100,000 STRONG IN THE AMERICAS

# Virtual Workshop

## Strategies and Tips for Building Partnerships for NEW Student Training Programs between Colombia and the United States

**January 27, 2021**

PARTNERS of the AMERICAS

UNITED STATES EMBASSY BOGOTÁ

DEPARTMENT OF STATE UNITED STATES OF AMERICA

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es de todos
Mineducación

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# THE U.S.-COLOMBIA GRANT COMPETITION FOR 21ST CENTURY HIGHER EDUCATION PARTNERSHIPS

**Eligibility:** All higher education institutions in the United States and Colombia

**General Themes:** Convergent Technologies, Oceanography and Hydrobiological Resources, Creative and Cultural Industries, Sustainable Energy, Social Sciences, Life and Health Sciences, Basic Space, Science/Astronomy, Biotechnology, Bioeconomics and Environment, Public Health, Distance/Virtual Education, Sustainable Design, Architecture and Construction, Economic Empowerment, Sustainable Agriculture, Water, Sanitation, and Hygiene (WASH), Science, Technology, Engineering, and Math (STEM).

**Application Period:**
October 29, 2020 – March 15, 2021

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WWW.100KSTRONGAMERICAS.ORG

# Agenda

- **Welcome & Overview** (5 minutes)

  **Dr. Ann Mason,** Director U.S. Colombia Higher Education Partnership Initiative, U.S. Department of State

  **Maggie Hug,** Director of Regional Education Initiatives, Bureau of Western Hemisphere Affairs, U.S. Department of State

- **Opening Remarks** (6 minutes)

  **Jay Raman,** Cultural Affairs Officer, U.S. Embassy Bogotá

  **Paula Henao,** Head of the Office of International Relations, ICETEX

- **Brief Overview of the 100,000 Strong in the Americas Innovation Fund** (5 minutes)

  **Ukiah Busch,** Director of Public-Private Partnerships, Partners of the Americas

- **Session 1: Preparing for the 100K Grant Proposal Process: Tips and Strategies** (40 minutes)
- **Session 2: Best Practices for Building and Sustaining 100K Proposals & Programs** (32 minutes)
- **Q&A:** (8 minutes)
- **Session 3: Interactive Small Group Discussion** (20 minutes)
- **Closing Remarks** (5 minutes)

# Brief Overview of the 100,000 Strong in the Americas Innovation Fund

The *100,000 Strong in the Americas* **INNOVATION FUND** mobilizes **Public-Private** commitments to provide **GRANTS** to higher education institutions using a **WHOLESALE APPROACH**

The INNOVATION FUND creates new **PARTNERSHIPS** between HEIs in the U.S. and the region to create more student exchange/training opportunities throughout the Americas.

# Current Innovation Fund Partners

PARTNERS of the AMERICAS

NAFSA
Connecting People. Changing the World.

Santander

ExxonMobil

FUNDACIÓN BANORTE

FUNDACIÓN grúma

Fundación Televisa

COCA-COLA
Fundación México

FUNDACIÓN JENKINS

MetLife Foundation

cementos PROGRESO
Compartimos sueños, construimos realidades

El conocimiento es de todos
Minciencias

Marlene M. Johnson
INNOVATION CHALLENGE
NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS

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Sempra Energy®

CAF
BANCO DE DESARROLLO DE AMÉRICA LATINA

FREEPORT-McMoRan COPPER & GOLD

SENA
Servicio Nacional de Aprendizaje

FORDFOUNDATION

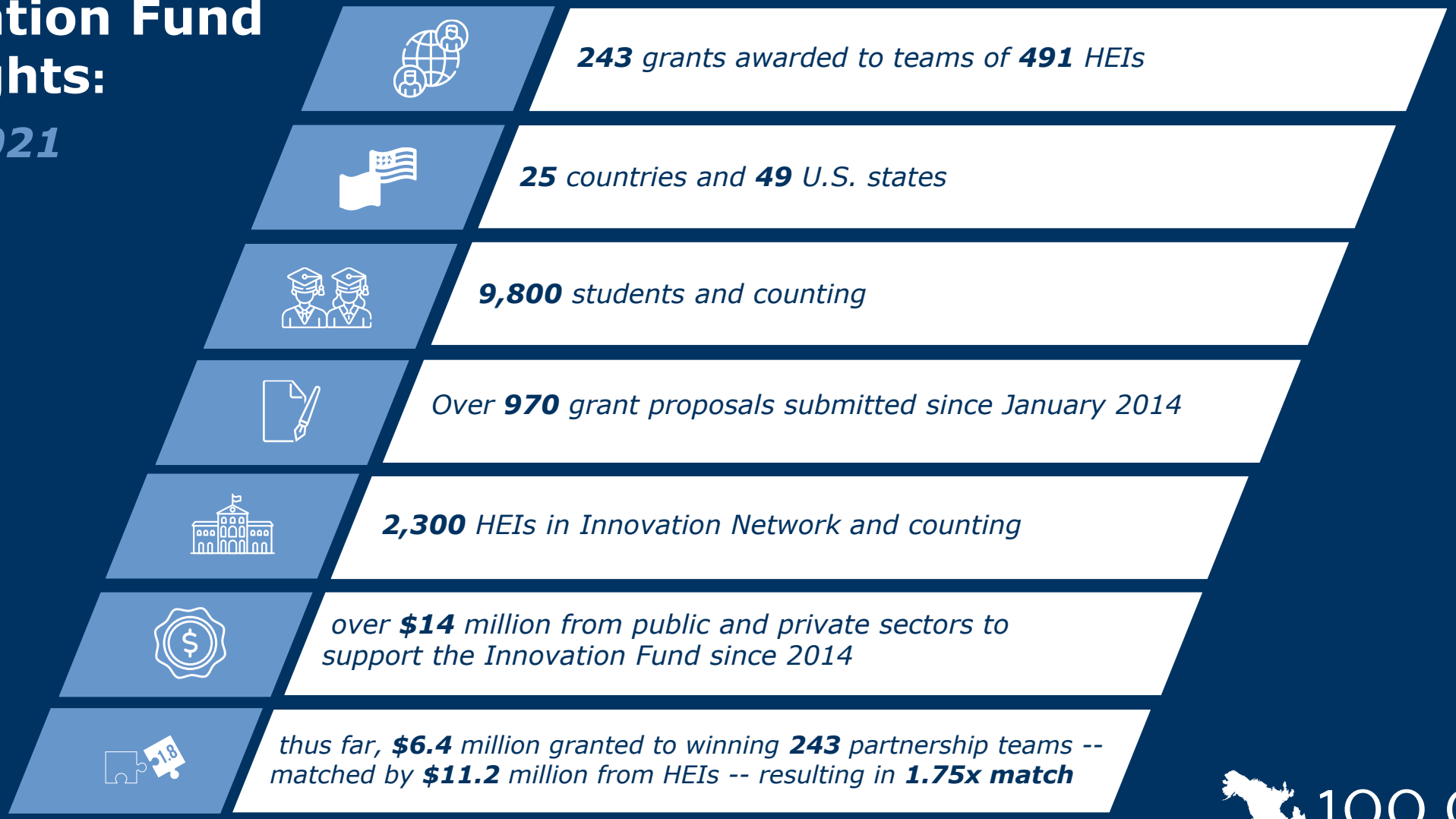
SENAI
Iniciativa da CNI - Confederação Nacional da Indústria

Chevron

CAMPUS PUERTO RICO

# Innovation Fund Highlights:

## *2014-2021*

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# U.S. - Colombia Innovation Fund Partnerships (2014-2020)

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SENA — Servicio Nacional de Aprendizaje

ExxonMobil

El conocimiento es de todos | Minciencias

Santander

MetLifeFoundation

CAF — Banco de Desarrollo de América Latina

Alcaldía de Medellín — Cuenta con vos — Sapiencia

**U.S.**
24 HEIs
24 States

**Colombia**
71 HEIs
15 Departments

**54 Grants for U.S - Colombia Programs**

Students gaining international training in:

- Agricultural Sciences
- Information Technology
- Sustainable Coffee Production
- Aquaculture
- Rural Health Sciences
- Research and Cultural Immersion
- Engineering Education Across Disciplines
- Global Entrepreneurship
- Sustainable Engineering Service Learning
- Agricultural Engineering
- English as a Second Language
- Storytelling and Heritage
- Environmental Engineering
- Democracy and Culture
- Electrical Engineering

100K Strong Winners Event with COLCEINCIAS and
Colombian President Ivan Duque in Bogota *(Sept. 2019)*

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# THE U.S.-COLOMBIA GRANT COMPETITION FOR 21ST CENTURY HIGHER EDUCATION PARTNERSHIPS

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**Application Period:**
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# Session 1: Preparing for the 100K Grant Proposal Process: Tips and Strategies

**Moderator: Dr. Ann Mason,** Director U.S. Colombia Higher Education Partnership Initiative, U.S. Department of State

**Laura Cossette**, Senior Program Officer, Partners of the Americas

**Alejandra González Penagos**, Manager of International Cooperation and Visibility, Universidad de la Sabana

**Ahmad Ezzeddine**, Associate Vice President for Educational Outreach and International Programs, Wayne State University

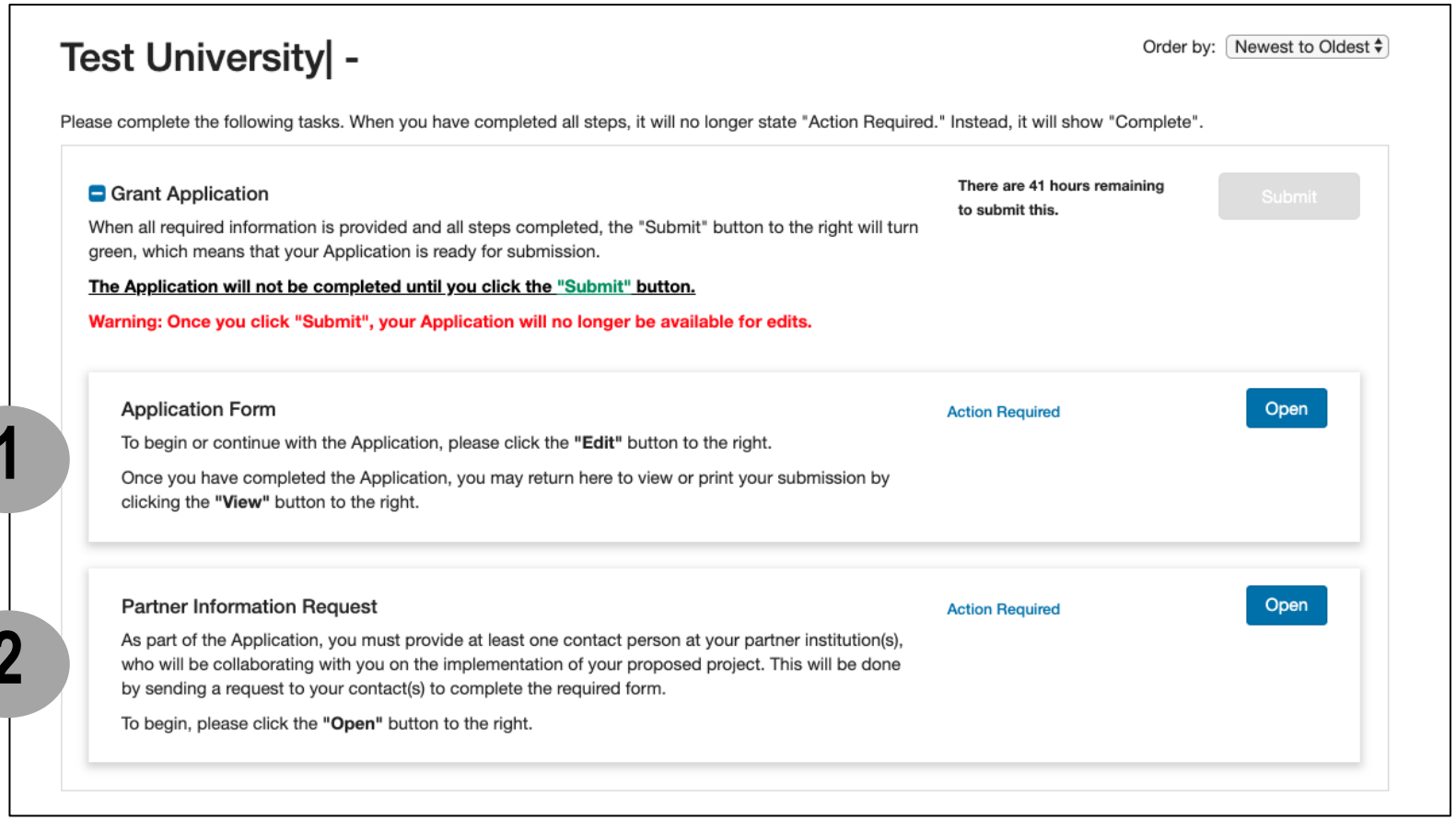
**Alex Peterson**, Director, Center for Global Engagement, Snow College

# Tips & Strategies for Developing Your Innovation Fund Grant Proposal

# HOW TO APPLY

HTTPS://WWW.100KSTRONGAMERICAS.ORG/APPLICATION-PORTAL/

# HOW TO APPLY



**Test University| -**

Order by: Newest to Oldest

Please complete the following tasks. When you have completed all steps, it will no longer state "Action Required." Instead, it will show "Complete".

**Grant Application**

When all required information is provided and all steps completed, the "Submit" button to the right will turn green, which means that your Application is ready for submission.

**The Application will not be completed until you click the "Submit" button.**

**Warning: Once you click "Submit", your Application will no longer be available for edits.**

There are 41 hours remaining to submit this.

Submit

1

**Application Form**

To begin or continue with the Application, please click the **"Edit"** button to the right.

Once you have completed the Application, you may return here to view or print your submission by clicking the **"View"** button to the right.

Action Required

Open

2

**Partner Information Request**

As part of the Application, you must provide at least one contact person at your partner institution(s), who will be collaborating with you on the implementation of your proposed project. This will be done by sending a request to your contact(s) to complete the required form.

To begin, please click the **"Open"** button to the right.

Action Required

Open

**Innovation Fund Tip**

Create your profile & start working on your application now so that you can see everything that will be required!

# APPLICATION REQUIREMENTS & COMPONENTS

*Application Form*

- ❑ Summary of Proposed Program
- ❑ Program Goals/Objectives
- ❑ Program Themes/Areas of Study
- ❑ Partnering Institution(s)
- ❑ # of Participating Students
- ❑ Anticipated Travel/Exchange Timeline
- ❑ Description of Student Credit

**Technical Narrative**
12 pages max (PDF)

- Cover Page (1 page)
- Table of Contents (1 page)
- Executive Summary
- Program Description
- Sustainability Plan
- Institutional Capacity, Challenges, and Opportunities for Growth
- Monitoring & Evaluation Plan

**Budget Summary** (Excel)

**Budget Narrative** (PDF)

**Supporting Documents**
10 pages max (PDF)

- Letters of Support
- CVs of Project Directors
- Additional Attachments

*Application Form*

- ❑ **Partner Information Request Form**

*Needs to be sent to and completed by your partner institution(s)*

Must be completed by application deadline

# EVALUATION CRITERIA

## Technical Proposal (80%)

*Cover Page (1 page)*

*Table of Contents (1 page)*

*10 pages max*

**Executive Summary & Program Description** 40%

**Sustainability Plan** 15%

**Institutional Capacity** 15%

**Monitoring & Evaluation Plan** 10%

## Cost Proposal (20%)

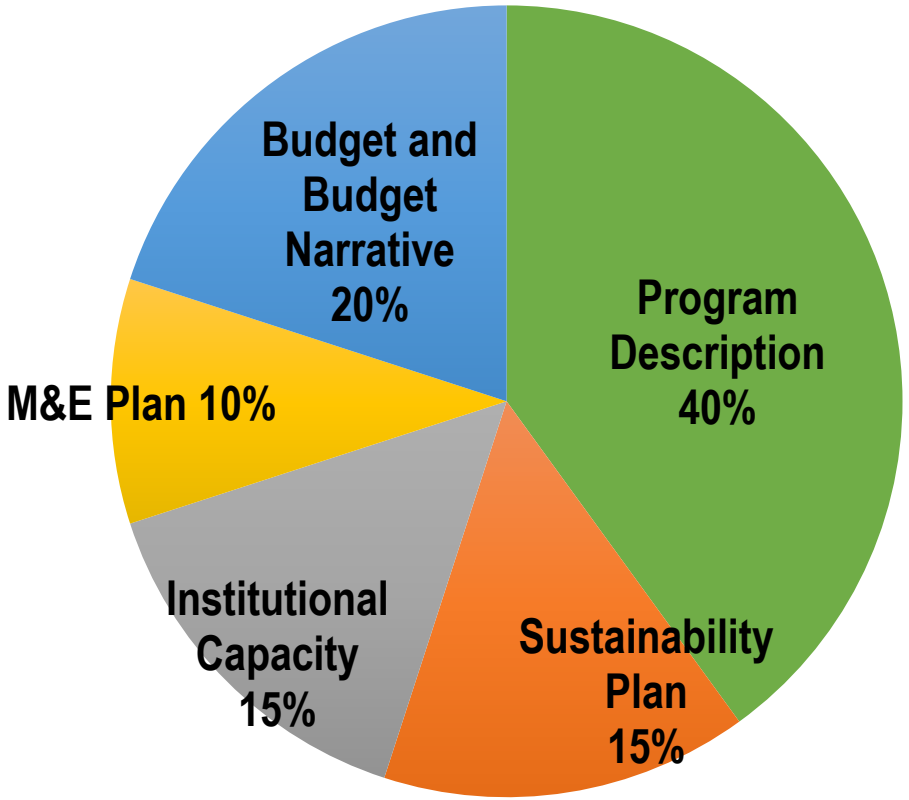
**Budget Summary** 15%

**Budget Narrative** 5%

## *Supporting Documents*

**CVs/Resumes**

**Letters of Support**



# Executive Summary & Program Description (40%)

- ❑ Clear **program goals** and **objectives**, including **student learning goals**
- ❑ Detailed **description of student activities**
  - ❑ *Including* ***proposed timeline***
- ❑ **Need for program** explained/justified
- ❑ Defined **number of students** that will travel north and/or south
- ❑ **Student credit**

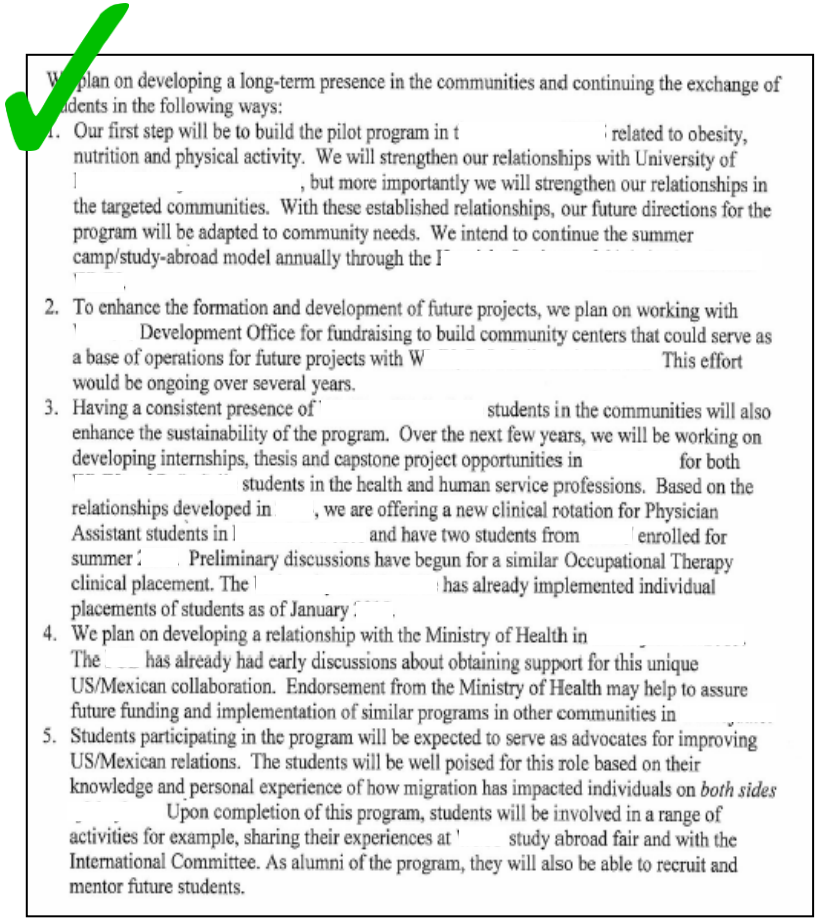
***Make sure reviewers are not left with any questions about the design and purpose of your proposal***

**Be clear, concise, and specific about the proposed program design, goals and objectives, and student activities**

# SUSTAINABILITY PLAN (15%)

- Concrete **plans/actions**
- How will you secure **"buy-in" and support** from your and your partnering institutions to continue the program after the year of funding?
- Highlight **financial commitments** from institutions, community partners, etc.
  - *How will you receive additional funding?*

**Make sure to explain how your proposed program will continue <u>after</u> the initial year of 100K funding**



plan on developing a long-term presence in the communities and continuing the exchange of dents in the following ways:

1. Our first step will be to build the pilot program in t related to obesity, nutrition and physical activity. We will strengthen our relationships with University of , but more importantly we will strengthen our relationships in the targeted communities. With these established relationships, our future directions for the program will be adapted to community needs. We intend to continue the summer camp/study-abroad model annually through the
2. To enhance the formation and development of future projects, we plan on working with Development Office for fundraising to build community centers that could serve as a base of operations for future projects with W This effort would be ongoing over several years.
3. Having a consistent presence of students in the communities will also enhance the sustainability of the program. Over the next few years, we will be working on developing internships, thesis and capstone project opportunities in for both students in the health and human service professions. Based on the relationships developed in , we are offering a new clinical rotation for Physician Assistant students in and have two students from enrolled for summer Preliminary discussions have begun for a similar Occupational Therapy clinical placement. The has already implemented individual placements of students as of January
4. We plan on developing a relationship with the Ministry of Health in The has already had early discussions about obtaining support for this unique US/Mexican collaboration. Endorsement from the Ministry of Health may help to assure future funding and implementation of similar programs in other communities in
5. Students participating in the program will be expected to serve as advocates for improving US/Mexican relations. The students will be well poised for this role based on their knowledge and personal experience of how migration has impacted individuals on *both sides* Upon completion of this program, students will be involved in a range of activities for example, sharing their experiences at study abroad fair and with the International Committee. As alumni of the program, they will also be able to recruit and mentor future students.

# Institutional Capacity, Challenges & Opportunities for Growth (15%)

- ❑ Demonstrate **capacity** to administer study abroad programs
- ❑ Clear awareness of institutional **challenges** & **plans to overcome/address challenges**
- ❑ **Opportunities** that may arise from challenges

*For **ALL** involved institutions*

**Letters of Support**
- Your institution
- Your partnering institution(s)
- Any other involved organizations

**REQUIRED:** Letters of Support + Resumes/CVs of Primary Investigators

# Institutional Capacity, Challenges & Opportunities for Growth (15%)

- Addresses **all three components** of the section for **all involved institutions**
- Strong **Letters of Support**
  - *All involved institutions*
  - *Provided in **English****

- Does not address all three components of the section
- Does not provide Letters of Support from all involved institutions
- Provides Letters of Support in language other than English

***Why does 100K require all proposal documents to be submitted in English?**

We require all proposal components to be submitted in English because not all of our reviewers speak Spanish/Portuguese!

# MONITORING & EVALUATION PLAN (15%)

**Make sure to use the 100K M&E template**
**Click here**

- **What?**
  - Target goals, benchmarks/indicators of progress, etc.
- **How?**
  - How will indicators be measured
- **When/How often?**
  - i.e. basline, throughout, post-award, etc.
- **Who?**
  - Who will be responsible for collecting data?

**SMART Goals & Objectives**

**S** pecific
**M** easurable
**A** chievable
**R** ealistic
**T** imely

# BUDGET SUMMARY (15%)

Make sure to use the 100K Budget Summary template Click here

## Overall clarity (5%)

- ❑ **Use the 100K template**
- ❑ Ensure all **calculations are correct**
- ❑ Provide costs in **USD $**
- ❑ Be as **specific** as possible

## Indirect Costs (5%)

Indirect/administrative costs *(Maximum allowable of indirect costs charged to grant is 20%.)*

***The lower the indirect costs the better***
***Recommend to cost-share indirect costs***

## Cost-Share (5%)

- ❑ Recommended **at least 1:1 match** (1.5+:1 preferred)
- ❑ Cost-sharing from **your institution, partner institution(s), and/or outside resources**

# BUDGET NARRATIVE (5%)

- **Explain** and **justify items/activities** listed in summary
- Provide **cost estimation breakdowns**
  - *How did you calculate the estimate?*
- Be as **specific** as possible

**How do I know what costs are allowable?**

https://www.100kstrongamericas.org/app-format/

https://www.100kstrongamericas.org/100k-competition-faqs/

**Personnel**

Study Abroad Coordinator. XXXXX will devote 7% of his/her study abroad programming time (currently 100% of duties) on the G2G Exchange program. He/she will communicate with program grantors/administrators and maintain accurate reports of data, as well as monitor grant budgets and submit reports as appropriate. His/her current salary and fringe cost is $74,712. 7% of his/her salary and fringe will be provided as cost share to the grant, totaling $5,230.

International Student Support Specialist. XXXXX will serve as the first point of contact for prospective international students, assisting them through the international application process, advising students on visa requirements, and working with Enrollment Services to admit international students. He/She will also coordinate inbound student needs including orientation, weekly meetings, and volunteer activities, as well as cultural learning opportunities. His/her current salary and fringe cost is $57,810. 7% of his/her salary and fringe will be provided as cost share to the grant, totaling $4,047.

On-Campus Housing Coordinator. XXXXX will coordinate and facilitate all short-term and on-campus housing requests, as well as develop and implement cultural activities to include evening and weekend events. His/her hourly rate is $15.30 and fringe is 7.65% (or $16.47/hr). 40 hours of his/her time will be required for the grant activities (40 x $16.47=$659) and this will be cost shared by NWTC.

Manager of Student Involvement and International Programs. XXXXX will serve as the NWTC point of contact for continuing development of the partnership between the College and Universidad Politecnica de Guanajuato. His/her current salary and fringe cost is $111,796. 2% of his/her salary and fringe will be provided as cost share to the grant, totaling $2,150.

**Program Costs**

Faculty/Administrator International Travel. The rates are estimates based on previous travel to/from Mexico. Two faculty/administrators from NWTC will travel to Mexico in January 2018 for a site visit of Universidad Politecnica de Guanajuato and prepare for future trips in their own program areas. (Two NWTC faculty/administrators x $1,500 = $3,000). Four faculty/administrators from UPG will travel to Wisconsin in the summer of 2018 for a site visit of Northeast Wisconsin Technical College and prepare for additional study abroad opportunities. (Four UPG faculty/administrators x $2,000 = $8,000).

| Item | NWTC/person costs | UPG/person costs |
|---|---|---|
| Flight | $500 | $500 |
| Accommodations | $600 | $1,120 |
| Meals | $150 | $230 |
| Excursions | $150 | $150 |
| Phone | $50 | $0 |
| Health/Emergency Insurance | $50 | $0 |
| Total | $1,500 | $2,000 |

# PROPOSAL CHECKLIST

- ❑ **Executive Summary & Program Description:** Have I clearly defined program goals, objectives, student learning objectives, and activities? Have I justified the need for the program? Have I provided a clear program timeline?

- ❑ **Sustainability Plan:** What will the grant allow us to do that we could not do before? How will we continue to implement the program after the grant?

- ❑ **Institutional Capacity, Challenges & Opportunities:** What are my [and/or my partner] institution's current challenges & opportunities to student exchanges?
  Capacity to administer the program?

- ❑ **Monitoring & Evaluation (M&E) Plan:** How will I evaluate the program's progress and student learning? Track the outcomes and outputs?

- ❑ **Budget Summary + Narrative:** Is the budget detailed yet clear and easy to comprehend? Are the Items relevant to the program? Funding sources identified?

# FINAL INNOVATION FUND TIPS

- **Use all provided 100K templates**
  - *M&E Plan*
  - *Budget Summary*
- **Refer to proposal samples**
  - *Complete proposal*
  - *Budget Narrative*
- Make sure all proposal documents are in **English**
- **Don't wait!**
  - *Begin your proposal & create your profile as soon as possible*

*https://www.100kstrongamericas.org/application-portal/*

**Check out our recent webinars to view this PowerPoint presentation & more (in English and Spanish)**

**Alejandra González Penagos,**
**Manager of International Cooperation and Visibility,**
**Universidad de la Sabana**

# Wayne State University
# Office of International Programs
# (OIP)

**Ahmad Ezzeddine, PhD**

Associate Vice President

Educational Outreach and International Programs

a.m.ezzeddine@wayne.edu/313-577-4450

# 2017 100K Strong MetLife Foundation Study Abroad Innovation Competition Proposal

Wayne State University (Detroit, Michigan) and Universidad Externado de Colombia:

***Peacemaking and Conflict Resolution: A New Collaboration for Exchange between the United States and Colombia***

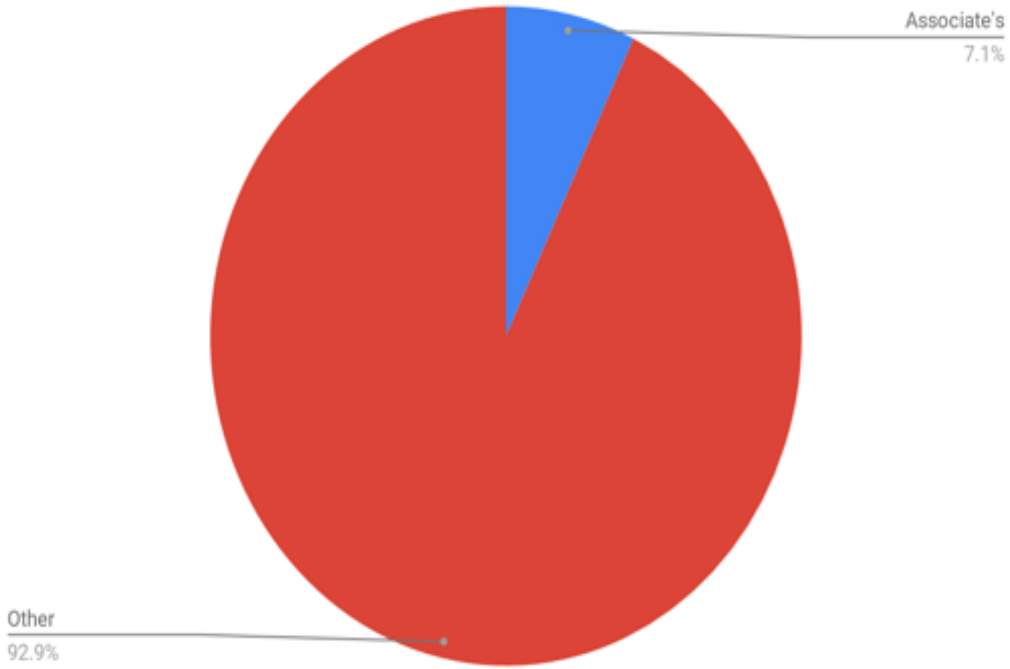
- Staff Exchanges for planning purposes
- Student Exchanges: WSU participated in summer course in Conflict, Peace and Security titled Building Peace After War. Externado students participated in WSU's Center for Peace and Conflict Ralph Bunch Institute as interns.

# Lessons Learned

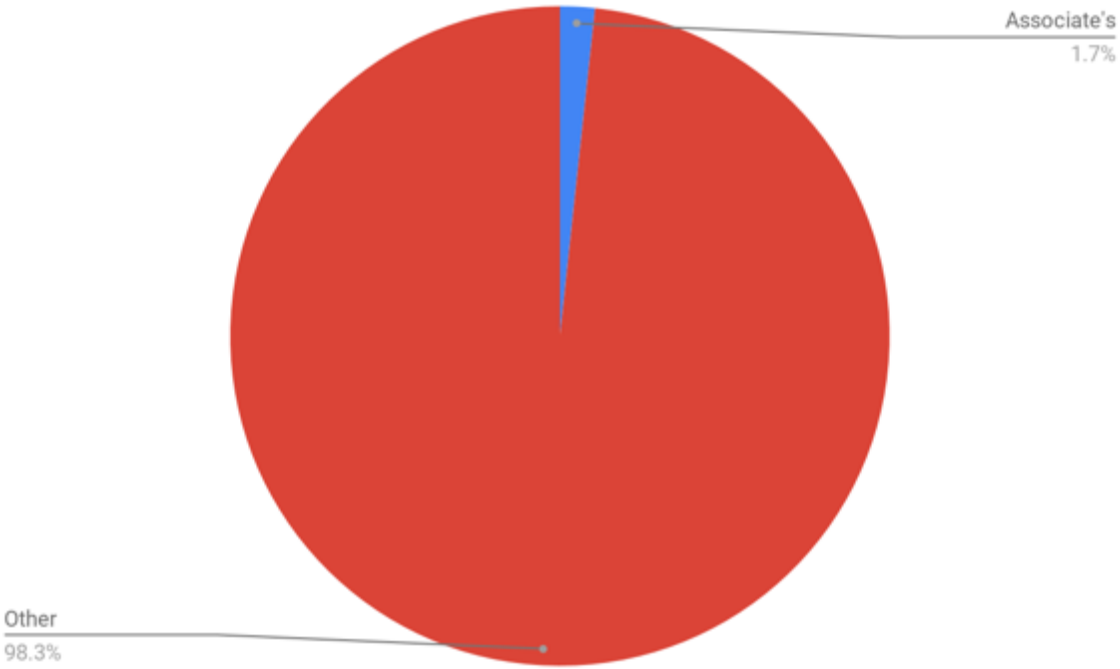
- Institutional "Chemistry"
- Focus on institutions' unique strengths
- Faculty champions
- Leadership support, commitment, and flexibility
- Clear tie to international goals/strategy

# Snow College, Utah—Sena, Colombia

*7.9% of international students in the US attend community college*




*1.7% of U.S. students studying abroad come from community college*



# Student Projects

- 14 students from Colombia, 14 students from the US two week exchange
- Two Colombian students at Snow College for one semester of ESL
- **What happened?**
  - US--Teaching English as a Second Language students
  - Service Learning class “Global Inquiry and Language Learning”

  - SENA—English language for specific purposes
  - Sustainable constuction and agribusiness students

ENTERING
GRAND CANYON
NATIONAL PAR
NATIONAL PARK SE
Grand Canyon National Park
World Heritage Site

# Advice

- Investigate and take time getting to know partner.  Make sure institutional goals match/complement.

- If your institution doesn't have extensive background and resources with international resources: utilize resources (consortiums like Community Colleges for International Development and organizations like Partners in the Americas) They can help with diplomatic questions.

- Even if your institution is experienced, there may be unforeseen challenges with your partner institution.  Have patience, flexibility, and communicate clearly.  Get ready for "culture bumps."

- Create projects with excellent sustainability possibilities.  Snow College and SENA have continued to work together on virtual projects (SENA teacher training, Spanish and English class exchange projects, student language classes).

# Session 2: Best Practices for Building And Sustaining 100K Proposals & Programs

**Moderator: Dr. Ann Mason,** Director U.S. Colombia Higher Education Partnership Initiative, U.S. Department of State

**Julian Prieto Barrera**, Head of the International Cooperation Office, Fundación Universidad de Bogotá Jorge Tadeo Lozano
**Mariana Smith**, Assistant Professor of Visual Arts, Stockton University
**Marjorie Maia**, Leader of Cooperation and International Projects, Universidad EAN
**Maria Carolina Serrano Ramirez**, Director of International Relations, Universidad de la Sabana
**Fernando A. Téllez,** Director of International Relations, Fundación Universitaria del Área Andina

# Building Institutional Relationships for Research and Education

UTADEO
UNIVERSIDAD DE BOGOTÁ JORGE TADEO LOZANO

PennState

# PSU-UTADEO
# Strategic Alliance 2018-2020

## Phase 1

LGU Colombia
Land Grant University Consortium

Faculty Networking

## Phase 2

100,000 Strong in the Americas

ICETEX

Grant for student and faculty mobility

## Phase 3

U.S. EMBASSY COLOMBIA

FULBRIGHT COLOMBIA #BeFulbright —60 years—

Implementation of the sustainability strategy.

LGU Fellowship

## Phase 4

FULBRIGHT COLOMBIA #BeFulbright —60 years—

ICETEX Invertimos en el talento de los colombianos

Structuring of research for development projects.

Development of stakeholders strategy

## Phase 5

El conocimiento es de todos — Minciencias

ICETEX Invertimos en el talento de los colombianos

FULBRIGHT COLOMBIA #BeFulbright —60 years—

U.S. EMBASSY COLOMBIA

Funding strategy

**Associate Dean for Global Programas**

**WEF Nexus Leaders**

**Deans And Head Departments**

**Muiltidisciplinary Research Centers Directors**

# UTADEO delegation visti to Penn State Agreement for working under de Research for Development Apporach: Water, Energy and Food Nexus

# Steering Committe

Julián Prieto M.S.
Head of International Affairs Office

Prof. Isaac Dyner Ph.D.
Dean of Natural Sciences and Engineering

Prof. Rachel Brennan Ph.D.
WEF Nexus Champion

Prof. Siela Maximova, Ph.D.

# Funding Strategy

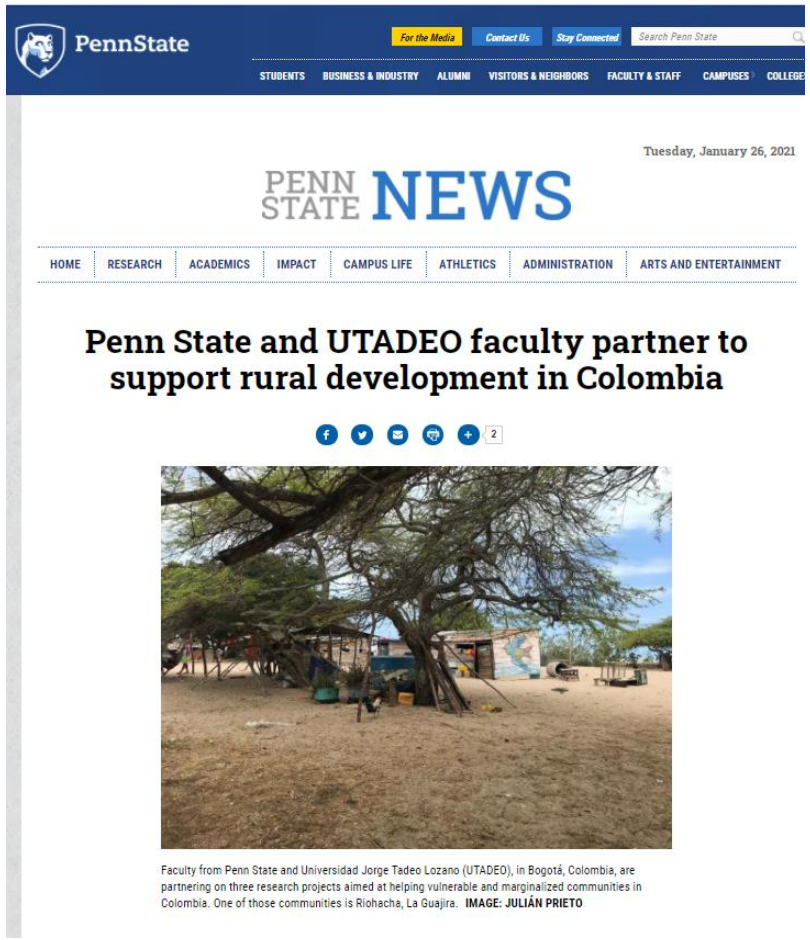
- Fulbright Specialist
- Cátedra Fulbright

- Small Grants Program

- Programa Expertos Internacionales
- Alianza Estratégica

- Seed Grant Program

# Activities Acomplished


PennState

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Tuesday, January 26, 2021

PENN STATE NEWS

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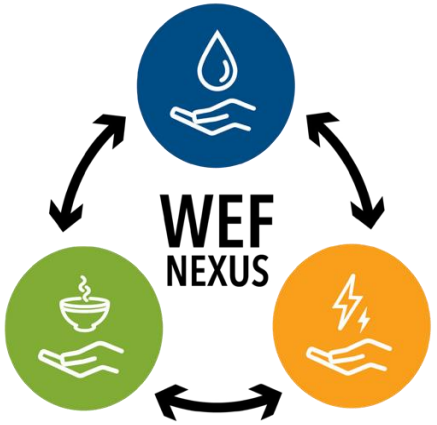
**Penn State and UTADEO faculty partner to support rural development in Colombia**

Faculty from Penn State and Universidad Jorge Tadeo Lozano (UTADEO), in Bogotá, Colombia, are partnering on three research projects aimed at helping vulnerable and marginalized communities in Colombia. One of those communities is Riohacha, La Guajira. **IMAGE: JULIÁN PRIETO**




La Guajira
USD 35.000

Magdalena
USD 35.000

Royalties Project
Ministry of Cience
USD 1.9M

Paramo Chingaza
USD 35.000

Seed Fund
US Energy
Department
USD 300.000

Contact Information:
Julian.prieto@utadeo.edu.co

# Stockton University
# Universidad Del Rosario

**2019-2020**


# Mariana Smith

**Assistant Professor School or Arts and Humanities**
**Stockton University**

**mariana.smith@stockton.edu**

Research creation and contemporary art strategies applied
to community outreach, bridge building, and placemaking in view of migration crisis

Developed thematic talk show
Online interviews, exhibitions

# Interdisciplinarity

## Universities as interconnected communities

local business associations
NGOs
journalistic interviews
photo documentaries

### Connect departmental resources
lectures, exhibitions, use of facilities, financial contributions

### Work with individual faculty
visiting lectures and course related projects to involve the exchange students

### Community partnerships
Draw on service-learning programs and collaboration with business associations

Exchange Students presented lectures and facilitated discussions with peers

# Collaborative Nexus

**Experimental curricular  structure**

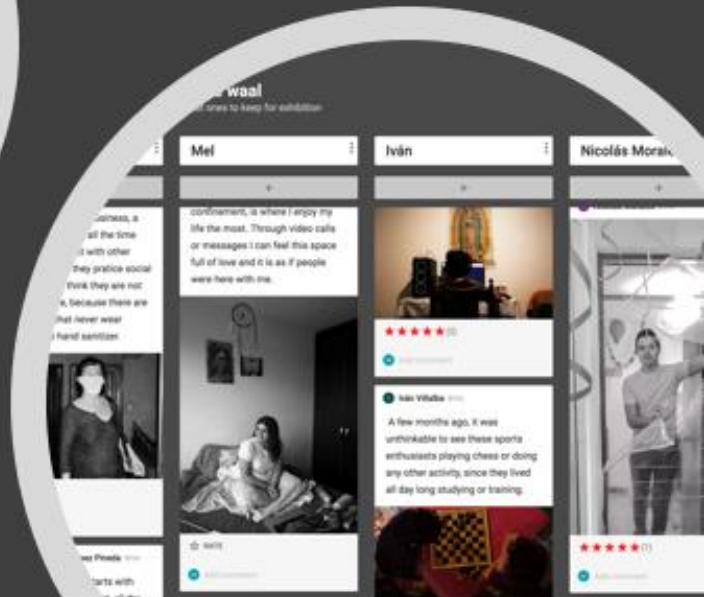
- Flexibility to adjust the formats as challenges come (COVID-19, community partnerships, etc)
- Student ownership of projects fostered commitment
- Project highlighted university mission and provided students with an effective platform for community outreach
- Draw on each partner's  unique strengths

Student-led online exhibitions and zine workshops in USA and Colombia

# Program sustainability

- Project outcomes geared towards public presentations and community engagement
- Highlight each university unique mission, facilities, and community partnerships
- Not being tied to a single program opened future interdisciplinary exchange projects (sociology, collaborative science/art projects)
- Seeded future collaborations beyond the scope of the sponsored project (conferences, online curriculum, student articles, exhibitions)

Workshops can be applied to:
Education curriculum K-12
community centers
sociology classes
Language classes, etc




Building the exhibitions for post-pandemic realities

# Obstacles

**Shifting , unpredictable schedules**
Broader partnerships require more flexibility in scheduling and project formats

- Establish teams: legal, budget, housing , PR, student service, community partners.

**Beyond academic activities** (essential aspect of the program)
considerations for the transportation and chaperons

- Community and university relationships established before the project was implemented proved to be invaluable

**Budgetary extensions**
shifting deadlines, cancellations, and global pandemic

- The collaborative and interdisciplinary nature of the project provided greater flexibility collecting additional small-scale contributions and cost share

**Logistics and extra work**

- The project is rewarding, but exceeds usual academic course instruction

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# Academic and scientific projects

Webinar: Best Practices for Building and Sustaining 100K Proposals and Programs

# Internationalization Strategy

## Vertical and horizontal integration

- Alignment of directive agendas and Agenda 2030

- Leverage of international resources

- Teacher mobility approval
- Global cultural on campus
- Student advising
- International recruitment

# 100k Strong in the Americas projects

### Participation in Webinars

- NAFSA: 100k Strong in the Americas Capacity Building Workshops
- Informal submission of proposal to get feedback from experts

### Soil Contamination and Sustainability Program

- First project implementation
- Challenges: visa process, communication with partner and budget execution
- Achievements: mobility of 17 students

### Social Innovation Certificate: Sustainable Emprepreneurship Tool

- Consolidation of lessons learned and good practices
- Second successful application
- Achievements: mobility of 20 students, consolidation of certificate for Latin America, multidisciplinary group

### MappEan Cultural Expressions: the Observatory for Creative Industries

- Workshop on good practices of the US Embassy in Colombia
- Third successful application

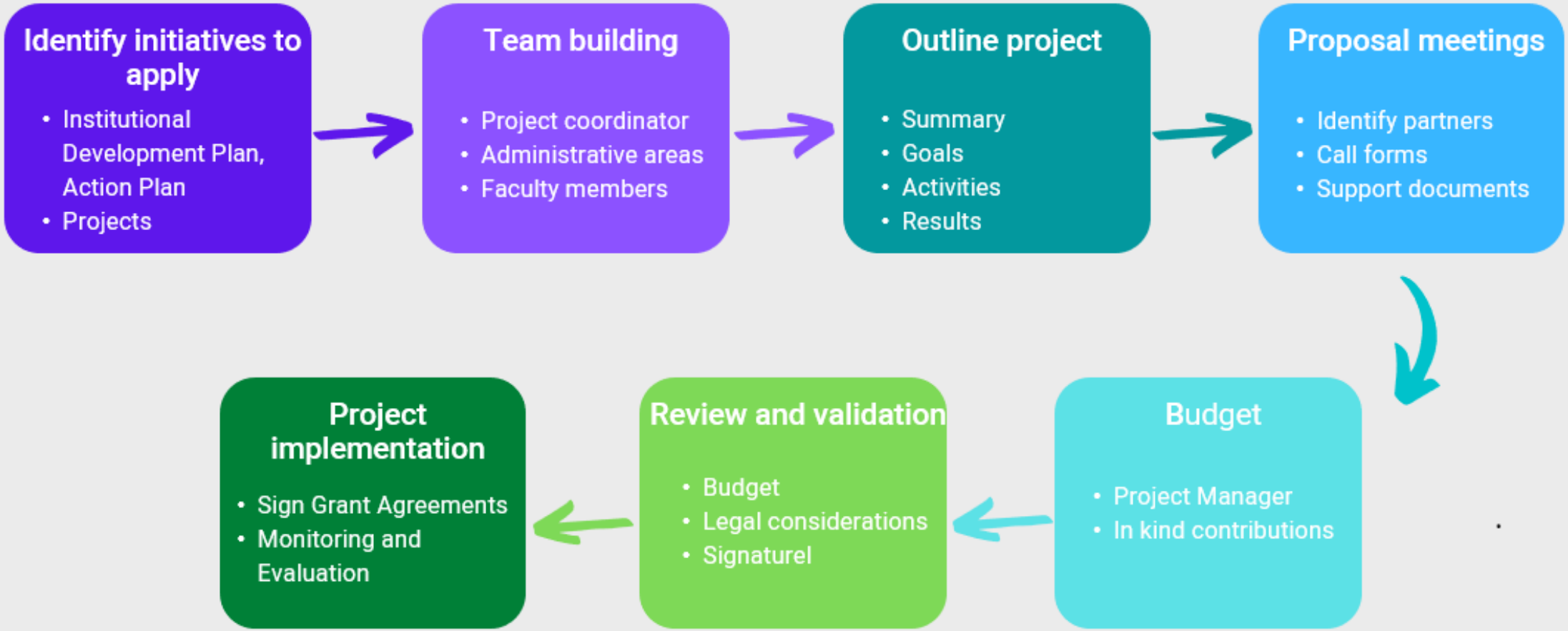
**2016** | **2017** | **2018** | **2019**

ICETEX UTSA The University of Texas at San Antonio

ICETEX UAN Universidad Antonio Nariño

Portland State University

El conocimiento es de todos Mineducación UTSA The University of Texas at San Antonio




# Building the Proposal

Step by step process of formulation

# Tips for building and sustaining 100k proposals

- Actively participate in the Innovation Network - Partners of the Americas
- Verify call requirements x institutional strategic projects
- Leverage existing relational capital
- Assemble dream team for formulation and implementation
- Relate the objectives of the proposal with the 2030 Agenda and SDGs
- In kind and complementary funds: ICETEX, Fulbright, etc
- Establish follow-up and monitoring indicators
- Frame the proposal in a sustainability and traction strategy
- Involve various areas of the university: legal, financial, research, etc.
- Have a communications strategy

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Res.nº29499 del Mineducación 29/12/17 vigencia 28/12/21

# Maria Carolina Serrano Ramirez, Director of International Relations, Universidad de la Sabana

# 100K Strong Virtual Workshop

AREANDINA

Fundación Universitaria del Área Andina

# PROYECTOS 100.000 STRONG IN THE AMERICAS 2018

***Academic Mobility Project For Scientific Knowledge Transfer To Rural Communities For Peace Building- 2018***

***Bilateral U.S.-Colombia Network For Research And Educational Exchange: Affordable Assistive Technology For Rural And Peace Development - 2018***

MOVILIDAD ACADÉMICA INTERNACIONAL

RELACIONAMIENTO NACIONAL E INTERNACIONAL

# PROYECTOS 100.000 STRONG IN THE AMERICAS
# 2018- 2019

## *Women 4 Peace*
## *2018*

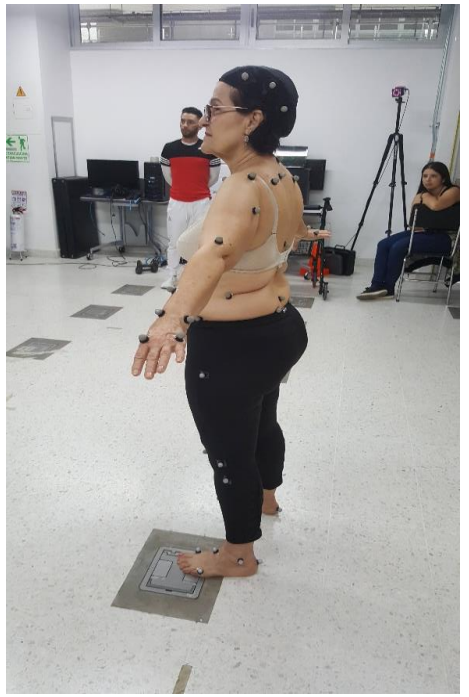
## *Cine-clubs In Community: Video As A Tool Of Knowledge, Creation And Identity- 2019*

MOVILIDAD ACADÉMICA INTERNACIONAL

RELACIONAMIENTO NACIONAL E INTERNACIONAL

# PREPARACIÓN

- Identificación de socios. Verificar proyectos en curso o nuevos proyectos (ej. Convocatoria interna para preselección)
- Cronograma de trabajo y lista de chequeo
- Fortalezas de la alianza: región, postconflicto, temáticas,
- Redacción del proyecto: calidad, pertinencia, alcance
- Posibilidades administrativas reales: contrapartida, apropiación de recursos, seguimiento financiero



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# SOSTENIBILIDAD

- Responsabilidad de los socios
- Compromiso institucional
- Objetivos alcanzables
- Compromiso líderes del proyecto
- Articulación con ADN institucional
- Herramientas tecnológicas
- Productos

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# Session 3: Interactive Small Group Discussion

**Facilitators:**

**Dr. Ann Mason,** U.S. Department of State
**Diana Patiño,** U.S. Embassy Bogotá
**Maggie Hug**, U.S. Department of State
**Ukiah Busch**, Partners of the Americas
**Penelope Kim,** Partners of the Americas
**Laura Cossette**, Partners of the Americas
**Alejandra González Penagos**, Universidad de la Sabana
**Ahmad Ezzeddine**, Wayne State University
**Alex Peterson**, Snow College
**Julian Prieto Barrera**, Fundación Universidad de Bogotá Jorge Tadeo Lozano
**Mariana Smith**, Stockton University
**Marjorie Maia**, Universidad EAN
**Maria Carolina Serrano Ramirez**, Universidad de la Sabana
**Fernando A. Téllez,** Fundación Universitaria del Área Andina

# Session 3: Interactive Small Group Discussion

**Facilitator Instructions:**

Please guide a group discussion of the following questions:

1) What did you learn from today's 100K presenters? What steps are you planning to take to apply for this 100K U.S.-Colombia grant competition?

2) What are some challenges you've encountered while building international partnerships? How did you overcome them?

3) How can international educators innovate when designing new programs?

4) What are creative ways to engage students that don't typically participate in international education?

# Closing Remarks

# Other Current and Upcoming 100K Innovation Fund Grant Opportunities

## United States - Colombia Innovation Fund Competition – October 2020 – March 15, 2021

***Supported by*** ICETEX *Invertimos en el talento de los colombianos*

## United States-Central America Innovation Fund Competition – March 2021

***Central America + D.R.***

***Supported by*** AgroAmerica

## United States - Brazil Innovation Fund Competition – Winter/Spring 2021

***Supported by*** SENAI *Iniciativa da CNI - Confederação Nacional da Indústria*

**Join the Innovation Network!**

**https://www.100kstrongamericas.org/join/**

**Apply for the U.S.-Colombia grant competition!**

**https://www.100kstrongamericas.org/grants/**

# Download the RFP: https://www.100kstrongamericas.org/grants/

## Request for Grant Proposals
**for**
## *The U.S.-Colombia Grant Competition for 21st Century Higher Education Partnerships*

| | |
|---|---|
| **Issuance Date:** | October 29, 2020 |
| **Question/Answer Period:** | October 29, 2020 – March 1, 2021<br>Submit questions at 100kstrongamericas.org/questions |
| **Closing Date:** | March 15, 2021 |

Dear Higher Education Institution Applicants,

The Bureau of Western Hemisphere Affairs (WHA) at the U.S. Department of State (DOS) and Partners of the Americas (Partners) are pleased to announce the **U.S.-Colombia Grant Competition for 21st Century Higher Education Partnerships** to support higher education partnerships between Colombia and the United States to create new academic training and exchange programs for students in both countries. This Innovation Fund grant competition is supported through generous contributions from the **Instituto Colombiano de Crédito Educativo y Estudios Técnicos en el Exterior, Mariano Ospina Pérez (ICETEX) and the U.S. Department of State through the U.S. Embassy in Bogotá.**

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