

# EducationUSA: Increasing Partnerships Between U.S. and Brazilian Higher Education Institutions

100K Strong Call for Brazil



**EducationUSA** is the U.S. Department of State's global network of international student advising centers located in more than 175 countries and territories.

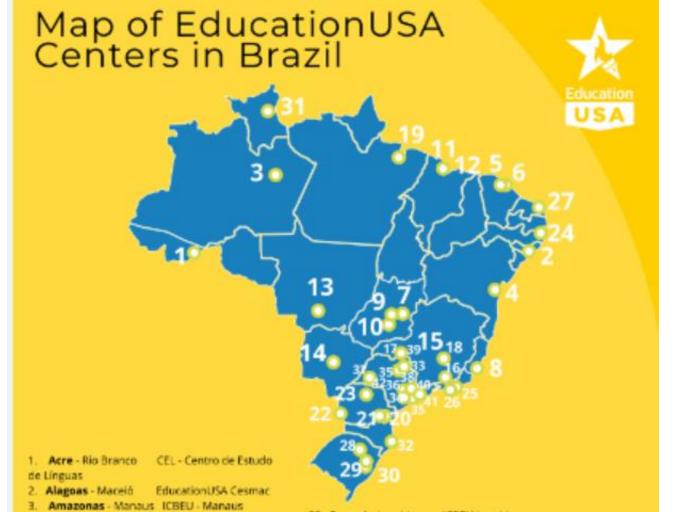
**160 EducationUSA advising centers** are located throughout the Western Hemisphere (WHA) in U.S. embassies, Fulbright Commissions, binational centers, universities, libraries, and other institutions.

EducationUSA centers promote internationalization and increased collaboration with U.S. higher education institutions.

**The WHA Region** includes 5 of the world's top 25 sending countries to the U.S. and 6 of the world's top 25 study abroad destinations worldwide for U.S. students.

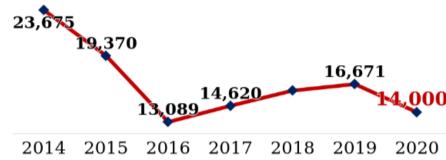




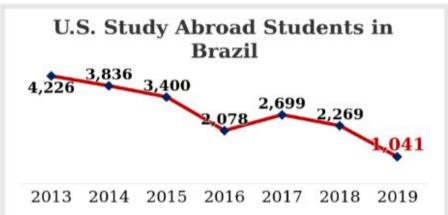








Source: 2021 Open Doors Report (published by IIE, funded by the U.S. Department of State)





#### U.S. Joint Statement of Principles in Support of International Education

"Continuing to nurture a vibrant community of international students is a foreign policy imperative."

— U.S. Secretary of State Antony Blinken





#### SUMMARY

The United States cannot afford to be absent from the world stage: U.S. leadership and engagement makes an essential difference abroad, as well as at home. Indeed, in today's interconnected world, our foreign and domestic policies are inextricably intertwined in pursuit of a preeminent goal – improving the lives of the American people.

Many of our most pressing challenges are inherently global in scope and impact and can only be addressed by nations and individuals working together. From tackling pandemiss and the climate crisis, to reducing economic disparities and building prosperity, to countering threats to democracy and maintaining peace — resolving these global challenges requires partnership and collaboration across borders. It is imperative that we continue to cooperate with our allies, livest in our relationships, and broaden our engagement worldwide.

The robust exchange of students, researchers, scholars, and educators, along with broader international education efforts between the United States and other countries, strengthens relationships between current and future leaders. These relationships are necessary to address shared challenges, enhance American prosperity, and contribute to global peace and security.

U.S. students, researchers, scholars, and educators benefit when they engage with peers from around the world, whether overseas or through international education at home. All Americans need to be equipped with global and cultural competencies to navigate the ever-changing landscapes of education, international business, scientific discovery and innovation, and the global economy, international education enhances cultural and linguistic diversity, and helps to develop crosscultural communication skills, foreign language competencies, and enhanced self-awareness and understanding of diverse perspectives.

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educationusa.state.gov

### 100,000 Strong in the Americas

# Innovation Fund Grant Competition between USA and Brazil



#### Eligibility

All higher education institutions in the U.S. and Brazil

#### Teams of HEIs are invited to submit proposals in:

Internet of Things; Cloud Computing; Big Data;
Cybersecurity; Artificial Intelligence; Environment and
Climate Solutions; Human Rights and Public Policy; Health
Sciences and Public Health; Education; Food and Agricultural
Sciences; Water, Sanitation, and Hygiene (WASH);
Biotechnology; Business Development; STEM (See RFP for details)

Application Period: October 14, 2021 - March 28, 2022









#### **EducationUSA Initiatives**

- UFMG (Medicine) reaching out to Georgia
   State U, School of Public Health
- UFMG (Sociology) reaching out to USF Institute for the Study of Latin America and the Caribbean
- UDESC (Human Rights and Public Policy) reaching out to USF
- U Caxias do Sul (technology development and women in STEM) reaching out to Delta State University



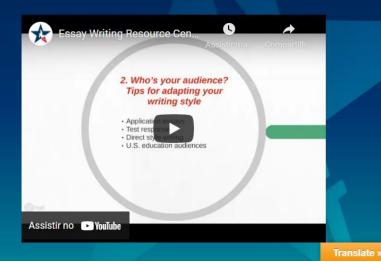




#### **Essay Writing Resource Center**

O EducationUSA, em conjunto com o Regional English Language Office, criou um centro de recursos para redações em inglês. O material é oferecido gratuitamente e você pode acessá-lo quando quiser.

ACESSE O CURSO





#### 9 Módulos

- 1. Write with Style! Academic Writing structure and genre
- Essay structure and length
- Common academic genres
- Writing clear thesis sentences, topic sentences and conclusions
- 2. Who's your audience? Tips for adapting your writing style
- Application essays
- Test responses
- Direct style writing
- U.S. education audiences
- 3. Reflect, brainstorm and start writing!
- Brainstorming tools
- Outlining
- Drafting
- Perspective/point of view
- 4. One step at a time!
- Self-revision
- Peer-revision
- Editing
- Tips for grammar and mechanics

#### 5. Choose your words wisely! Academic vocabulary for writing

- Transitions
- Academic wordlists
- Clarity and specificity
- Register
- Collocations
- Avoiding plagiarism

#### 6. Stay motivated! Keep writing!

- Creative writing
- Daily journals and writing prompts
- · Ready to write

#### 7. Application Writing for MBA and Graduate Business

#### **Programs**

- Graduate Business Studies Application Writing
- Business Writing Style Tips
- · Business Writing Vocabulary

#### 8. Application Writing for STEM and Technical Fields

- STEM Technical Fields at a glance
- Graduate STEM Fields Application Writing
- STEM and Technical Writing Style Tips

#### 9. Application Writing for Legal and LLM Programs

- Graduate Legal Program Application Writing
- Sample Legal Application Essays Prompts
- · Legal Writing Vocabulary



## Thank You





