Based on the Carnegie Classification of Institutions:  
[http://carnegieclassifications.iu.edu/classification\\_descriptions/size\\_setting.php](http://carnegieclassifications.iu.edu/classification_descriptions/size_setting.php)

**Address Line 1 \***

1424 K Street NW

**Address Line 2**

Suite 700

**City \***

Washington

### Login Instructions

**For New Users:**

By clicking "Sign Up", you will be prompted to enter your email address and create a password. Once you have chosen your password, your account will be created and you will gain access to the portal.

**For Returning Users:**

Sign into the portal using the email address and the password you created when you originally signed up for the portal. If you have forgotten your password, click "Forgot your password?" and follow the prompts to reset your password.

### Sign In

**Email**

**Password**

[Log In](#) [Forgot your password?](#)

### Need an Account?

[Sign Up](#)

# STEP 3:

## COMPLETE THE REQUIRED TASKS

Test University| -

Order by: Newest to Oldest

Please complete the following tasks. When you have completed all steps, it will no longer state "Action Required." Instead, it will show "Complete".

Grant Application

When all required information is provided and all steps completed, the "Submit" button to the right will turn green, which means that your Application is ready for submission.

**The Application will not be completed until you click the "Submit" button.**

**Warning: Once you click "Submit", your Application will no longer be available for edits.**

There are 41 hours remaining to submit this.

Submit

1

Application Form

Action Required

Open

To begin or continue with the Application, please click the "Edit" button to the right.

Once you have completed the Application, you may return here to view or print your submission by clicking the "View" button to the right.

2

Partner Information Request

Action Required

Open

As part of the Application, you must provide at least one contact person at your partner institution(s), who will be collaborating with you on the implementation of your proposed project. This will be done by sending a request to your contact(s) to complete the required form.

To begin, please click the "Open" button to the right.



# APPLICATION FORM

- ☐ Summary of Proposed Program (*75-150 words*)
- ☐ Program Goals/Objectives
- ☐ Program Themes/Areas of Study
- ☐ Partnering Institution(s)
- ☐ # of Participating Students
- ☐ Anticipated Travel/Exchange Timeline
- ☐ Description of Student Credit



## Technical Narrative

12 pages max (PDF)

- Cover Page (1 page)
- Table of Contents (1 page)
- Executive Summary
- Program Description
- Sustainability Plan
- Institutional Capacity, Challenges, and Opportunities for Growth
- Monitoring & Evaluation Plan

**Budget Summary** (Excel)

**Budget Narrative** (PDF)

## Supporting Documents

No page limit (PDF)

- Letters of Support
- CVs of Project Directors
- Additional Attachments



**Applications must be  
submitted in English**



# CONTACT YOUR PARTNERING INSTITUTION(S)

## Partner Information Request

Close

Please use this screen to send and track your request(s) to your partner institution(s).

Click the **" +New Request "** button to begin. [Click here to view a copy of the form that your partner\(s\) must complete.](#)

*For questions about this form or process, please contact [100kstrongamericas@partners.net](mailto:100kstrongamericas@partners.net).*

The minimum required requests have been sent. Please check back to ensure they have been completed.

Minimum required: 1      Maximum allowed: 100      Show: All      + New Request

Partners University	Sent 08/18/2020 11:13am EDT	Remind	View	Delete
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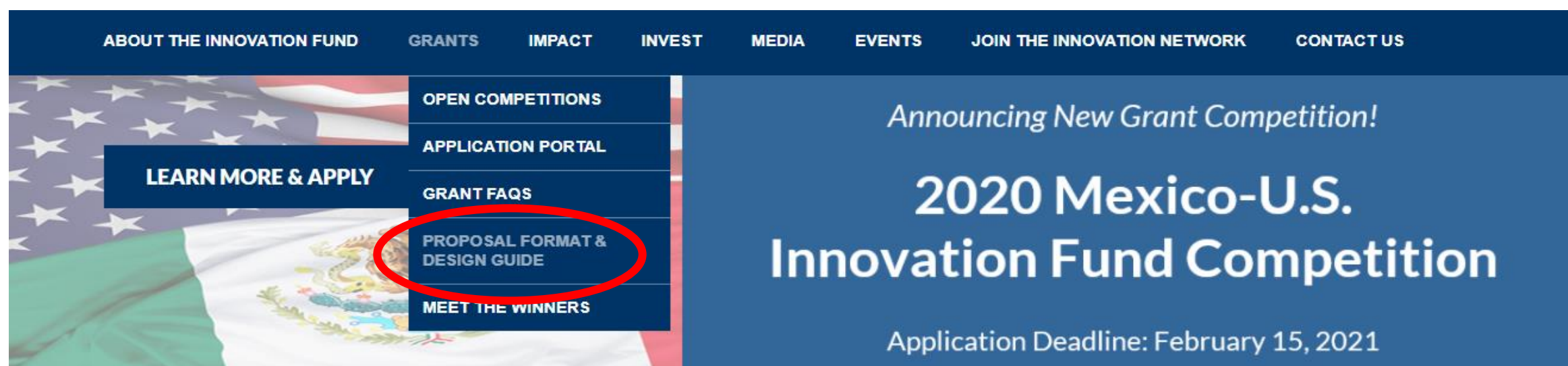
**This form must be submitted by the application deadline**

*We highly recommend creating your Partner Information Request at least one week prior to the application deadline so that your partner institution has sufficient time to complete the form*

# MORE QUESTIONS ABOUT PROPOSAL FORMAT & REQUIREMENTS?

You can access the [Application Portal](#) and begin your application at any time

You can also view [Proposal Format & Guidelines](#) on our website



# THE U.S.-COLOMBIA GRANT COMPETITION FOR 21ST CENTURY HIGHER EDUCATION PARTNERSHIPS

1. Application Timeline
2. Available Awards
3. Eligibility
4. Thematic Areas
5. Student/Faculty Mobility
6. Additional Requirements + Considerations

# THE U.S.-COLOMBIA GRANT COMPETITION FOR 21ST CENTURY HIGHER EDUCATION PARTNERSHIPS



*esta convocatoria se realiza con el apoyo del*

**Instituto Colombiano de Crédito Educativo y Estudios  
Técnicos en el Exterior, Mariano Ospina Pérez ([ICETEX](#))**

**U.S. Department of State through the U.S. Embassy in Bogotá**



# Application Timeline

ACTIVITY	TIME PERIOD*
Launch of 100K Grant Competition	October 29, 2020
Close of 100K Grant Competition	March 15, 2021
Proposals Evaluation Process	March 16 - May 29, 2021
Notification of Status of Proposal	2021 NAFSA Annual Conference (May 30 – June 4, 2021)
Award of Grant Funds to Winners	August – September 2021

*\*Please note that these dates are subject to change*

**Period of Performance for 100K Grant Projects**  
September 1, 2021 – August 31, 2022

# AVAILABLE AWARDS



10  
Innovation  
Fund Grants



26,175  
(USD)

*\*Pending the review process*

# ELIGIBLE COUNTRIES

All higher education institutions (HEIs) in  
**Colombia** and the **United States**



# ELIGIBLE INSTITUTIONS



**United States:** Higher education institutions (HEIs) located and legally registered in the U.S., including

- Four-year degree-issuing institutions (public and private),
- Community colleges
- Technical/vocational schools
- Other post-secondary institutions with credit-bearing programs.



**Colombia:** HEIs located and legally registered in Colombia, including

- Accredited institutions
- Non-accredited institutions\*
- Universities
- Professional technical institutes
- Research centers
- Other post-secondary institutions.

*\*Non-accredited HEIs refers to refers to institutions in Colombia that have not undergone the accreditation process or have not met the requirements established by [Colombia's National Accreditation System](#). The [National Accreditation Commission of Colombia](#) is the country's entity responsible for leading the evaluation process with regards to compliance with the established accreditation procedures.*



# ELIGIBLE PARTNERSHIPS

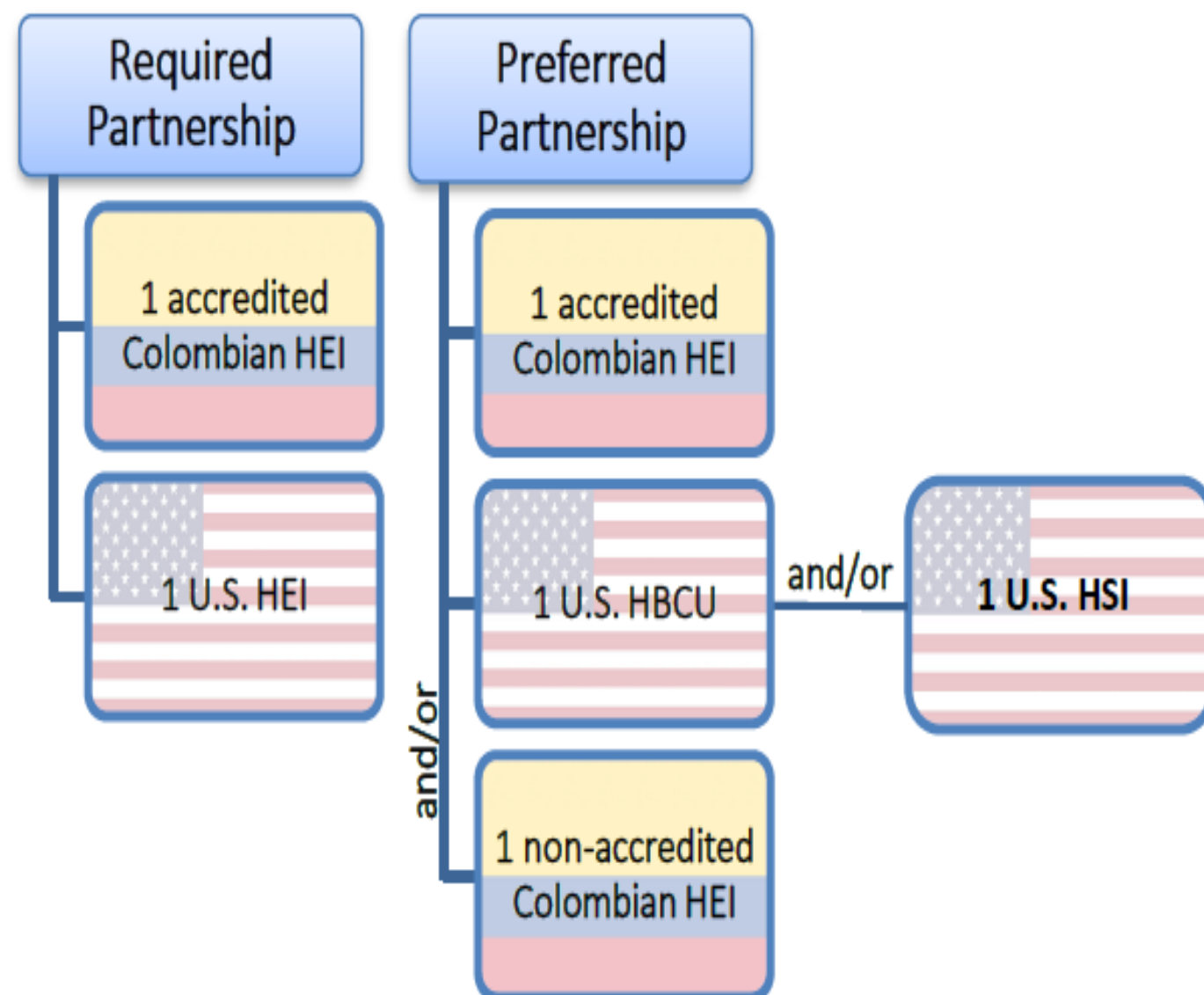
## REQUIRED

Proposals must include a team of at least **one HEI in the U.S.** and at least **one accredited HEI in Colombia.**

*\*Non-accredited Colombian HEIs are eligible to be a part of the partnership, but they cannot be the prime applicant for the grant.*

## PREFERRED

Proposals that include one or more **Historically Black College & University (HBCU)**, **Hispanic Serving Institution (HSI)** in the United States, and/or a **non-accredited institution** in Colombia will be found favorable during the evaluation process.



## Partnership FAQs

**Q: How many institutions can be involved in my proposed project?**

A: There is no limit to the number of institutions that can be involved in the project.

**Q: Which institution has to submit the application?**

A: The primary applicant HEI can be from either the U.S. or Colombia

**Q: Can we include a partner institution that is not in the U.S. or Colombia?**

A: For this Innovation Fund competition, only institutions in the U.S. and Colombia are eligible to apply and be beneficiaries.

**Q: How many proposals can my institution submit?**

A: There is no limit to the number of proposals that an institution can submit.

**Q: How can I find a partner institution?**

A: Stay tuned!

# ELIGIBLE THEMATIC AREAS

- Convergent Technologies
- Oceanography and Hydrobiological Resources
- Creative and Cultural Industries
- Sustainable Energy
- Social Sciences
- Life and Health Sciences
- Basic Space Science/Astronomy
- Biotechnology, Bioeconomics, and Environment
- Public Health
- Distance/Virtual Education
- Sustainable Design, Architecture, and Construction
- Economic Empowerment
- Sustainable Agriculture
- Water, Sanitation, and Hygiene (WASH)
- Science, Technology, Engineering, and Math (STEM)

**Unsure if your proposed program falls under one of these categories?**

*The academic fields of study listed here are not a comprehensive list of eligible areas; rather, they serve as recommendations and guidelines. As long as the proposed program falls under one or more of the general themes above and the proposed academic discipline(s) can be sufficiently justified in the proposal, it will be considered eligible.*

# ADDITIONAL REQUIREMENTS & CONSIDERATIONS

## ☐ Level(s) of Study

Student beneficiaries can be at **any level of post-secondary education** (i.e. undergraduate, graduate, doctoral, etc.)

## ☐ Student Credit

Students **must** receive some level of academic credit from their home institution during, or as a result, of the proposed program.

## ❖ Special Consideration

Special consideration will be given to proposals that will benefit underserved students from **diverse socio-economic, racial, and educational backgrounds** in the U.S. and Colombia. For this reason, proposals that include one or more **Historically Black Colleges and Universities** (HBCUs) and/or **Hispanic Serving Institutions** (HSIs) in the U.S. will be viewed favorably during the evaluation process.

*Applicants that seek to target or include underrepresented students must provide a recruitment strategy/plan for reaching these diverse groups.*



# Student/Faculty Mobility in 100K Grant Programs

## ☐ Student/Faculty Mobility

Proposed 100K grant activities should include both **virtual** and **in-person** training opportunities and support **sending** and **hosting** students and faculty between the partnering institution(s) in Colombia and the United States during the 100K grant period.

*\*Given the ongoing challenges and uncertainties due to the health pandemic, the Innovation Fund understands/encourages grant proposals that allow for both physical and virtual exchange in 100K proposed programs.*

## Reminder!

### Refer to the RFP

All of the competition information that we just reviewed, and more, is available in the **Request for Proposal (RFP)** for this competition and can also be found at <https://www.100kstrongamericas.org/grants/>.

Download RFP in English

Download RFP in Spanish

# Tips & Strategies

## 100K Partnership Development and Program Implementation

**Sarah Schmidt**

Assistant Director

Global Education Initiatives

**Kent State University at Stark**

[sschmi16@kent.edu](mailto:sschmi16@kent.edu)

***The Peacebuilding in Colombia Collaborative***

with Universidad del Rosario

The 2018 Colombia-U.S. Rural Education for Peace Competition

*Sponsored by ICETEX and the U.S. Department of State*

# How can I find a partner institution?



## Innovation Network [Register today!](#)

- Use a Forum
- Search the Directory



**Connect with others from this webinar!**



## Contact Us

[100kstrongamericas@partners.net](mailto:100kstrongamericas@partners.net)



# QUESTIONS?

**Please submit questions via the “Q&A” in your Zoom window.**

*Please note that any questions not addressed in this webinar will be answered in a Question & Answer Report, which will be sent to the email you used to register for this webinar within 3-5 business days.*

*You can also refer to our [Grant FAQs](#) page for answers to the most commonly asked questions.*

# UPCOMING WEBINARS

## Tips & Strategies for Developing and Implementing a 100K Innovation Fund Grant Proposal

*feat. 100K Grant Winners*

- In-depth look on how to design your Innovation Fund proposal.
- Learn about the evaluation criteria and proposal review process.
- Tips & strategies from the Innovation Fund and grant winners on how to make your proposal stand out.

**Wednesday, December 9, 2020 @ 2:00 PM ET (English)**

**Thursday, December 10, 2020 @ 2:00 PM ET (Spanish)**

Register at <https://www.100kstrongamericas.org/webinars/>

# THANK YOU!

For questions or clarifications, contact the Innovation Fund team:

**Laura Cossette**

Program Officer, *100,000 Strong in the Americas* Innovation Fund

Partners of the Americas

[100kstrongamericas@partners.net](mailto:100kstrongamericas@partners.net)

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