



Applying for a 100K Innovation Fund Grant:

The 2021 U.S.-Brazil Innovation Fund Grant Competition

Thank you for joining!

October 26, 2021



PARTNERS
of the AMERICAS

What is the Innovation Fund?

Maggie Hug, Director of Regional Education Initiatives, Bureau of Western Hemisphere Affairs at U.S. Department of State

EducationUSA

Areta Galat, Adviser

SENAI

Gustavo do Vale Dias Rosa, Superintendent of International Relations

How to Apply, Competition Eligibility & Requirements

Laura Cossette, Senior Program Officer, Partners of the Americas

Tips & Strategies for 100K Partnership Development and Program Implementation

Dr. José Luz Silveira, Professor, Universidade Estadual Paulista, Guaratingueta

Dr. Ivonne Santiago, Associate Professor, Provost Faculty Fellow, Co-Director of Diversity and Culture of Inclusion, University of Texas El Paso

Question & Answer

You can submit
questions at any
time throughout
the webinar!

**All webinar materials, including this presentation, and a link to the webinar recording, will be sent to all participants within 3-5 business days and will be available online at <https://www.100kstrongamericas.org/webinars/>.*

100K INNOVATION FUND

The *100,000 Strong in the Americas* **Innovation Fund** is the dynamic **public-private sector partnership** between the U.S. Department of State, Embassies, Partners of the Americas, NAFSA: Association of International Educators, corporations, foundations, and higher education institutions.

The Innovation Fund supports the creation of strategic **partnerships among higher education institutions** in the U.S. and the rest of the Western Hemisphere.

Gustavo do Vale Dias Rosa
Superintendent of International Relations

partners.senai@senaicni.com.br

WHERE TO START?

JOIN THE INNOVATION NETWORK

[ABOUT THE INNOVATION FUND](#)[GRANTS](#)[IMPACT](#)[INVEST](#)[MEDIA](#)[EVENTS](#)[JOIN THE INNOVATION NETWORK](#)[CONTACT US](#)

100,000 Strong in the Americas Innovation Fund

The Innovation Fund supports dynamic higher education partnerships, increases student training and exchange opportunities, and strengthens regional education cooperation and competitiveness throughout the Americas.

The *100,000 Strong in the Americas* Innovation Fund is the leading hemispheric-wide initiative supported by the U.S. Department of State, U.S. Embassies, and Partners of the Americas in partnership with visionary companies, foundations, and education institutions working to strengthen collaboration among governments, business, and academia – critical to economies in the Americas.

266

Grants


520

HEIs

25**49**

Visit our website!



PARTNERS of the AMERICAS
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100,000 Strong in the Americas Innovation Network Registration

[Sign In](#)[SIGN IN](#)[f Connect](#)[Forgot your password?](#)[Haven't registered yet?](#)

Welcome to the 100,000 Strong in the Americas Innovation Network registration portal, provided by Partners of the Americas. Click below to complete your registration and begin connecting to higher education professionals from across the Americas.

[Click here to register now!](#)



100,000 Strong in the Americas: Innovation Network

Directory Forums Pages ▾

Admin ▾ Actions ▾

Welcome



Welcome to the 100,000 Strong in the Americas Innovation Network!

Here you can:

- SEARCH** the Innovation Network to find institutional partners;
- ENGAGE** in the virtual forum by interacting with colleagues;
- SHARE** resources and opportunities by messaging groups/individual members; and
- EXPLORE** other tools designed to help you share with, learn from, and connect with peers.

The 100,000 Strong in the Americas Innovation Fund is a public-private partnership between the Bureau of Western Hemisphere at the U.S. Department of State and Partners of the Americas. For more information, please visit <https://www.100kstrongamericas.org/>.

Group Feed

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What's going on today?

Post

Features

Directory
Forums

Forum Activity

Updated Webinar Participant List

Posted by: Laura Cossette, Wednesday, June 9, 2021

Forum: 2021 U.S., CentralAm, and DR Competition

Webinar Participants List - Potential Partners + Academic Areas of Interest

Posted by: Laura Cossette, Thursday, April 29, 2021

Forum: 2021 U.S., CentralAm, and DR Competition

Universidad Autonoma de Santa Ana, El Salvador Looking for Partner Institut

Posted by: Laura Cossette, Monday, April 19, 2021

Forum: 2021 U.S., CentralAm, and DR Competition

Looking for partners

Posted by: Universidad Autonoma de Santa Ana, El

Salvador, Wednesday, March 24, 2021

Forum: General Discussion

Seeking Partner Institution(s)

Posted by: Laura Cossette, Monday, November 2, 2020

Forum: U.S.-Colombia Grant Competition for 21st
Century

[View All Forums »](#)



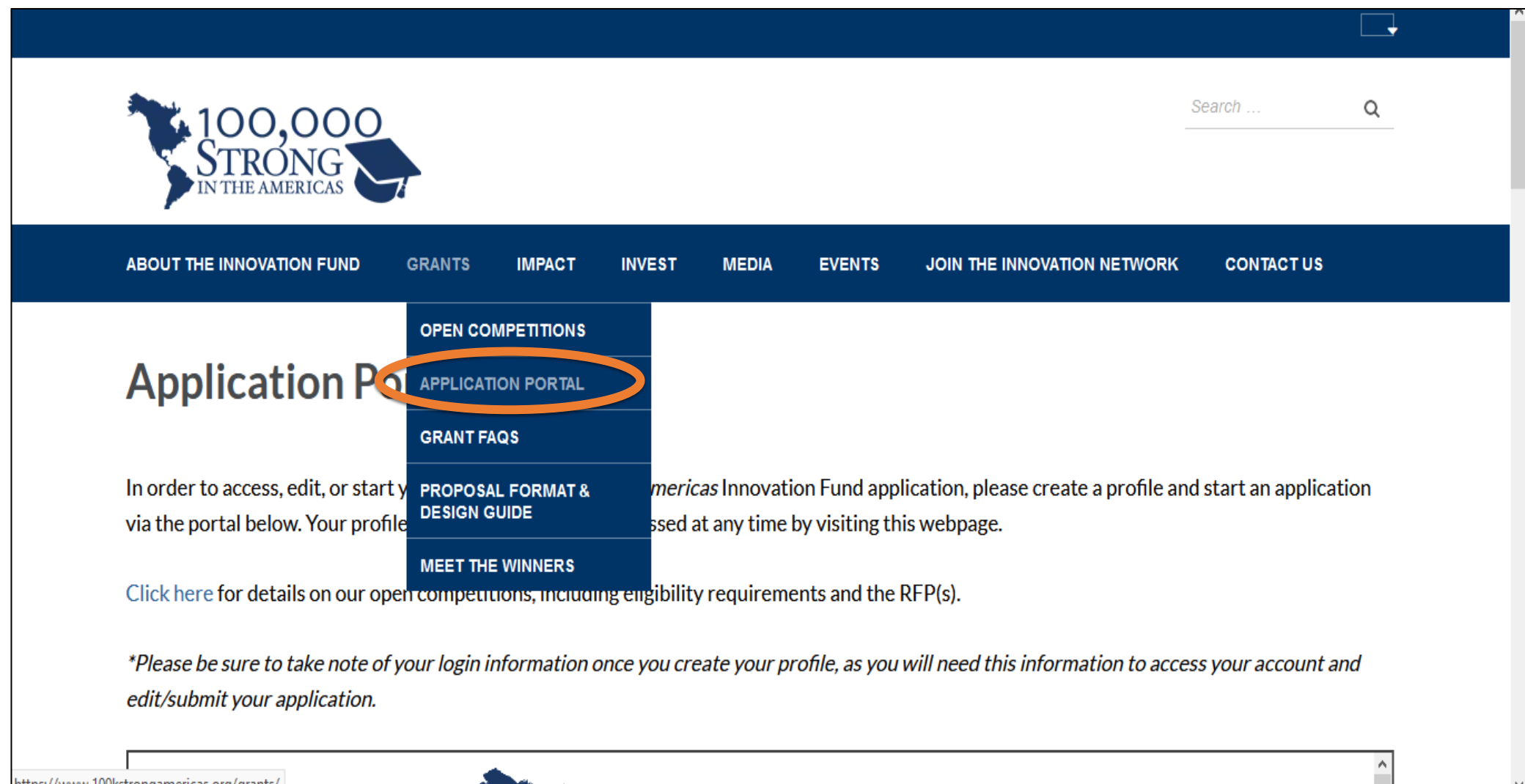
PARTNERS
of the AMERICAS



HOW TO APPLY

STEP 1:

Navigate to the Application Portal.



STEP 2:

Create profile or login to existing account.

Applicant Profile Information

Prefix * **First Name *** **Last Name ***

Dr. Innovation Fund

Job Title/Position * **Department/Unit ***

Grant-maker Partners of the Americas

Work Phone * **Work Email ***

202-628-3300 100kstrongamericas@partners.net

Please include the country code.

Name of Higher Education Institution *

Test University

Please enter official name in original language. Do not translate. If your institution does not appear, type in "Other" and you should see this as an option on the drop-down box. Select "Other" and enter the name in the text box that appears.

Size and Setting * **Type of Higher Education Institution ***

ExGP: Exclusively graduate/professional Private

Based on the Carnegie Classification of Institutions:
http://carnegieclassifications.iu.edu/classification_descriptions/size_setting.php

Address Line 1 *

1424 K Street NW

Address Line 2

Suite 700

City *

Washington

Tip!

Create your profile now, so that you can see everything that will be required.

Login Instructions

For New Users:

By clicking "Sign Up", you will be prompted to enter your email address and create a password. Once you have chosen your password, your account will be created and you will gain access to the portal.

For Returning Users:

Sign into the portal using the email address and the password you created when you originally signed up for the portal. If you have forgotten your password, click "Forgot your password?" and follow the prompts to reset your password.

Sign In

Email

Password

Log In [Forgot your password?](#)

Need an Account?

Sign Up

STEP 3:

Complete required tasks.

Test University| -
Order by: Newest to Oldest

Please complete the following tasks. When you have completed all steps, it will no longer state "Action Required." Instead, it will show "Complete".

☒ Grant Application

There are 41 hours remaining to submit this.
Submit

When all required information is provided and all steps completed, the "Submit" button to the right will turn green, which means that your Application is ready for submission.

The Application will not be completed until you click the "Submit" button.

Warning: Once you click "Submit", your Application will no longer be available for edits.

1

Application Form
Action Required
Open

To begin or continue with the Application, please click the "Edit" button to the right.

Once you have completed the Application, you may return here to view or print your submission by clicking the "View" button to the right.

2

Partner Information Request
Action Required
Open

As part of the Application, you must provide at least one contact person at your partner institution(s), who will be collaborating with you on the implementation of your proposed project. This will be done by sending a request to your contact(s) to complete the required form.

To begin, please click the "Open" button to the right.

APPLICATION FORM

- ☐ Summary of Proposed Program
(75-150 words)
- ☐ Program Goal & Objectives
- ☐ Program Themes/Areas of Study
- ☐ Partnering Institution(s)
- ☐ # of Participating Students
- ☐ Anticipated Travel/Exchange
Timeline
- ☐ Description of Student Credit



PROPOSAL CONTENT

Technical Narrative (PDF)

12 pages max

- Cover Page (1 page)
- Table of Contents (1 page)
- Executive Summary
- Program Description
- Sustainability Plan
- Institutional Capacity, Challenges,
and Opportunities for Growth
- Monitoring & Evaluation Plan

Budget Summary (Excel)

Budget Narrative (PDF)

Supporting Documents (PDF)

No page limit

- Letters of Support
- CVs of Project Directors
- Additional Attachments

You can access the [Application Portal](#)
and begin your application at any time.



**Applications must be
submitted in English.**

Contact Your Partnering Institution(s)

Partner Information Request

Close

Please use this screen to send and track your request(s) to your partner institution(s).

Click the **"[+New Request](#)"** button to begin. [Click here to view a copy of the form that your partner\(s\) must complete.](#)

For questions about this form or process, please contact 100kstrongamericas@partners.net.

The minimum required requests have been sent. Please check back to ensure they have been completed.

Minimum required: 1 Maximum allowed: 100 Show: All [+ New Request](#)

Partners University	Sent 08/18/2020 11:13am EDT	Remind	View	Delete
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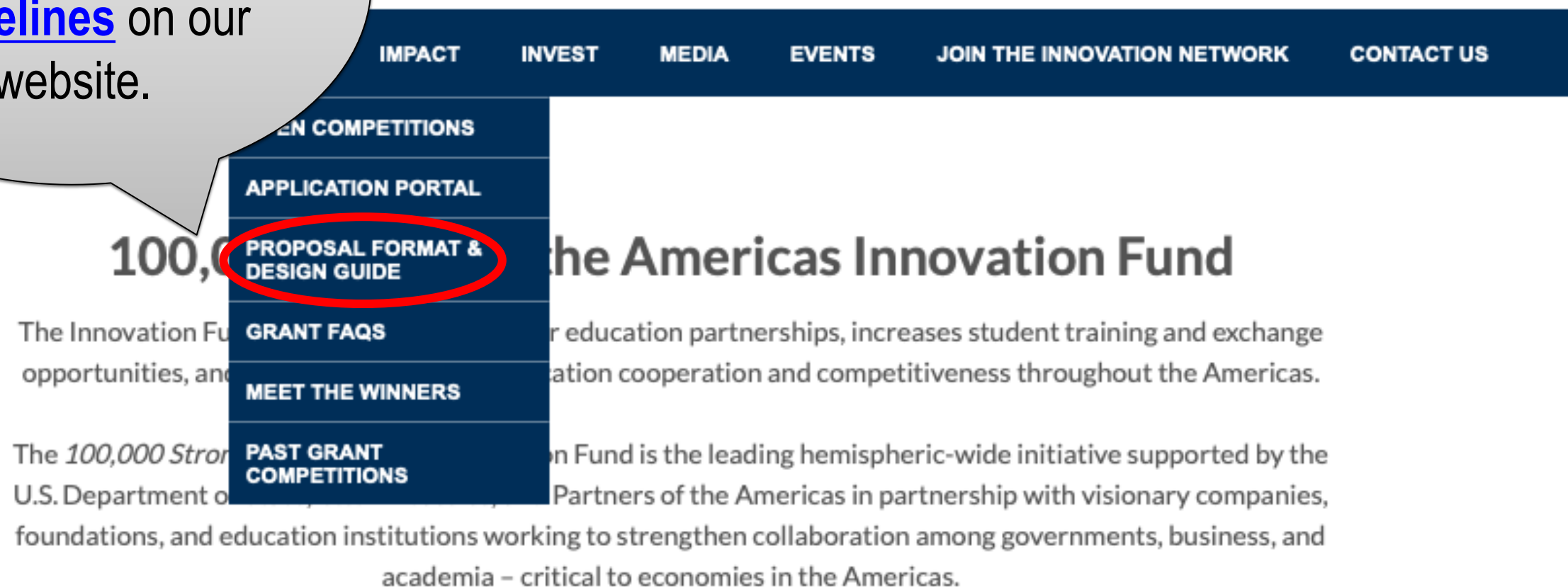


This form is part of the application and must be submitted by the deadline!

We highly recommend that you send the Partner Information Request(s) as soon as you identify your partner(s), so that your partner institution(s) has/have sufficient time to complete the form.

More Questions about the Proposal Format and/or Requirements?

You can also view
[Proposal Format &
Guidelines](#) on our
website.



The screenshot shows the website for the 100,000 Strong Americas Innovation Fund. At the top is a dark blue navigation bar with white text links: IMPACT, INVEST, MEDIA, EVENTS, JOIN THE INNOVATION NETWORK, and CONTACT US. Below this is a vertical sidebar menu with white text links on a dark blue background: OPEN COMPETITIONS, APPLICATION PORTAL, PROPOSAL FORMAT & DESIGN GUIDE (highlighted with a red circle), GRANT FAQs, MEET THE WINNERS, and PAST GRANT COMPETITIONS. The main content area has a large heading "the Americas Innovation Fund" and descriptive text about the fund's mission and partners.

THE 2021 U.S.-BRAZIL INNOVATION FUND GRANT COMPETITION

1. Available Awards
2. Eligibility
3. Thematic Areas
4. Student/Faculty Mobility
5. Additional Requirements + Considerations
6. Competition Timeline
7. Period of Performance

THE 2021 U.S.-BRAZIL INNOVATION FUND GRANT COMPETITION

GENEROUSLY SUPPORTED BY

**Brazil's National Service of
Industrial Training (SENAI)**



&

**The Bureau of Western Hemisphere Affairs
at U.S. Department of State (WHA/DOS)**



AVAILABLE AWARDS



6*
Innovation
Fund Grants



34,250
(USD)

**Pending the review process*

ELIGIBLE COUNTRIES

Brazil



United States



ELIGIBLE PARTNERSHIPS

Required Partnership

1 U.S. HEI

1 SENAI Innovation Institute or Higher Education School

Recommended Tripartite Partnership

1 U.S. HEI

1 SENAI Innovation Institute or Higher Education School

1 Other Brazilian Institution*

**Non-SENAI higher education institutions in Brazil are eligible to be a part of a tripartite alliance; however, they cannot be the prime applicant in the proposal. They may only participate as a partnering institution, alongside a U.S. HEI and a SENAI Innovation Center or SENAI Higher Education School, any of which could serve as the prime applicant of the grant.*



ELIGIBLE INSTITUTIONS

U.S. HEIs

- ✓ Four-year degree-issuing institutions (public and private)
- ✓ Community colleges
- ✓ Minority-Serving Institutions (MSIs), including Historically Black College & Universities (HBCUs) and Hispanic-Serving Institutions (HSIs)
- ✓ Technical/vocational schools
- ✓ Other post-secondary institutions with credit-bearing programs

Brazilian SENAI Institutes

- ✓ [SENAI Innovation Institutes](#) (*Institutos SENAI de Inovação*)
- ✓ SENAI Higher Education Schools (*Escolas de Ensino Superior do SENAI*)

Additional Brazilian Institution (as 3rd partner)

- ✓ Private and public universities
- ✓ Federal institutes/centers for technological education (*IFETs e Centros Federais de Educação Tecnológica - CEFETs*)
- ✓ Professional technical institutes (*institutos técnico-profissional*)
- ✓ Research centers (*centros de pesquisa*)
- ✓ Other post-secondary institutions

Refer to the RFP for more details

Partnership FAQs

Q: How many institutions can be involved in my proposed project?

A: There is no limit to the number of institutions that can be involved in the project.

Q: Which institution has to submit the application?

A: The primary applicant HEI can be from either the U.S. or Brazil.

Q: Can we include a partner institution that is not in the U.S. or Brazil?

A: For this Innovation Fund competition, only institutions in the U.S. and Brazil are eligible to apply and be beneficiaries.

Q: How many proposals can my institution submit?

A: There is no limit to the number of proposals that an institution can submit, however, it is unlikely that a single institution will receive more than one grant award in a single grant competition.

Q: How can I find a partner institution?

A: Stay tuned!

ELIGIBLE THEMATIC AREAS

- Internet of Things (IoT)
- Cloud Computing
- Big Data
- Cybersecurity
- Artificial Intelligence
- Environment and Climate Solutions
- Human Rights and Public Policy
- Health Sciences and Public Health
- Education (Technology and Distance/Virtual Education)
- Food and Agricultural Sciences
- Water, Sanitation, and Hygiene (WASH)
- Biotechnology
- Business Development
- Science, Technology, Engineering, and Math (STEM)

Unsure if your proposed program falls under one of these categories?

The fields listed here are not a comprehensive list of eligible areas; rather, they serve as recommendations and guidelines. As long as the proposed program falls under one or more of the general themes and the proposed academic discipline(s) can be sufficiently justified in the proposal, it will be considered eligible.

Refer to the RFP for more details

STUDENT/FACULTY MOBILITY

Proposed 100K grant activities should include both **virtual** and **in-person** training opportunities, and support **sending** and/or **hosting** students and faculty between the partnering institution(s).

In-person/physical student mobility is required.

- ❖ Bidirectional is preferred (but not required)
- ❖ No minimum or maximum number of student participants
- ❖ No minimum or maximum length of stay in partner country
- ❖ Hybrid (virtual and in-person)

**Given the ongoing challenges and uncertainties due to the global health pandemic, the Innovation Fund understands/encourages grant proposals that allow for both physical and virtual exchange in 100K proposed programs.*

ADDITIONAL REQUIREMENTS & CONSIDERATIONS

☐ Level(s) of Study

Student beneficiaries can be at **any level of post-secondary education** (i.e., undergraduate, graduate, doctoral, etc.)

☐ Student Credit

Students **must** receive some level of **academic credit** from their home institution during, or as a result of, the proposed program.

❖ Special Consideration

Special consideration will be given to proposals focused on programs that benefit **underserved, non-traditional, and/or diverse student populations**.

Important: Applicants that seek to target or include underrepresented students must provide a recruitment strategy/plan for reaching these diverse groups.

COMPETITION TIMELINE

ACTIVITY	TIME PERIOD*
Application Deadline	March 28, 2022 @ 9:00 AM EDT
Notification of Status of Proposal	End of June 2022
Award of Grant Funds to Winners	July - August 2022
Period of Performance	
September 1, 2022 – August 31, 2023	

**Please note that these dates are subject to change*

Reminder!

When in doubt, refer to the RFP.

All information reviewed during this presentation (and more!) is available in the **Request for Proposal (RFP)** for this competition and can also be found at www.100kstrongamericas.org/grants/.

Download RFP in English

Download RFP in
Portuguese

How can I find a partner institution?



Click [here](#) to find an EducationUSA Advising Center



100K Innovation Network [Register today!](#)

- Use a Forum
- Search the Directory



Connect with others from this webinar!

- Give consent to share your email.



Contact Us

100kstrongamericas@partners.net

QUESTIONS?

Please submit questions via the “Q&A” in your Zoom window.

Please note that any questions not addressed in this webinar will be answered in a Question & Answer Report, which will be sent to the email you used to register for this webinar within 3-5 business days.

You can also refer to our [Grant FAQs](#) page for answers to the most commonly asked questions.

UPCOMING WEBINARS

Tips & Strategies for Developing and Implementing a 100K Innovation Fund Grant Proposal

- Detailed overview of how to develop a competitive proposal
- Evaluation criteria
- Tips & strategies from the Innovation Fund team & 100K grant winners

*Join the Innovation Network to stay up-to-date and
receive information on dates and registration.*

[Register today!](#)

THANK YOU!

For questions or clarifications, contact the Innovation Fund team:

100kstrongamericas@partners.net

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