

Thank you for joining!
We will begin momentarily

LIVE Q&A SESSION

THE 2021 U.S.-BRAZIL INNOVATION FUND COMPETITION

FEBRUARY 2, 2022



A COUPLE NOTES

- Live Translation
- Recording & materials available within 3-5 business days



AGENDA

What is the Innovation Fund?

Maggie Hug

Director of Regional Education Initiatives, Bureau of Western Hemisphere Affairs at U.S. Department of State

EducationUSA

Rita Moriconi

Regional Advising Coordinator for South America, EducationUSA

SENAI

Gustavo do Vale Dias Rosa

Superintendent of International Businesses, SENAI

How to Apply, Competition Eligibility & Requirements, Evaluation Criteria

Laura Cossette

Senior Program Officer, Partners of the Americas

Question & Answer

You can submit questions at any time throughout the webinar via the Q&A box!

100K INNOVATION FUND HIGHLIGHTS

2013-2022



266 grants awarded to teams of **521** HEIs



25 countries and **49** U.S. states



Almost 10,000 students and counting



Over **970** grant proposals submitted (since 2014)



2,300 HEIs in Innovation Network -- and counting



over **\$13** million from public / private sectors to support the Innovation Fund since **2013**



GUSTAVO DO VALE DIAS ROSA

Superintendent of International Businesses
SENAI

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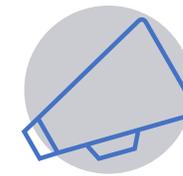


WWW.100KSTRONGAMERICAS.ORG/JOIN/

JOIN THE INNOVATION NETWORK



Connect with 2,300+ higher education institutions across the Western Hemisphere



Receive news & updates about competitions, conferences, webinars, and more





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ABOUT THE INNOVATION FUND

GRANTS

IMPACT

INVEST

MEDIA

EVENTS

JOIN THE INNOVATION NETWORK

CONTACT US

OPEN COMPETITIONS

APPLICATION PORTAL

PROPOSAL FORMAT & DESIGN GUIDE

GRANT FAQs

MEET THE WINNERS

PAST GRANT COMPETITIONS

100,000 STRONG *the Americas* Innovation Fund

The Innovation Fund fosters education partnerships, increases student training and exchange opportunities, and promotes education cooperation and competitiveness throughout the Americas.

The 100,000 Strong *the Americas* Innovation Fund is the leading hemispheric-wide initiative supported by the U.S. Department of State, U.S. Embassies, and Partners of the Americas in partnership with visionary companies, foundations, and education institutions working to strengthen collaboration among governments, business, and

HOW TO APPLY

WWW.100KSTRONGAMERICAS.ORG//APPLICATION-PORTAL/

THE 2021 U.S.-BRAZIL INNOVATION FUND GRANT COMPETITION

Generously supported by
Brazil's National Service of Industrial Training (SENAI)
The Bureau of Western Hemisphere Affairs at the U.S. Department of State

Application Deadline:
March 28, 2022, at 9:00 AM ET



REQUEST FOR PROPOSAL (RFP)

WWW.100KSTRONGAMERICAS.ORG/GRANTS/



Request for Grant Proposals

for

The 2021 U.S.-Brazil Innovation Fund Grant Competition

Launch Date: October 14, 2021
Question/Answer Period: October 14, 2021– March 15, 2022
Submit questions at 100kstrongamericas.org/questions
Closing Date: March 28, 2022 / 9:00 AM EST

The Bureau of Western Hemisphere Affairs (WHA) at the U.S. Department of State (DOS), the U.S. Mission in Brazil and Partners of the Americas (POA) invite higher education institutions (HEIs) from the United States and from Brazil to partner and submit proposals in this Brazil-U.S. focused *100,000 Strong in the Americas* (100K) Innovation Fund grant competition.

This new 100K Innovation Fund opportunity, supported through generous contributions from Brazil's National Service of Industrial Training (SENAI), along with the Bureau of Western Hemisphere Affairs at U.S. Department of State and U.S. Mission-Brazil, is designed to stimulate and support innovative partnerships between HEIs that will lead to innovative student exchange and training programs between the United States and Brazil.

The **100K Innovation Fund** is the public/private sector collaboration among the U.S. Department of State, U.S. embassies, Partners of the Americas, and companies, foundations, government entities, and academic networks throughout the United States, Latin America, and the Caribbean.

- In eight years (2013-2021), with commitments across sectors, the Innovation Fund has awarded 266 grants to teams of 520 higher education institutions (HEIs) working across 25 countries and 49 U.S. states. Currently, Mexico, Colombia, Brazil, Peru, Argentina, Chile, and Guatemala are the leading 100K grant-recipient countries to partner with U.S. universities, colleges, community colleges to create and implement innovative models of student exchange and training programs. Currently, the Innovation Network has grown to over 2,300 regional HEIs – with nearly 1,250 in the United States.
- The 100K-funded partnerships and training programs align with DOS priorities of inclusive education opportunities, regional exchanges, and workforce development in this hemispheric-wide initiative. More importantly, 100K partnerships between HEIs in the U.S. and rest of the Western Hemisphere provide students with critical access to new models of exchange and training programs so they can work in teams at their home and host institutions, solve real-world problems, and gain technical, linguistic, intercultural skills imperative for workforce development.

Teams of HEIs between the United States and Brazil are invited to submit grant proposals that show how they will use these 100K Innovation Fund grants to design and carry out new models of academic exchange and training programs for students—both virtually and in-person. We encourage grant proposals focused on developing new models of academic training and exchange



Request for Grant Proposals

for

Competição pela concessão do Fundo de Inovação EUA-Brasil de 2021

Data de lançamento: 14 de outubro de 2021
Prazo para esclarecimento de dúvidas: 14 de outubro de 2021 – 15 de março 2022
Envie suas dúvidas pelo site 100kstrongamericas.org/questions
Data de encerramento: 28 de março de 2022 / 10:00 am (horário de Brasília)

O Escritório de Assuntos do Hemisfério Ocidental (WHA, em inglês) do Departamento de Estado (DOS) dos Estados Unidos da América, a Embaixada e Consulados dos Estados Unidos no Brasil e a *Partners of the Americas* (POA) convidam as instituições de ensino dos Estados Unidos e do Brasil a formar parcerias e apresentar propostas para esta competição pela concessão do Fundo de Inovação do *100,000 Strong in the Americas* (100K) com foco no Brasil e EUA.

Essa nova oportunidade do Fundo de Inovação do 100K, viabilizada graças às generosas contribuições do Serviço Nacional de Aprendizagem Industrial (SENAI) do Brasil e em conjunto com o Escritório de Assuntos do Hemisfério Ocidental do Departamento de Estado dos EUA e a Embaixada e Consulados dos Estados Unidos no Brasil, foi desenvolvida para estimular e apoiar parcerias inovadoras entre IEs que levará a programas inovadores de intercâmbio e treinamento de alunos entre Estados Unidos e Brasil.

O **Fundo de Inovação do 100K** é uma colaboração entre os setores público/privado e entre o Departamento de Estado dos EUA, missões diplomáticas dos EUA, a *Partners of the Americas* e empresas, fundações, entidades governamentais e redes acadêmicas dos Estados Unidos, América Latina e Caribe.

- Em oito anos (2013-2021), com contribuições de todos os setores, o Fundo de Inovação concedeu 266 financiamentos para equipes de 520 instituições de ensino (IEs) que trabalham em 25 países e em 49 estados dos EUA. Atualmente, México, Colômbia, Brasil, Peru, Argentina, Chile e Guatemala lideram a lista de países que mais recebem financiamentos do 100K em parceria com universidades, faculdades e *Community Colleges* dos EUA para desenvolver e implementar modelos inovadores de intercâmbio estudantil e programas de treinamento. Neste momento, a Rede de Inovação abrange mais de 2.300 IEs regionais e aproximadamente 1.250 delas estão nos Estados Unidos.
- As parcerias e programas de treinamento do 100K estão alinhados com as prioridades do Departamento de Estado relacionadas a oportunidades para educação inclusiva, intercâmbios regionais e desenvolvimento da força de trabalho nesta iniciativa no hemisfério. Mais que isso, as parcerias do 100K entre IEs nos EUA e em outros países do hemisfério ocidental oferecem aos alunos o acesso fundamental a novos modelos de intercâmbio e programas de treinamento, para que possam trabalhar em equipe tanto em suas instituições de origem como nas instituições anfitriãs, solucionar problemas do mundo real e desenvolver as habilidades técnicas, linguísticas e interculturais que são indispensáveis para o desenvolvimento da força de trabalho.

AVAILABLE AWARDS

6*

INNOVATION FUND
GRANTS

**Pending the
review
process*

\$34,250 USD



**ELIGIBLE
COUNTRIES**

BRAZIL



UNITED STATES



U.S. HIGHER EDUCATION INSTITUTIONS (HEIS)

- ❖ Four-year degree-issuing institutions (public & private)
- ❖ Community colleges
- ❖ Minority-Serving Institutions (MSIs), including Historically Black College & Universities (HBCUs) and Hispanic-Serving Institutions (HSIs)
- ❖ Technical/vocational schools
- ❖ Other post-secondary institutions with credit-bearing programs

BRAZILIAN SENAI INSTITUTES

- ❖ [SENAI Innovation Institutes](#) (*Institutos SENAI de Inovação*)
- ❖ SENAI Higher Education Schools (*Escolas de Ensino Superior do SENAI*)

ADDITIONAL BRAZILIAN INSTITUTION AS 3RD PARTNER

- ❖ Private and public universities
- ❖ Federal institutes/centers for technological education (*IFETs e Centros Federais de Educação Tecnológica - CEFETs*)
- ❖ Professional technical institutes (*institutos técnico-profissional*)
- ❖ Research centers (*centros de pesquisa*)
- ❖ Other post-secondary institutions

ELIGIBLE INSTITUTIONS



ELIGIBLE PARTNERSHIPS

REQUIRED PARTNERSHIP

1 U.S. HEI

1+ SENAI INNOVATION INSTITUTE OR HIGHER EDUCATION SCHOOL

RECOMMENDED TRIPARTITE PARTNERSHIP

1 U.S. HEI

1+ SENAI INNOVATION INSTITUTE OR HIGHER EDUCATION SCHOOL

1+ OTHER BRAZILIAN INSTITUTION(S)*

**Non-SENAI higher education institutions in Brazil are eligible to be a part of a tripartite alliance; however, they cannot be the prime applicant in the proposal. They may only participate as a partnering institution, alongside a U.S. HEI and a SENAI Innovation Center or SENAI Higher Education School, any of which could serve as the prime applicant of the grant.*



COMMON PARTNERSHIP QUESTIONS

Q: HOW MANY INSTITUTIONS CAN BE INVOLVED IN MY PROPOSED PROJECT?

A: THERE IS NO LIMIT TO THE NUMBER OF INSTITUTIONS THAT CAN BE INVOLVED IN THE PROJECT.

Q: WHICH INSTITUTION HAS TO SUBMIT THE APPLICATION?

A: THE PRIMARY APPLICANT HEI CAN BE FROM EITHER THE U.S. OR BRAZIL.

Q: CAN WE INCLUDE A PARTNER INSTITUTION THAT IS NOT IN THE U.S. OR BRAZIL?

A: FOR THIS INNOVATION FUND COMPETITION, ONLY INSTITUTIONS IN THE U.S. AND BRAZIL ARE ELIGIBLE TO APPLY AND BE BENEFICIARIES.

Q: HOW MANY PROPOSALS CAN MY INSTITUTION SUBMIT?

A: THERE IS NO LIMIT TO THE NUMBER OF PROPOSALS THAT AN INSTITUTION CAN SUBMIT, HOWEVER, IT IS UNLIKELY THAT A SINGLE INSTITUTION WILL RECEIVE MORE THAN ONE GRANT AWARD IN A SINGLE GRANT COMPETITION.



ELIGIBLE THEMATIC AREAS

*Refer to the Request for
Proposals (RFP)
for more details*

INTERNET OF THINGS (IOT)

CLOUD COMPUTING

BIG DATA

CYBERSECURITY

ARTIFICIAL INTELLIGENCE

ENVIRONMENT AND CLIMATE SOLUTIONS

HUMAN RIGHTS AND PUBLIC POLICY

HEALTH SCIENCES AND PUBLIC HEALTH

EDUCATION (TECHNOLOGY AND DISTANCE/VIRTUAL EDUCATION)

FOOD AND AGRICULTURAL SCIENCES

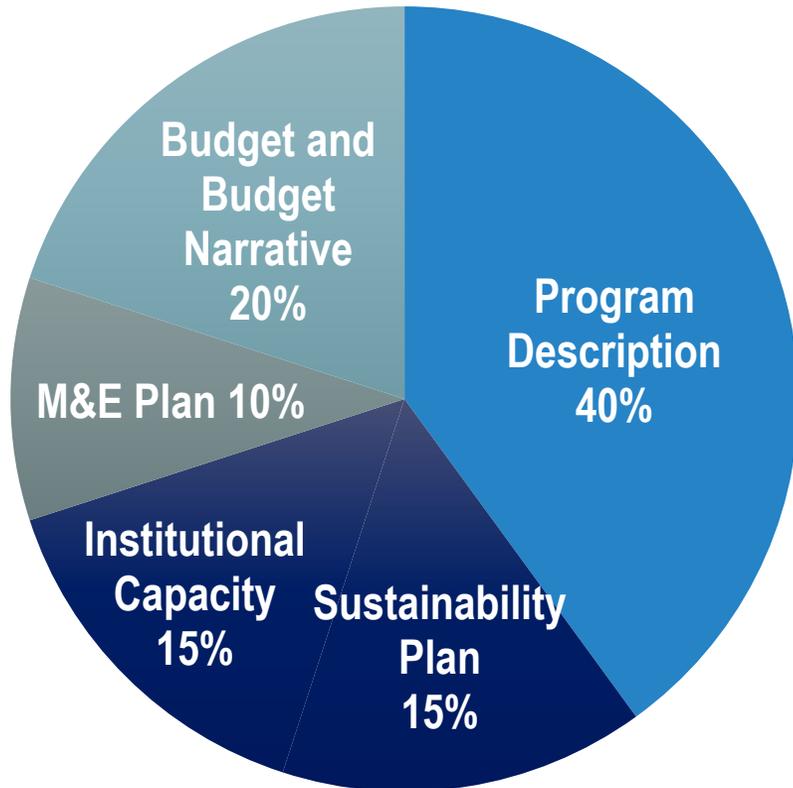
WATER, SANITATION, AND HYGIENE (WASH)

BIOTECHNOLOGY

BUSINESS DEVELOPMENT

SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH (STEM)

EVALUATION CRITERIA



10 pages max

TECHNICAL PROPOSAL (80%)

- Cover Page (1 page)
- Table of Contents (1 page)
- Executive Summary & Program Description (40%)
- Sustainability Plan (15%)
- Institutional Capacity, Challenges, and Opportunities for Growth (15%)
- Monitoring & Evaluation Plan (10%)

COST PROPOSAL (20%)

- Budget Summary (15%)
- Budget Narrative (5%)

SUPPORTING DOCUMENTS

- CVs/Resumes
- Letters of Support

All application materials must be submitted in English

PROPOSAL CHECKLIST

- ❑ **Executive Summary & Program Description:** Have I clearly defined program goals, objectives, student learning objectives, and activities? Have I justified the need for the program? Have I provided a clear program timeline?
- ❑ **Sustainability Plan:** What will the grant allow us to do that we could not do before? How will we continue to implement the program after the grant?
- ❑ **Institutional Capacity, Challenges & Opportunities:** What are my [and/or my partner] institution's current challenges & opportunities to student exchanges? Capacity to administer the program?
- ❑ **Monitoring & Evaluation (M&E) Plan:** How will I evaluate the program's progress and student learning? Track the outcomes and outputs?
- ❑ **Budget Summary + Narrative:** Is the budget detailed yet clear and easy to comprehend? Are the Items relevant to the program? Funding sources identified?

WHERE CAN I
FIND ALL THIS
INFORMATION?

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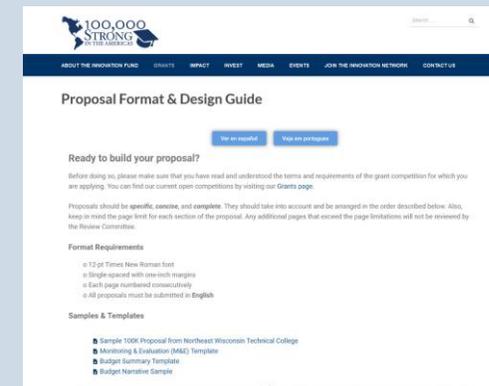
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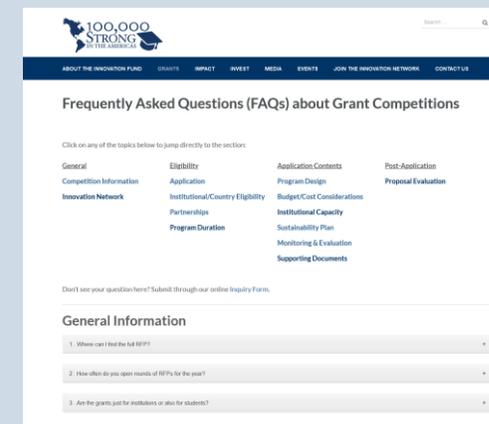
PROPOSAL FORMAT & DESIGN GUIDELINES

WWW.100KSTRONGAMERICAS.ORG/APP-FORMAT/



GRANT FAQs

WWW.100KSTRONGAMERICAS.ORG/100K-COMPETITION-FAQS/



PAST INFORMATIONAL WEBINARS

**Watch
webinar
recordings
and access all
webinar
materials at**

www.100kstrongamericas.org/events/webinars/

Applying for a 100K Innovation Fund Grant

- Competition eligibility & requirements
- Tips & strategies on how to develop your proposal team and identify the right institutional partners
- An overview of the application portal and highlight other important considerations in the submission process

Tips & Strategies for Developing a 100K Innovation Fund Grant Proposal

- Specific requirements to consider for your proposal
- Evaluation criteria of each proposal section
- Tips & strategies for developing a competitive 100K proposal



COMMON QUESTIONS

Q: WHICH INSTITUTION WILL RECEIVE THE FUNDS (U.S. HEI VS. SENAI) AND WHEN WILL THE FUNDS BE DISBURSED?

A: THE INSTITUTION THAT SUBMITS THE APPLICATION WILL RECEIVE THE AWARD FUNDS BETWEEN JULY — AUGUST 2022, DEPENDING ON WHEN THE AWARD AGREEMENT IS SIGNED.

Q: IS THERE A GUIDE ABOUT ACCOUNTABILITY? WHO SHOULD DO IT?

A: THE INSTITUTION THAT SUBMITS THE PROPOSAL WILL BE RESPONSIBLE FOR SIGNING THE AWARD CONTRACT, IMPLEMENTING THE PROJECT, MANAGING THE FUNDS, AND SUBMITTING THE REPORTS, WHILE THE "PARTNER(S)" WILL SUPPORT IN THESE ACTIVITIES.

Q: CAN LABORATORY COSTS BE BUDGETED AS COST-SHARE?

A: YES, ANY USE OF EQUIPMENT, SPACE, TIME FOR THE PURPOSE OF COMPLETING THE PROPOSED ACTIVITIES CAN BE PRESENTED AS COST-SHARE CONTRIBUTION TOWARD THE PROJECT.

Q: IS THERE A DOCUMENT FORMALIZING THE WINNING PROJECT WITH THE DONOR? IS SOME KIND OF FORMAL AGREEMENT BETWEEN SENAI AND THE U.S. HEI NECESSARY?

A: THE INSTITUTION THAT SUBMITS THE APPLICATION WILL SIGN AN AWARD AGREEMENT WITH PARTNERS OF THE AMERICAS. NO FORMAL AGREEMENT BETWEEN SENAI AND THE U.S. HEI IS NECESSARY AT THE TIME OF PROPOSAL SUBMISSION.



QUESTIONS?

Please submit questions via the “Q&A” box in your Zoom window

You can also refer to our [Grant FAQs](#) page for answers to the most commonly asked questions.



THANK YOU!

For questions or clarifications, contact the Innovation Fund team:

100kstrongamericas@partners.net