





## 100,000 Strong in the Americas Innovation Fund Informational Webinar The U.S.-Colombia Grant Competition for 21st Century Higher Education Partnerships

Tuesday, 11/17/2020

Questions & Answers

## What is meant by Creative and Cultural Industries?

This area of study isn't explicitly defined in the RFP, meaning you can "make the case" for a program you think may be eligible. Additionally, here are some ideas of topics under this theme.

## Cultural Industries

- 1. Editorial
  - a.Literature
    - b.Editing: books, newspapers, and magazines
    - c. Bookstores
- 2. Phonography
- a. Recorded music 3. Audiovisual
  - a.Film
  - b.Television
  - c. Video
  - d.Radio
- 4. News stations/agencies and other informational services

Functional Creations, New Media, and Content Software

- 1. Digital Media and Content Software
  - a. Videogames
  - b. Interactive audiovisual content
  - c. Digital platforms
  - d. Software creation/development
  - e. Apps creation/development
  - f. Animation
- 2. Design
  - a. Interior
  - b. Graphic art and illustration
  - c. Communication
  - d. Services
  - e. Industrial (products)
  - f. Architecture
  - g. Fashion
- 3. Publication
  - a. Advertising
  - b. Creative/art direction

## Will there be a recording sent?

Yes! This webinar recording and all webinar materials are published on our website at <u>https://www.100kstrongamericas.org/webinars/</u>.









Does the experience have to be research based or can it be more experiential/job related? Would an internship-based course work be eligible?

The only requirement is that students receive academic credit from their home institution by participating in the 100K grant project. As long as students receive some form of academic credit from their home institution, the proposed project will be considered eligible. We also recommend reviewing the RFP to see all the requirements and details to make sure your program would qualify.

The following questions were directed to panelist Sarah Schmidt from Kent State University at Stark. For answers to these questions, please refer to the webinar recording.

How did you maximize the funding? What was the breakdown? Did you or Rosario have to provide additional funds to be able to implement the project? Live answered.

- What cost-sharing did you implement? *Live answered.*
- How many students will participate in the trip? *Live answered.*

I am concerned about the types of partnership that can realistically be established with institutions who serve populations that actually would benefit from these opportunities, given the cost sharing aspect. U del Rosario is a private institution. What has been the experience with public institutions in Colombia? Live answered.

- It is a bit arduous to get a course approved, how did you all get this done on the KSU side so quickly? *Live answered.*
- Do you have students from Colombia participating in the project? Are they traveling to US? *Live answered.*

What is your plan for sustaining this program beyond the 100k funding? *Live answered.*