

Thank you for joining!
We will begin momentarily

**TIPS & STRATEGIES FOR DEVELOPING A *100,000 STRONG*
IN THE AMERICAS INNOVATION FUND GRANT PROPOSAL**

THE 2022 U.S.-ANDEAN INNOVATION FUND COMPETITION

JUNE 22, 2022



A COUPLE NOTES

- **Recording & materials available within 3-5 business days**
 - On our website + follow-up email
- **Submit questions via the “Q&A” box in the Zoom window**
 - Please don't use the “Chat” to submit questions
- **List of attendees from today's (and May's) webinar(s)**



AGENDA

How to Apply
Competition Eligibility & Requirements
Proposal Evaluation Criteria & Tips and Strategies

Laura Cossette

Senior Program Officer
Partners of the Americas

Tips & Strategies from a 100K Grant Recipient

Dr. Karin Y. Chumbimuni-Torres

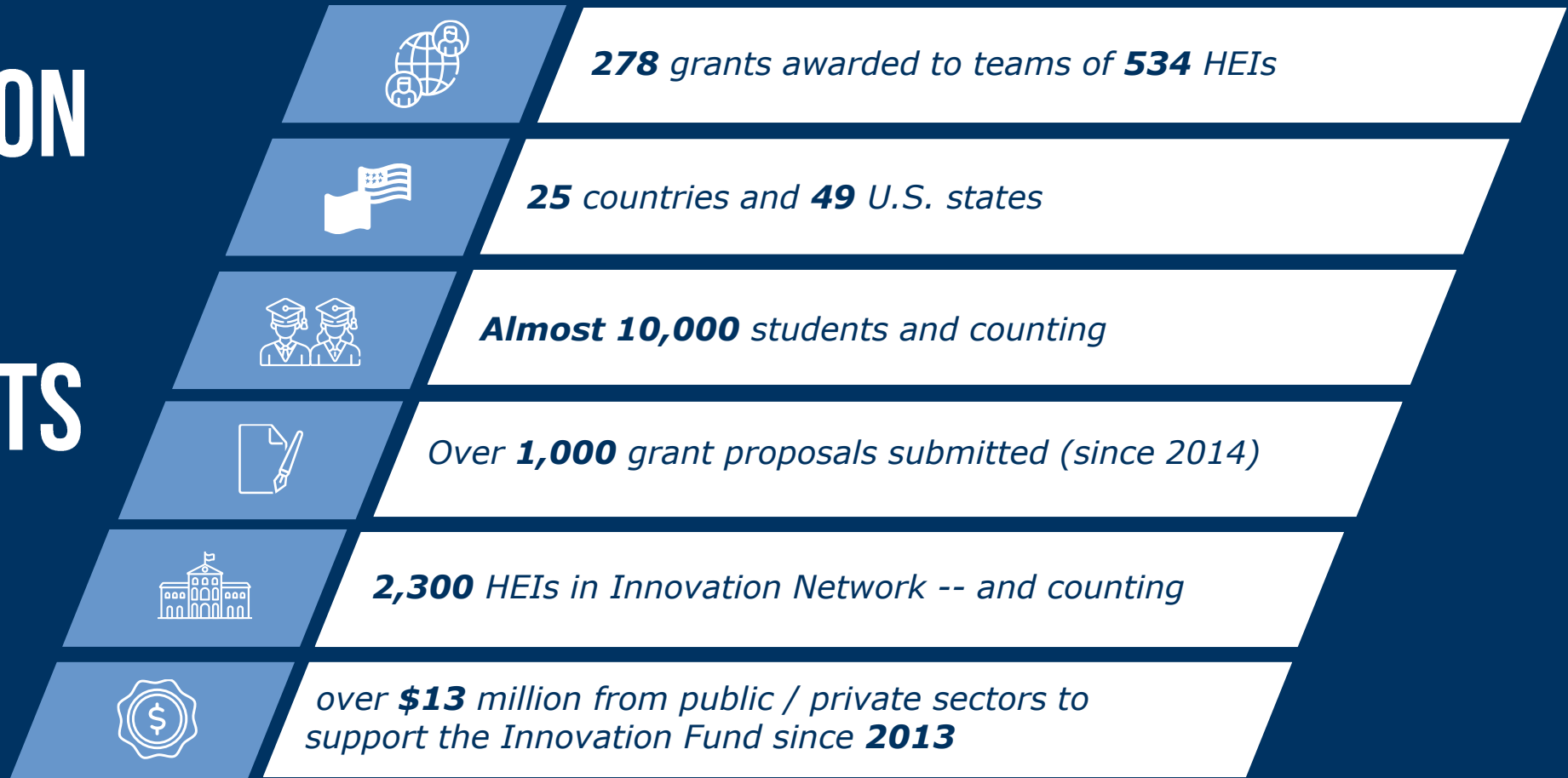
Associate Professor
Department of Chemistry
University of Central Florida

Question & Answer

You can submit
questions at any
time throughout
the webinar via
the Q&A box!

100K INNOVATION FUND HIGHLIGHTS

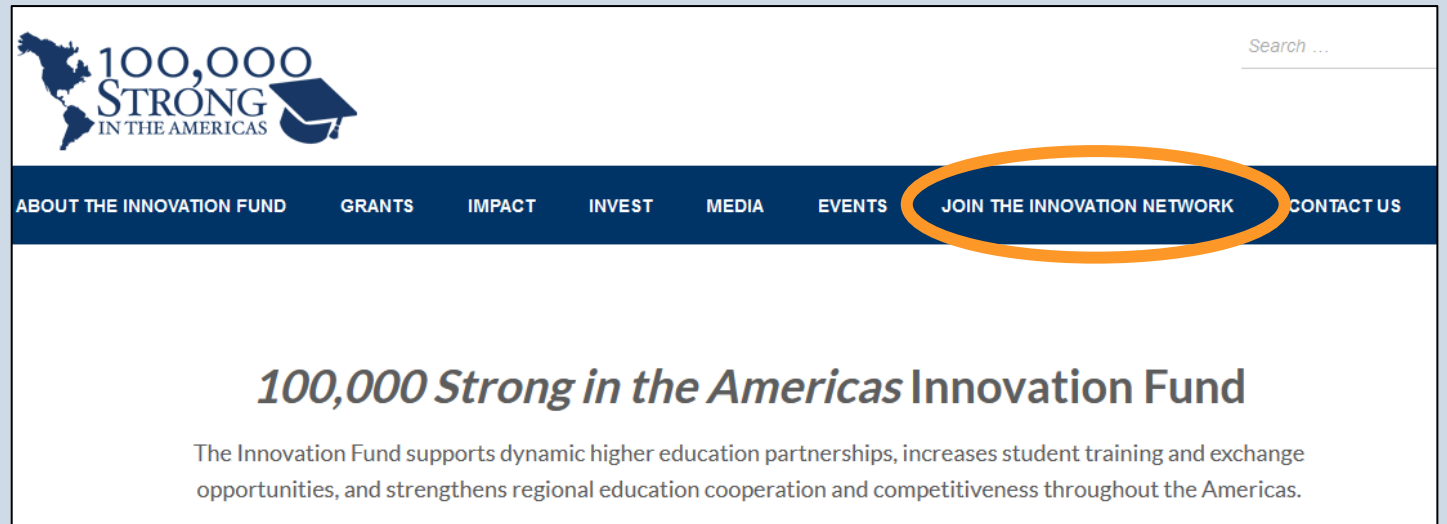
2013-2022



WHERE TO START?

JOIN THE INNOVATION NETWORK

WWW.100KSTRONGAMERICAS.ORG/JOIN/ 



Connect with 2,300+
higher education
institutions across the
Western Hemisphere



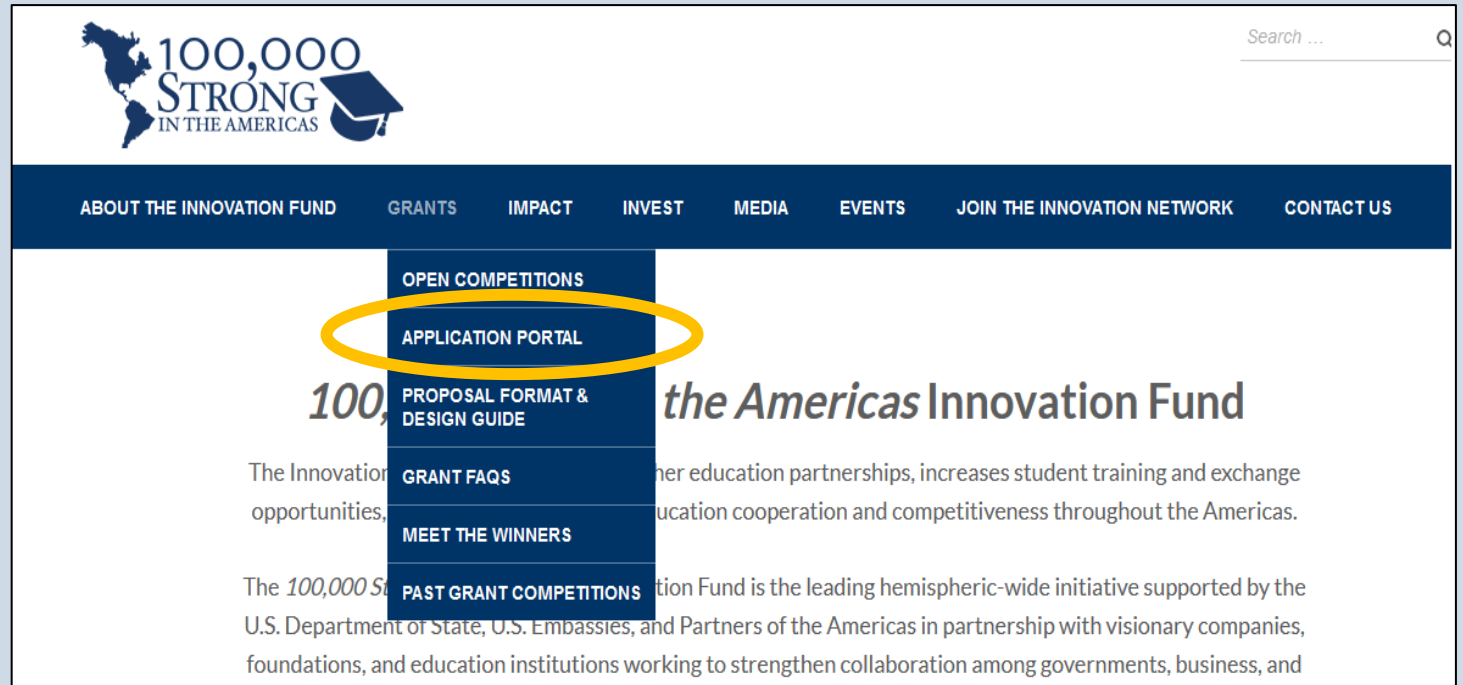
Receive news &
updates about
competitions,
conferences,
webinars, and more

HOW TO APPLY



STEP 1: ONLINE APPLICATION PORTAL

WWW.100KSTRONGAMERICAS.ORG/APPLICATION-PORTAL/



STEP 2: CREATE A PROFILE

OR LOGIN TO EXISTING ACCOUNT

Applicant Profile Information

Prefix *

Dr.

First Name *

Innovation

Last Name *

Fund

Job Title/Position *

Grant-maker

Department/Unit *

Partners of the Americas

Work Phone *

202-628-3300

Work Email *

100kstrongamericas@partners.net

Please include the country code.

Name of Higher Education Institution *

Test University ✖

Please enter official name in original language. Do not translate. If your institution does not appear, type in "Other" and you should see this as an option on the drop-down box. Select "Other" and enter the name in the text box that appears.

Size and Setting *

ExGP: Exclusively graduate/professional

Type of Higher Education Institution *

Private

Based on the Carnegie Classification of Institutions:

http://carnegieclassifications.iu.edu/classification_descriptions/size_setting.php

Address Line 1 *

1424 K Street NW

Address Line 2

Suite 700

City *

Washington



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ACCOUNT EMAIL ADDRESS



Applicant Profile Information

Prefix *	First Name *	Last Name *
<input type="text" value="Dr."/>	<input type="text" value="Innovation"/>	<input type="text" value="Fund"/>
Job Title/Position *	Department/Unit *	
<input type="text" value="Grant-maker"/>	<input type="text" value="Partners of the Americas"/>	
Work Phone *	Work Email *	
<input type="text" value="202-628-3300"/>	<input type="text" value="100kstrongamericas@partners.net"/>	

Please include the country code.

- Account can only be accessed via this email address
- All communications will be sent to this email address
 - *Make sure it's closely monitored!*

STEP 3: COMPLETE REQUIRED TASKS

Test University| -

Order by: Newest to Oldest ▾

Please complete the following tasks. When you have completed all steps, it will no longer state "Action Required." Instead, it will show "Complete".

▣ Grant Application

When all required information is provided and all steps completed, the "Submit" button to the right will turn green, which means that your Application is ready for submission.

There are 41 hours remaining to submit this.

Submit

The Application will not be completed until you click the "Submit" button.

Warning: Once you click "Submit", your Application will no longer be available for edits.

1

Application Form

Action Required

Open

To begin or continue with the Application, please click the "Edit" button to the right.

Once you have completed the Application, you may return here to view or print your submission by clicking the "View" button to the right.

2

Partner Information Request

Action Required

Open

As part of the Application, you must provide at least one contact person at your partner institution(s), who will be collaborating with you on the implementation of your proposed project. This will be done by sending a request to your contact(s) to complete the required form.

To begin, please click the "Open" button to the right.



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THE 2022 U.S.-ANDEAN INNOVATION FUND GRANT COMPETITION





DEVELOPMENT BANK
OF **LATIN AMERICA**

CAF
Development Bank of
Latin America

[Learn More](#)



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Colombia's Ministry of
Science, Technology and
Innovation (*Minciencias*)

[Learn More](#)



The Bureau of Western
Hemisphere Affairs at
the U.S. Department
of State

GENEROUSLY SUPPORTED BY

ATTENTION

REVISED Version of Request for Proposals *published on June 2, 2022*

Please make sure you are using this revised version

<https://www.100kstrongamericas.org/grants/>



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ELIGIBILITY

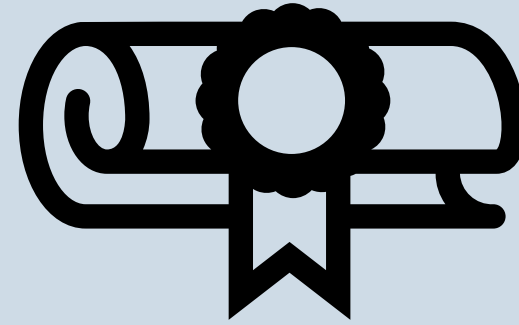


ELIGIBLE COUNTRIES

THE UNITED STATES
COLOMBIA
PERU
ECUADOR
BOLIVIA



ELIGIBLE INSTITUTIONS



Higher Education Institutions
(HEIs) located and legally
registered in the United States,
Colombia, Peru, Ecuador, and
Bolivia



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ELIGIBLE PARTNERSHIPS

U.S.-Colombia

At least 1 U.S. HEI

At least 1
Colombian HEI

OR

U.S.-Peru, Ecuador, and/or Bolivia

At least 1 U.S. HEI

At least 1 Peruvian/
Ecuadorian/
Bolivian HEI

Proposals can only include HEI partnerships between the United States and Colombia **or** between the United States and Peru, Ecuador, and/or Bolivia.

AVAILABLE AWARDS



U.S.-COLOMBIA PROGRAMS

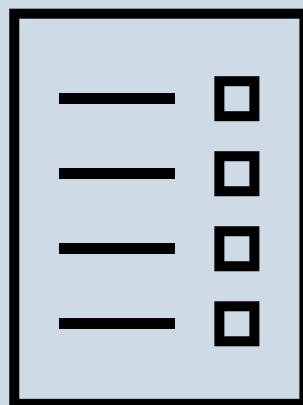
9 AWARDS OF UP TO \$34,034 USD

U.S.-PERU, ECUADOR, AND/OR BOLIVIA PROGRAMS

9 AWARDS OF UP TO \$36,100 USD

**Pending the review process*

ELIGIBLE THEMATIC AREAS



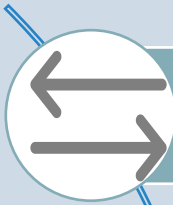
*Please refer to
Request for
Proposals*

ADDITIONAL REQUIREMENTS & CONSIDERATIONS



IN-PERSON STUDENT MOBILITY

In-person student mobility is required in at least one direction



Bi-directional preferred, but not required.



U.S.-Peru/Ecuador/Bolivia Programs: No minimum/maximum number of students



U.S.-Colombia Programs: Minimum 4 Colombian students + minimum 1 U.S. student



U.S.-Peru/Ecuador/Bolivia Programs: No minimum/maximum duration of stay



U.S.-Colombia Programs: One academic semester and minimum 3 months for Colombian students

**Given the ongoing challenges & uncertainties due to the COVID-19 pandemic, we understand/encourage proposals that allow for both physical and virtual exchange.*

COMPETITION TIMELINE

ACTIVITY	TIME PERIOD*
APPLICATION DEADLINE	AUGUST 28, 2022 @ 11:59 PM ET
NOTIFICATION OF STATUS OF PROPOSAL	LATE NOVEMBER 2022
AWARD OF GRANT FUNDS TO WINNERS	NOVEMBER 2022 – FEBRUARY 2023
PERIOD OF PERFORMANCE	
FEBRUARY 1, 2023 – MAY 31, 2024	

**Please note that these dates are subject to change*



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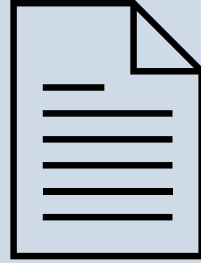


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WHERE CAN I FIND ALL THIS INFORMATION?



Request for Proposals

<https://www.100kstrongamericas.org/grants/>



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PAST INFORMATIONAL WEBINARS

**Watch
webinar
recordings
and access all
webinar
materials at**

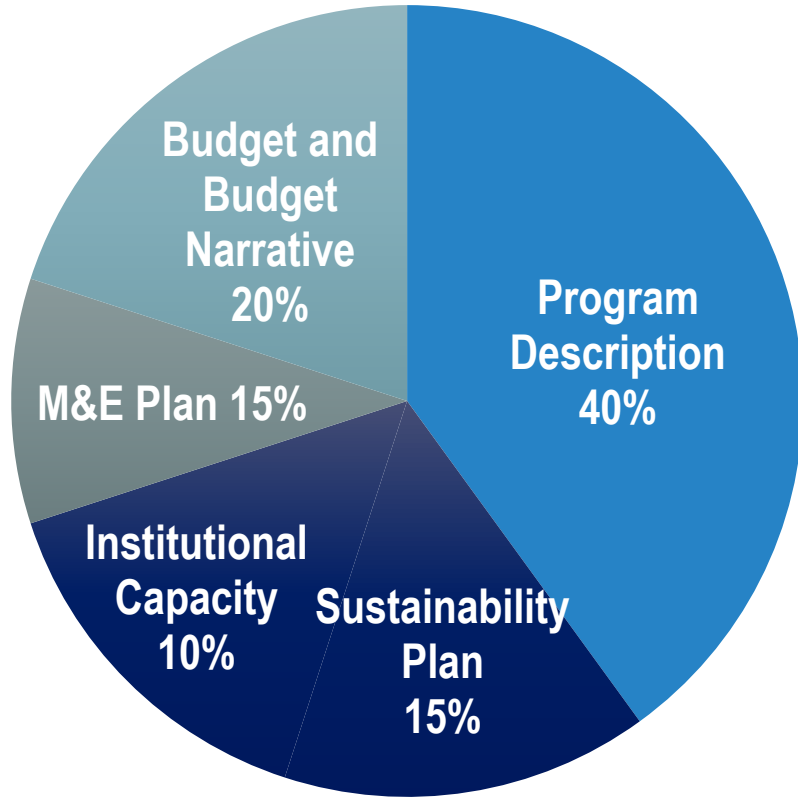
www.100kstrongamericas.org/events/webinars/

Applying for a 100K Innovation Fund Grant

- Competition eligibility & requirements
- Tips & strategies on how to develop your proposal team and identify the right institutional partners
- An overview of the application portal and highlight other important considerations in the submission process



EVALUATION CRITERIA



TECHNICAL PROPOSAL (80%)

10 pages max

- Cover Page (1 page)
- Table of Contents (1 page)
- Executive Summary & Program Description (40%)
- Sustainability Plan (15%)
- Institutional Capacity, Challenges, and Opportunities for Growth (10%)
- Monitoring & Evaluation Plan (15%)

COST PROPOSAL (20%)

- Budget Summary (15%)
- Budget Narrative (5%)

SUPPORTING DOCUMENTS

- CVs/Resumes
- Letters of Support

All application materials must be submitted in English

EXECUTIVE SUMMARY & PROGRAM DESCRIPTION

40%

- ❖ **Program goals and objectives**
 - ❖ Including **student learning goals**
- ❖ **Detailed description of student activities**
 - ❖ Including **proposed timeline**
- ❖ **Need for program explained/justified**
- ❖ **Defined number of students**
- ❖ **Student credit**

**Make sure reviewers are not left with any questions about the design and purpose of your proposal*



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SUSTAINABILITY PLAN 15%

- ❖ Concrete **plans/actions**
- ❖ How will you secure “**buy-in**” and **support** from your and your partnering institutions to continue the program after the year of funding?
- ❖ Highlight **financial commitments** from institutions, community partners, etc.
 - ❖ *How will you receive additional funding?*

How will your proposed program continue after the initial year of 100K funding?



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INSTITUTIONAL CAPACITY, CHALLENGES & OPPORTUNITIES FOR GROWTH *10%*

- ❖ Demonstrate **capacity** to administer study abroad programs
- ❖ Clear awareness of institutional **challenges & plans to overcome/address challenges**
- ❖ **Opportunities** that may arise from challenges

*For **ALL** involved institutions*

REQUIRED: Letters of Support +
Resumes/CVs of Primary Investigators

Letters of Support

- Your institution
- Your partnering institution(s)
- Any other involved organizations



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- Addresses **all three components** of the section for **all involved institutions**
- Strong **Letters of Support**
 - All involved institutions
 - Provided in **English***



- Does not address all three components of the section
- Does not provide Letters of Support from all involved institutions
- Provides Letters of Support in language other than English

***Why does 100K require all proposal documents to be submitted in English?**

Not all of our reviewers speak Spanish/Portuguese

MONITORING & EVALUATION PLAN

15%

- ☐ **What?**
 - ☐ Target goals, benchmarks/indicators of progress, etc.
- ☐ **How?**
 - ☐ How will indicators be measured
- ☐ **When/How often?**
 - ☐ i.e. baseline, throughout, post-award, etc.
- ☐ **Who?**
 - ☐ Who will be responsible for collecting data?

SMART Goals & Objectives

Specific
Measurable
Achievable
Realistic
Timely

***100K M&E Template Provided**

Download at <https://www.100kstrongamericas.org/app-format/>



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BUDGET SUMMARY (15%)

Make sure to use
the 100K Budget
Summary template

[Click here](#)

Overall clarity (5%)

- ☐ **Use the 100K template**
- ☐ Ensure all **calculations** are correct
- ☐ Provide costs in **USD \$**
- ☐ Be as **specific** as possible

Indirect Costs (5%)

Indirect/administrative costs (*Maximum recommended of indirect costs charged to grant is 20%.*)

- *The lower the indirect costs the better***
- *Recommend to cost-share indirect costs***

Cost-Share (5%)

- ☐ Recommended **at least 1:1 match** (1.5+:1 preferred)
- ☐ Cost-sharing from **your institution, partner institution(s), and/or outside resources**

Examples:

- Personnel/staff time or consultants
- Equipment rental/use
- Student scholarships/stipends provided by the institution/partners/outside resources
- Indirect costs

Note: Expenses covered by students do not count as cost-share.

BUDGET NARRATIVE (5%)

- ☐ Explain and justify items/activities listed in summary
- ☐ Provide cost estimation breakdowns
 - ☐ *How did you calculate the estimate?*
- ☐ Be as specific as possible

How do I know what costs are allowable?

<https://www.100kstrongamericas.org/app-format/>

<https://www.100kstrongamericas.org/100k-competition-faqs/>

Personnel

Study Abroad Coordinator. XXXXXX will devote 7% of his/her study abroad programming time (currently 100% of duties) on the G2G Exchange program. He/she will communicate with program grantors/administrators and maintain accurate reports of data, as well as monitor grant budgets and submit reports as appropriate. His/her current salary and fringe cost is \$74,712. 7% of his/her salary and fringe will be provided as cost share to the grant, totaling \$5,230.

International Student Support Specialist. XXXXXX will serve as the first point of contact for prospective international students, assisting them through the international application process, advising students on visa requirements, and working with Enrollment Services to admit international students. He/She will also coordinate inbound student needs including orientation, weekly meetings, and volunteer activities, as well as cultural learning opportunities. His/her current salary and fringe cost is \$57,810. 7% of his/her salary and fringe will be provided as cost share to the grant, totaling \$4,047.

On-Campus Housing Coordinator. XXXXXX will coordinate and facilitate all short-term and on-campus housing requests, as well as develop and implement cultural activities to include evening and weekend events. His/her hourly rate is \$15.30 and fringe is 7.65% (or \$16.47/hr). 40 hours of his/her time will be required for the grant activities (40 x \$16.47=\$659) and this will be cost shared by NWTC.

Manager of Student Involvement and International Programs. XXXXXX will serve as the NWTC point of contact for continuing development of the partnership between the College and Universidad Politecnica de Guanajuato. His/her current salary and fringe cost is \$111,796. 2% of his/her salary and fringe will be provided as cost share to the grant, totaling \$2,150.

Program Costs

Faculty/Administrator International Travel. The rates are estimates based on previous travel to/from Mexico. Two faculty/administrators from NWTC will travel to Mexico in January 2018 for a site visit of Universidad Politecnica de Guanajuato and prepare for future trips in their own program areas. (Two NWTC faculty/administrators x \$1,500 = \$3,000). Four faculty/administrators from UPG will travel to Wisconsin in the summer of 2018 for a site visit of Northeast Wisconsin Technical College and prepare for additional study abroad opportunities. (Four UPG faculty/administrators x \$2,000 = \$8,000).

Item	NWTC/person costs	UPG/person costs
Flight	\$500	\$500
Accommodations	\$600	\$1,120
Meals	\$150	\$230
Excursions	\$150	\$150
Phone	\$50	\$0
Health/Emergency Insurance	\$50	\$0
Total	\$1,500	\$2,000

RESOURCES

- ✓ **Past Informational Webinars**
- ✓ **Request for Proposals**
- ✓ **Sample 100K Proposal**
- ✓ **M&E Template**
- ✓ **Budget Summary Template**



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QUESTIONS?

**Please submit questions via the
“Q&A” box in your Zoom window**

Any questions not addressed in this webinar will be answered in a Question & Answer Report, which will be sent to the email you used to register for this webinar within 3-5 business days.

You can also refer to our [Grant FAQs](#) page for answers to the most commonly asked questions.



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THANK YOU!

For questions or clarifications, contact the Innovation Fund team:

100kstrongamericas@partners.net

