



EduCanada™

A world of possibilities
Un monde de possibilités

Global Affairs Canada & Canada's Support to International Education

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Canada

Who We Are

- **Global Affairs Canada (GAC)** is responsible for international trade, foreign policy, and international development.
- Situated in the International Business Investment and Innovation Branch of GAC, the **International Education Division** promotes:
 - **exports** of educational services,
 - **brands** Canada,
 - **supports** education promotion activities,
 - **advances** Canada's education interests, and
 - **manages** international scholarship programs.



International Education Strategy (IES)

Launched in 2019, the current iteration of the Strategy aims to **diversify the education sector, boost Canada's innovation capacity, promote bilateral and multilateral ties through a strengthened scholarships program and foster a vibrant Canadian economy**

Key pillars include:

Labour Market and Demographics – Recruit talent to Canada to fill labour market gaps.

Innovation – High quality international students contribute to Canadian prosperity and help Canada remain competitive and innovative.

Economic – Incoming international students and export of education products and services bring economic benefit to Canada.

Diversification – Diversify the source countries, destination of study within Canada, as well as levels of study

The IES is led by the Trade Commissioner Service (TCS) of Global Affairs Canada (GAC), with other major elements being managed by Immigration Refugees and Citizenship Canada (IRCC) and Employment and Social Development Canada (ESDC).



International Scholarships Program Objectives

Within the International Education Division, the International Scholarships Program manages approximately \$10M to support Canada's international cooperation in the area of post-secondary study, research, and academic development through **Grants and Contributions in Aid of Academic Relations**.

- **Diversify** the countries from which international students come to Canada, as well as their fields, levels of study, and location of study within Canada (International Education Strategy)
- **Promote** Canada's academic excellence abroad
- **Advance** internationalization agendas of Canadian post-secondary institutions
- **Create** reciprocal opportunities for Canadians to study and do research abroad





THANK YOU

Learn more

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