



100K Student Diversity Recruitment Plan

Recruitment Goals and Outcomes

Describe strategy/plan for engaging with and including diverse groups of students in the proposed program.

Target Group

List the types of underserved/underrepresented students—within your and/or your partner institution(s)—that will be targeted for recruitment in the proposed program. If available, please include statistics to show the levels of participation of each group of underserved/underrepresented students in study abroad at your and/or your partner institution(s).

Recruitment Activities

Please make sure to clarify in which institution the activities will take place. Add as many rows as necessary for the information.

Student Orgs/ Related Offices	Methods/Activities	Responsible	Timeframe
Example: Latinx Student Organization (LSO), 100K University	<ul style="list-style-type: none"> Collaborate with LSO executive board to help generate interest in the program Attend annual LSO event to share opportunity with student members 	Jane Smith, Director of Student Diversity, 100K University	<ul style="list-style-type: none"> September-October 2022 for Spring 2023 program February-March 2023 for Summer program



Legend

- **Student Orgs/Related Offices** – Student groups/organizations or relevant offices/departments that exist within your institution with whom you can engage or collaborate on recruitment activities.
- **Methods/Actions** – Description of strategy, practices, or activities to recruit potential students for the program.
- **Responsible** – Individual(s) responsible in each of the partnering institutions for carrying out recruitment activities.
- **Timeframe** – Dates during which recruitment activities will take place.