

Developing a Competitive Innovation Fund Proposal

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Thanks to the generous
support of

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MARY STREET
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2019 *100,000 Strong in the Americas* Innovation Fund Grant funded by the Mary Street Jenkins Foundation

Grants were available for U.S.- Mexico University partnerships to propose:

*“academic exchange and/or training course or program for students in the fields of **Social Sciences and the Humanities**. Special consideration will be given to proposals that focus on **Archaeology, Anthropology, or Education**, and to exchange programs that include and will benefit economically-disadvantaged and/or racial/ethnic minority student populations.”*



Project Based

Do you have a
specific project
in mind?

Goal – To find a
partner

- *Target research areas or disciplines*
- *Reach out to program coordinators*
- *Connections and contacts*
- *Reach out to Networks - Institutional, Academic, Virtual Exchange networks*



Project Based

Do you have a
specific project
in mind?

Goal – To find a
partner

Partner Based

Do you have a
specific partner
in mind?

Goal – To
develop a
project





Broome reached out to one of its long term institutional partners – Universidad de Celaya

Institutional Goals

Broome – Interest in increased internationalization, continuation of COIL program

Celaya – Interest in English language opportunities

Brainstorming Sessions

Discuss Institutional Goals, Schedules, Vision

Lists of needs, communications, planning process





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**Innovation Fund Grant to support a new faculty-led
bilateral study abroad program**

Spring 2020: Storytelling & Heritage

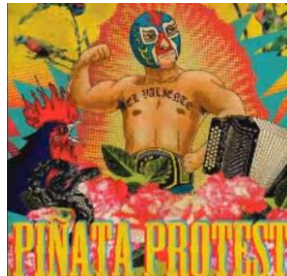


Using a Virtual Exchange / Collaborative Online International Learning Module, students from both institutions would participate in a course hosted by SUNY Broome called ***Storytelling and Heritage***.



Humans – The Storytelling Animal

While other species communicate, only humans use symbolic language to communicate complex stories. Why do humans tell stories? How does it build community? Heritage?



Intangible Heritage

What is intangible heritage? How can music, cuisine, and dance tell a story about people? How is the narrative constructed?



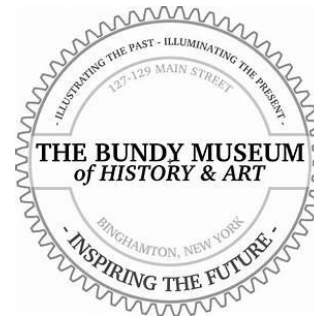
Material Culture & Storytelling

How do objects, space, and the material world help create stories about our identities? What roles do art, museums, and historic landscapes have in building heritage?



Build Partnerships & Identify Stakeholders

- Partnering Higher Education Institutions
- Museums
- Cultural Groups
- Heritage Centers
- Art Communities
- Community members
- Local schools





In April 2020 - Students from Mexico would visit Binghamton NY

- homestay
- work with a local museum to curate an exhibit on heritage & stories
- participate in cultural activities, ranging from museum tours, contradancing, tour and cooking class in local Little Italy at Heritage Center
- participate in campus wide convocation day & collect stories

In May 2020 – Students from US would visit Celaya, Mexico

- Recreate the exhibit they developed for display in Binghamton, for display in Celaya
- Participate in storytelling activities with school children
- Visit archaeological sites, museums, and UNESCO heritage sites San Miguel de Allende



Writing a Winning Grant:

Needs, Goals, and Objectives

Needs	Needs statement – what does your institution/project need and want out of the grant
Goals	How will this specific program use your approach/method to do what you want
Objectives	Exactly how will we make this happen? And how will we measure and prove it?



Needs: Broome wants to expand internationalization efforts, and Celaya wants to give their students a change to improve their fluency in English

Needs Statement:

“This proposal seeks support for a new bilateral Faculty Led Program (FLP) between two long-standing partner institutions - SUNY Broome Community College, USA (Broome) and la Universidad de Celaya, Mexico (Celaya). Although Broome offers study abroad programs to students, this program will be the first bilateral study abroad program at Broome, and the only program that offers bilateral homestay experiences for students. It will also provide an affordable study-abroad experience to traditionally underrepresented students. Although white students are 57% of our student body, they represent 73.6% of students in in Faculty-Led Study abroad in 2014-2019. Although 73% of our students receive aid, <2% of our study abroad students receive aid. In addition, since the recent discontinuation by Congress of the SEED (Scholarship for Education and Economic Development) Program - Latin America, SUNY Broome has hosted fewer students from Latin America on our campus.”



Project Goal: How will this specific program use your approach/method to do what you want

*“This program uses anthropology and archaeology, narrative and storytelling **to introduce students to the importance of heritage, and the cultural importance of places.** The goal of this project is to **provide students with the analytical and methodological tools** to examine personal and cultural narratives, and understanding them in their historical contexts. Students will **gain fluency in another language** and experience a new culture.”*



Objectives: How will you achieve this?

“This project has three objectives: to increase these two HEIs’ internationalization efforts; to increase student competency in cultural, technical and linguistic skills; and broaden academic opportunities.”

The bulk of the proposal discusses these objectives

1. to increase these two HEIs’ internationalization efforts, **we will increase the number of participating students**
2. to increase student competency in cultural, technical and linguistic skills, **students will participate in bilateral exchange programs**
3. and broaden academic opportunities, students will:
 - Participate in Virtual Exchanges
 - produce a temporary community oriented museum exhibit
 - participate in cultural events
 - interact with students in an elementary school
 - Etc...

Goals are general guidelines that explain what you want to achieve.

Objectives define strategies or implementation steps to attain the identified goals.

Unlike goals, objectives are specific, measurable, and have a defined completion date.



RESUBMISSION – With explanations

1. Program Description: (a) Expand of the cultural activities for supporting/increasing English language proficiency; and (b) Describe how the institution plans to vet the homestays and explain whether this option is more economical.
2. Sustainability: (a) Expand on how your institution and partner institution will utilize existing resources to sustain the program after the grant period; (b) The Review Committee noted a concern of sustainability from the previous COIL program mentioned – describe how you have learned from the previous experience and how to ensure that the proposed program will succeed.
3. Institutional Capacity: Include information on the role of the partner institution in the administration of the program.
4. Monitoring & Evaluation Plan: (a) Consider involving more than one individual in the M&E process; (b) Describe what the collected data will be used for; and (c) Review the benchmarks and revise as necessary, as 100% of students meeting the target may not be realistic.
5. Budget: (a) Provide justifications; (b) Breakdown the cost share and identify which institution is covering which amounts; and (c) Describe homestay expenses in more detail

