Thank you for joining!
We will begin momentarily

LIVE Q&A SESSION
THE 2021 U.S.-BRAZIL INNOVATION FUND COMPETITION

FEBRUARY 2, 2022
A COUPLE NOTES

• Live Translation

• Recording & materials available within 3-5 business days
What is the Innovation Fund?
Maggie Hug
Director of Regional Education Initiatives, Bureau of Western Hemisphere Affairs at U.S. Department of State

EducationUSA
Rita Moriconi
Regional Advising Coordinator for South America, EducationUSA

SENAI
Gustavo do Vale Dias Rosa
Superintendent of International Businesses, SENAI

How to Apply, Competition Eligibility & Requirements, Evaluation Criteria
Laura Cossette
Senior Program Officer, Partners of the Americas

Question & Answer
266 grants awarded to teams of 521 HEIs

25 countries and 49 U.S. states

Almost 10,000 students and counting

Over 970 grant proposals submitted (since 2014)

2,300 HEIs in Innovation Network -- and counting

over $13 million from public / private sectors to support the Innovation Fund since 2013
GUSTAVO DO VALE DIAS ROSA
Superintendent of International Businesses
SENAI

partners.senai@senaicni.com.br
JOIN THE INNOVATION NETWORK

Connect with 2,300+ higher education institutions across the Western Hemisphere

Receive news & updates about competitions, conferences, webinars, and more

WWW.100KSTRONGAMERICAS.ORG/JOIN/
HOW TO APPLY

WWW.100KSTRONGAMERICAS.ORG//APPLICATION-PORTAL/
THE 2021 U.S.-BRAZIL INNOVATION FUND GRANT COMPETITION

Generously supported by
Brazil's National Service of Industrial Training (SENAI)
The Bureau of Western Hemisphere Affairs at the U.S. Department of State

Application Deadline:
March 28, 2022, at 9:00 AM ET
Request for Grant Proposals for The 2021 U.S.-Brazil Innovation Fund Grant Competition

Launch Date: October 14, 2021
Proposal Answer Period: October 14, 2021 - March 17, 2022
Submit questions at 100KStrongAmericas.org/Questions
Closing Date: March 17, 2022

The Bureau of Western Hemisphere Affairs (WHA) of the U.S. Department of State (DOS), the U.S. Mission in Brazil and Partners of the Americas (PA) invite higher education institutions (HEIs) from the United States and from Brazil to partner and submit proposals in this Brazil-U.S. Research 100,000 Strong to the Americas (100K) Innovation Fund grant competition.

This new 100K Innovation Fund opportunity, supported through generous contributions from Brazil’s National Service of Industrial Training (SENAI), along with the Bureau of Western Hemisphere Affairs at U.S. Department of State and U.S. Mission Brazil, is designed to support innovative and impactful partnerships between HEIs that will lead to innovative student exchange and training programs between the United States and Brazil.

The 100K Innovation Fund is the public-private sector collaboration among the U.S. Department of State’s, U.S. mission’s, Partners of the Americas, and companies, foundations, government entities, and academic networks throughout the United States, Latin America, and the Caribbean.

- In eight years (2013-2021), with commitments across sectors, the Innovation Fund has issued 266 grants to 92 higher education institutions (HEIs) working across 25 countries and 49 U.S. states. Currently: Mexico, Colombia, Brazil, Peru, Argentina, Chile, and Costa Rica are the leading 100K grant recipient countries to partner with 11 U.S. universities, colleges, community colleges to scale and implement transformative models of student exchange and training programs. Currently, the Innovation Network has grown to over 2,000 regional HEIs, with nearly 1,250 in the United States.

- The 100K-funded partnerships and training programs align with DOS priorities of inclusive education opportunities, regional exchanges, and workforce development in this hemispheric-wide initiative. More importantly, 100K partnerships between HEIs in the U.S. and out of the Western Hemisphere provide students with critical access to new models of exchange and training programs so they can work in teams at their home and host institutions, solve real-world problems, and gain technical, linguistic, intercultural skills important for workforce development.

Terms of HEIs between the United States and Brazil are guided to submit grant proposals that show how they will use their 100K Innovation Fund grant to design and carry out new models of academic exchange and training programs for students—both virtual and in-person. We encourage grant proposals focused on developing new models of academic training and exchange

Request for Grant Proposals for Competition pela concessão do Fundo de Inovação EUA-Brazil de 2021

Data de lançamento: 14 de outubro de 2021
Prazo para submissão de proposta: 14 de outubro de 2021 - 15 de março de 2022
Enviar perguntas via site 100KStrongAmericas.org/questions
Data de encerramento: 28 de maio de 2022 / 10h00 meia-noite de Brasilia

O Escritório de Assuntos do Hemisfério Ocidental (WHA), em inglês) do Departamento de Estado (DOS) dos Estados Unidos de América, e o Embaixada Consulares dos Estados Unidos no Brasil e a Partners of the Americas (PAA) anunciam a inauguração do Fundo de Inovação EUA-Brazil (100K) para financiar partencios e operações propostas para esta competição pelo concurso do Fundo de Inovação EUA-Brazil (100K) para o Brasil e EUA.

Essa nova oportunidade do Fundo de Inovação do 100K, reforçada graças às generosas contribuições do Serviço Nacional de Aprendizado Industrial (SENAI) do Brasil e em comum com o Conselho de Assuntos do Hemisfério Ocidental do Departamento de Estado dos EUA e a Embaixada Consulares dos Estados Unidos no Brasil, foi desenvolvida para estimular e apoiar parcerias que incentivem tanto a criação e a melhoria de programas e iniciativas de intercâmbio e treinamento de alunos entre Estados Unidos e Brasil.

O Fundo de Inovação do 100K é uma colaboração entre os sectores público e privado e entre o Departamento de Estado dos EUA, escritórios diplomáticos dos EUA, Partners of the Americas e empresas, fundações, entidades governamentais e entidades acadêmicas dos Estados Unidos, América Latina e Caribe.

- Em sete anos (2013-2021), com contribuições de todos os sectores, o Fundo de Inovação concedeu 266 financiamentos para equipas de 520 instituições de ensino (IEs) que trabalharam em 25 países e em 149 estaduais dos EUA. Atualmente: México, Colômbia, Brasil, Peru, Argentína, Chile e Costa Rica são os líderes do 100K, recebendo contribuições de parceiros e fundações, inclusive do SENA Brasil para desenvolver e implementar modelos inovadores de intercâmbio e treinamento.

- A submissão de propostas deve ocorrer até 15 de março de 2022. As propostas serão avaliadas com base em critérios de qualidade e viabilidade dos projetos.

- As propostas vencedoras serão financiadas com fundos alocados pela阄 pelo Departamento de Estado dos EUA.

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AVAILABLE AWARDS

6*
INNOVATION FUND GRANTS

$34,250 USD

*Pending the review process
ELIGIBLE COUNTRIES

BRAZIL

UNITED STATES
U.S. HIGHER EDUCATION INSTITUTIONS (HEIS)

- Four-year degree-issuing institutions (public & private)
- Community colleges
- Minority-Serving Institutions (MSIs), including Historically Black College & Universities (HBCUs) and Hispanic-Serving Institutions (HSIs)
- Technical/vocational schools
- Other post-secondary institutions with credit-bearing programs

BRAZILIAN SENAI INSTITUTES

- SENAI Innovation Institutes (Institutos SENAI de Inovação)
- SENAI Higher Education Schools (Escolas de Ensino Superior do SENAI)

ADDITIONAL BRAZILIAN INSTITUTION AS 3RD PARTNER

- Private and public universities
- Federal institutes/centers for technological education (IFETs e Centros Federais de Educação Tecnológica - CEFETs)
- Professional technical institutes (institutos técnico-profissional)
- Research centers (centros de pesquisa)
- Other post-secondary institutions

ELIGIBLE INSTITUTIONS
*Non-SENAI higher education institutions in Brazil are eligible to be a part of a tripartite alliance; however, they cannot be the prime applicant in the proposal. They may only participate as a partnering institution, alongside a U.S. HEI and a SENAI Innovation Center or SENAI Higher Education School, any of which could serve as the prime applicant of the grant.
Q: HOW MANY INSTITUTIONS CAN BE INVOLVED IN MY PROPOSED PROJECT?
A: THERE IS NO LIMIT TO THE NUMBER OF INSTITUTIONS THAT CAN BE INVOLVED IN THE PROJECT.

Q: WHICH INSTITUTION HAS TO SUBMIT THE APPLICATION?
A: THE PRIMARY APPLICANT HEI CAN BE FROM EITHER THE U.S. OR BRAZIL.

Q: CAN WE INCLUDE A PARTNER INSTITUTION THAT IS NOT IN THE U.S. OR BRAZIL?
A: FOR THIS INNOVATION FUND COMPETITION, ONLY INSTITUTIONS IN THE U.S. AND BRAZIL ARE ELIGIBLE TO APPLY AND BE BENEFICIARIES.

Q: HOW MANY PROPOSALS CAN MY INSTITUTION SUBMIT?
A: THERE IS NO LIMIT TO THE NUMBER OF PROPOSALS THAT AN INSTITUTION CAN SUBMIT, HOWEVER, IT IS UNLIKELY THAT A SINGLE INSTITUTION WILL RECEIVE MORE THAN ONE GRANT AWARD IN A SINGLE GRANT COMPETITION.
Refer to the Request for Proposals (RFP) for more details

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<th>ELIGIBLE THEMATIC AREAS</th>
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<td>INTERNET OF THINGS (IOT)</td>
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<td>FOOD AND AGRICULTURAL SCIENCES</td>
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<td>BIOTECHNOLOGY</td>
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<td>BUSINESS DEVELOPMENT</td>
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<tr>
<td>SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH (STEM)</td>
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EVALUATION CRITERIA

TECHNICAL PROPOSAL (80%)
- Cover Page (1 page)
- Table of Contents (1 page)
- Executive Summary & Program Description (40%)
- Sustainability Plan (15%)
- Institutional Capacity, Challenges, and Opportunities for Growth (15%)
- Monitoring & Evaluation Plan (10%)

COST PROPOSAL (20%)
- Budget Summary (15%)
- Budget Narrative (5%)

SUPPORTING DOCUMENTS
- CVs/Resumes
- Letters of Support

All application materials must be submitted in English
Executive Summary & Program Description: Have I clearly defined program goals, objectives, student learning objectives, and activities? Have I justified the need for the program? Have I provided a clear program timeline?

Sustainability Plan: What will the grant allow us to do that we could not do before? How will we continue to implement the program after the grant?

Institutional Capacity, Challenges & Opportunities: What are my [and/or my partner] institution’s current challenges & opportunities to student exchanges? Capacity to administer the program?

Monitoring & Evaluation (M&E) Plan: How will I evaluate the program’s progress and student learning? Track the outcomes and outputs?

Budget Summary + Narrative: Is the budget detailed yet clear and easy to comprehend? Are the Items relevant to the program? Funding sources identified?
REQUEST FOR PROPOSALS (RFP)
WWW.100KSTRONGAMERICAS.ORG/GRANTS/

PROPOSAL FORMAT & DESIGN GUIDELINES
WWW.100KSTRONGAMERICAS.ORG/APP-FORMAT/

WHERE CAN I FIND ALL THIS INFORMATION?

REQUEST FOR GRANT PROPOSALS
for The 2021 U.S.-Brazil Innovation Fund Grant Competition

Submission Date: October 14, 2021
Question/Answer Period: October 14, 2021 – March 15, 2022
Submission questions at 100Kstrongamericas.org/Questions

Closing Date: March 28, 2022 / 9:00 AM EST

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Applying for a 100K Innovation Fund Grant

- Competition eligibility & requirements
- Tips & strategies on how to develop your proposal team and identify the right institutional partners
- An overview of the application portal and highlight other important considerations in the submission process

Tips & Strategies for Developing a 100K Innovation Fund Grant Proposal

- Specific requirements to consider for your proposal
- Evaluation criteria of each proposal section
- Tips & strategies for developing a competitive 100K proposal

Watch webinar recordings and access all webinar materials at
www.100kstrongamericas.org/events/webinars/
Q: WHICH INSTITUTION WILL RECEIVE THE FUNDS (U.S. HEI VS. SENAI) AND WHEN WILL THE FUNDS BE DISBURSED?
A: THE INSTITUTION THAT SUBMITS THE APPLICATION WILL RECEIVE THE AWARD FUNDS BETWEEN JULY—AUGUST 2022, DEPENDING ON WHEN THE AWARD AGREEMENT IS SIGNED.

Q: IS THERE A GUIDE ABOUT ACCOUNTABILITY? WHO SHOULD DO IT?
A: THE INSTITUTION THAT SUBMITS THE PROPOSAL WILL BE RESPONSIBLE FOR SIGNING THE AWARD CONTRACT, IMPLEMENTING THE PROJECT, MANAGING THE FUNDS, AND SUBMITTING THE REPORTS, WHILE THE "PARTNER(S)" WILL SUPPORT IN THESE ACTIVITIES.

Q: CAN LABORATORY COSTS BE BUDGETED AS COST-SHARE?
A: YES, ANY USE OF EQUIPMENT, SPACE, TIME FOR THE PURPOSE OF Completing THE PROPOSED ACTIVITIES CAN BE PRESENTED AS COST-SHARE CONTRIBUTION TOWARD THE PROJECT.

QUESTIONS?

Please submit questions via the “Q&A” box in your Zoom window

You can also refer to our Grant FAQs page for answers to the most commonly asked questions.
THANK YOU!

For questions or clarifications, contact the Innovation Fund team:

100kstrongamericas@partners.net