



# EducationUSA: Increasing Partnerships Between U.S. and Brazilian Higher Education Institutions

---

100K Strong Call for Brazil



A U.S. Department of State Network

**EducationUSA** is the U.S. Department of State's global network of international student advising centers located in more than 175 countries and territories.

**160 EducationUSA advising centers** are located throughout the Western Hemisphere (WHA) in U.S. embassies, Fulbright Commissions, binational centers, universities, libraries, and other institutions.

EducationUSA centers promote internationalization and increased collaboration with U.S. higher education institutions.

**The WHA Region** includes 5 of the world's top 25 sending countries to the U.S. and 6 of the world's top 25 study abroad destinations worldwide for U.S. students.

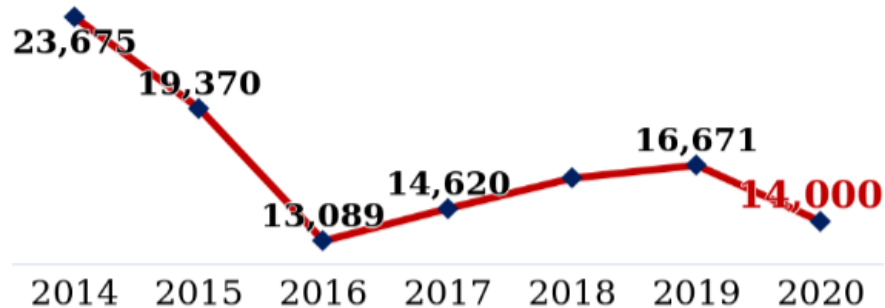


# Map of EducationUSA Centers in Brazil



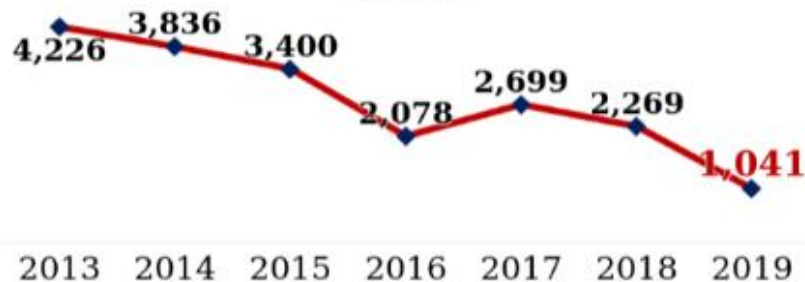
- 1. Acre - Rio Branco CEL - Centro de Estudo de Línguas
- 2. Alagoas - Maceió EducationUSA Cesmac
- 3. Amazonas - Manaus ICBEU - Manaus

## Brazilian Students Studying in the U.S.



Source: 2021 Open Doors Report (published by IIE, funded by the U.S. Department of State)

## U.S. Study Abroad Students in Brazil



Source: 2021 Open Doors Report (published by IIE, funded by the U.S. Department of State)

## International Education Week

Engaged • Resilient • Global

Novembro 15-19 | [IEW.state.gov](https://IEW.state.gov)

## Semana da Educação Internacional

Nordeste 2021

# U.S. Joint Statement of Principles in Support of International Education

*“Continuing to nurture a vibrant community of international students is a foreign policy imperative.”*

— U.S. Secretary of State Antony Blinken



The background is a solid dark blue. Overlaid on this is a large, lighter blue star. Within the lower right portion of the star, there is a silhouette of a torch with a flame.

**100,000 Strong in the Americas**



# Innovation Fund Grant Competition between USA and Brazil



## Eligibility

All higher education institutions in the U.S. and Brazil

### Teams of HEIs are invited to submit proposals in:

Internet of Things; Cloud Computing; Big Data;  
Cybersecurity; Artificial Intelligence; Environment and  
Climate Solutions; Human Rights and Public Policy; Health  
Sciences and Public Health; Education; Food and Agricultural  
Sciences; Water, Sanitation, and Hygiene (WASH);  
Biotechnology; Business Development; STEM (*See RFP for details*)

Application Period: October 14, 2021 - March 28, 2022

[WWW.100STRONGAMERICAS.ORG](http://WWW.100STRONGAMERICAS.ORG)

APPLY  
NOW!



## EducationUSA Initiatives

- UFMG (Medicine) reaching out to Georgia State U, School of Public Health
- UFMG (Sociology) reaching out to USF Institute for the Study of Latin America and the Caribbean
- UDESC (Human Rights and Public Policy) reaching out to USF
- U Caxias do Sul (technology development and women in STEM) reaching out to Delta State University

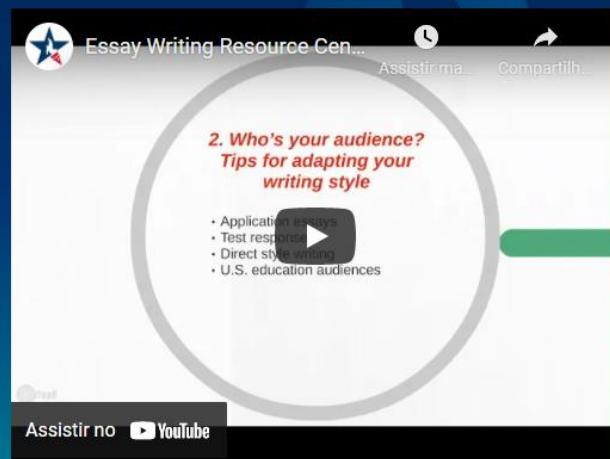




# Essay Writing Resource Center

O EducationUSA, em conjunto com o Regional English Language Office, criou um centro de recursos para redações em inglês. O material é oferecido gratuitamente e você pode acessá-lo quando quiser.

[ACESSE O CURSO](#)



[Translate »](#)

# 9 Módulos

---

## 1. **Write with Style!** Academic Writing structure and genre

- Essay structure and length
- Common academic genres
- Writing clear thesis sentences, topic sentences and conclusions

## 2. **Who's your audience?** Tips for adapting your writing style

- Application essays
- Test responses
- Direct style writing
- U.S. education audiences

## 3. **Reflect, brainstorm and start writing!**

- Brainstorming tools
- Outlining
- Drafting
- Perspective/point of view

## 4. **One step at a time!**

- Self-revision
- Peer-revision
- Editing
- Tips for grammar and mechanics

## 5. **Choose your words wisely!** Academic vocabulary for writing

- Transitions
- Academic wordlists
- Clarity and specificity
- Register
- Collocations
- Avoiding plagiarism

## 6. **Stay motivated! Keep writing!**

- Creative writing
- Daily journals and writing prompts
- Ready to write

## 7. **Application Writing for MBA and Graduate Business Programs**

- Graduate Business Studies Application Writing
- Business Writing Style Tips
- Business Writing Vocabulary

## 8. **Application Writing for STEM and Technical Fields**

- STEM Technical Fields at a glance
- Graduate STEM Fields Application Writing
- STEM and Technical Writing Style Tips

## 9. **Application Writing for Legal and LLM Programs**

- Graduate Legal Program Application Writing
- Sample Legal Application Essays Prompts
- Legal Writing Vocabulary

# Thank You

