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COLOMBIAN CACAO AND COMPLEMENTARY
CROPS FOR DEVELOPMENT



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The USDA Food for Progress C4D project is the most ambitious investment made by international cooperation, to promote the cacao and complementary crop value chain in Colombia.

- ✓ **Support cacao producers attain economically viable models, under a climate smart lens and equitable commercialization models.**
- ✓ **Increase productivity and improve the livelihoods of the farmers by promoting sustainable business models and, ultimately, expand trade between the U.S. and Colombia.**

**Consolidate Colombia as the main origin of Cacao
in Agroforestry Systems**

Project Targets



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\$29.2M

In sales from farms/firms
that received assistance
from C4D



5,500

Producers received TA
from C4D



12,000 Has

Under improved
management practices
or technologies



750 Kg/Ha (Dry)

Yield of targeted
agricultural commodities

Complementary Crops



Tabasco pepper



Mango *de hilacha*



Plantain



Yuca/Cassava

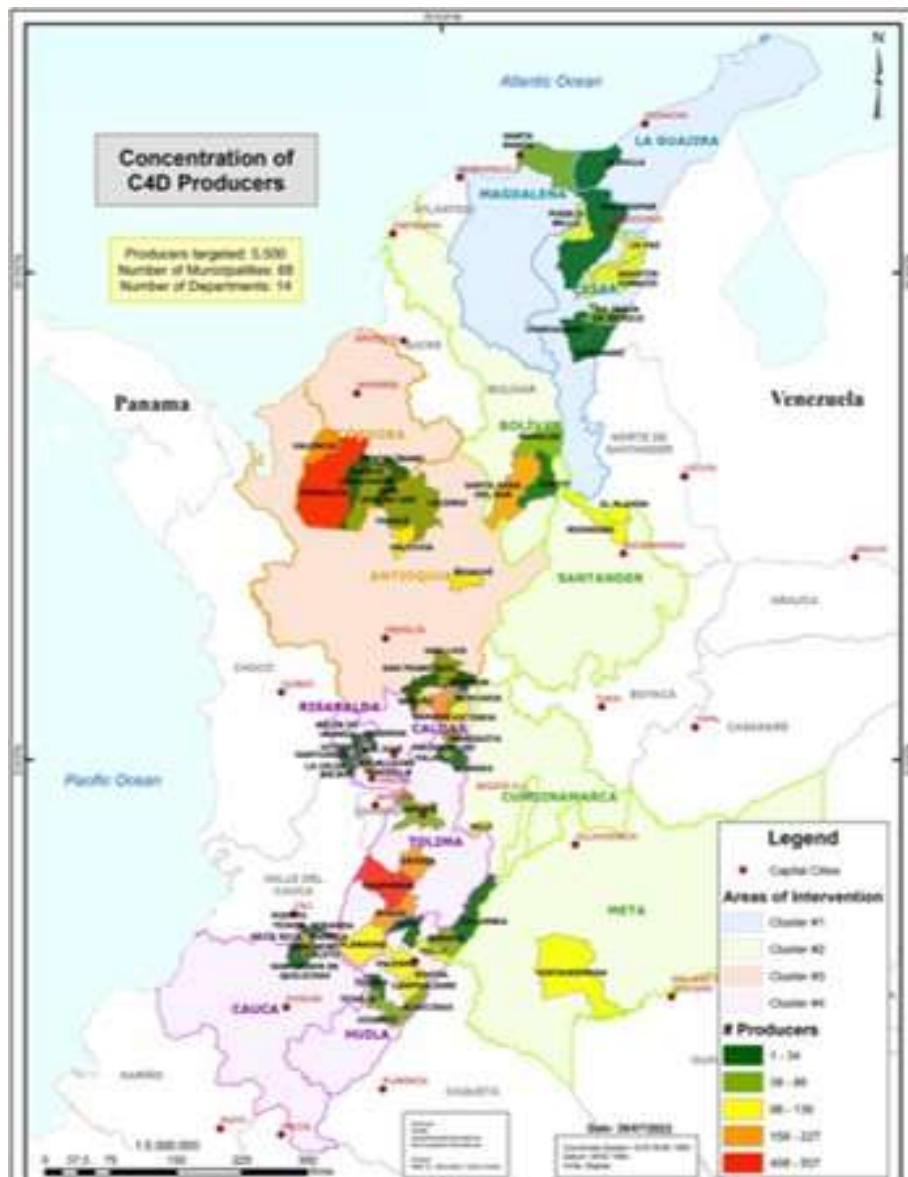


Current situation



- Cacao farmers are **mainly harvesters** and do not invest in field cultivation (labor), because cacao is perceived as a low-profit, secondary activity.
- Critical practices, such as pruning and pest management, are **only performed by 30% and 9%** of the analyzed set of farmers, respectively.
- Average productivity is **385 Kg/Ha** farms with an average area of 2.4 Has, placing them **under the rural poverty line (2021) considering a reference family of three (3)**.
- Nearly **80% of our producers are below** the poverty line.





49 Extension agents

68 Municipalities

14 Departments

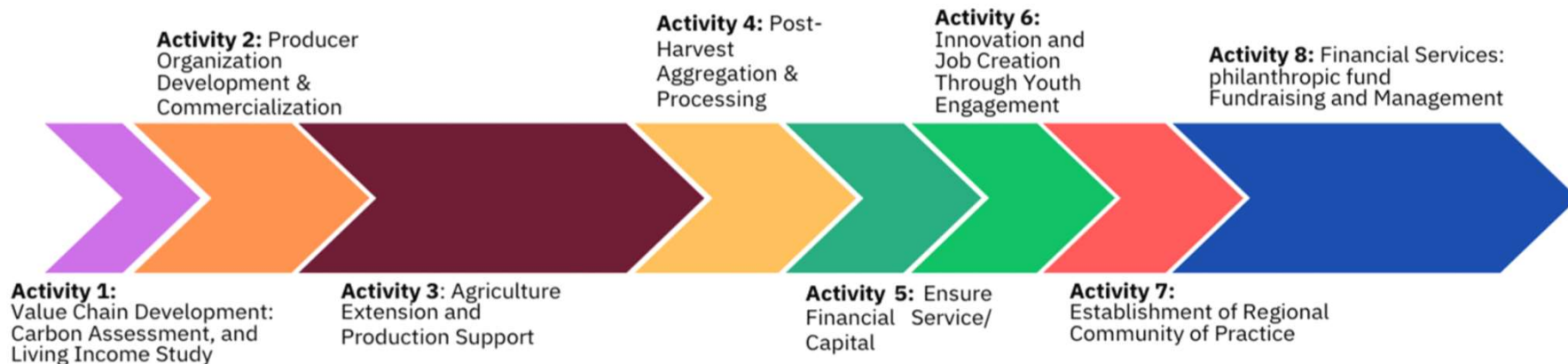
74 Producer Organizations



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Activities



Complementary Crops and Carbon Assessment: Income diversification



Cacao Seguro: cacao crop insurance for more than 2,200 cacao farmers, addressing climate risk.



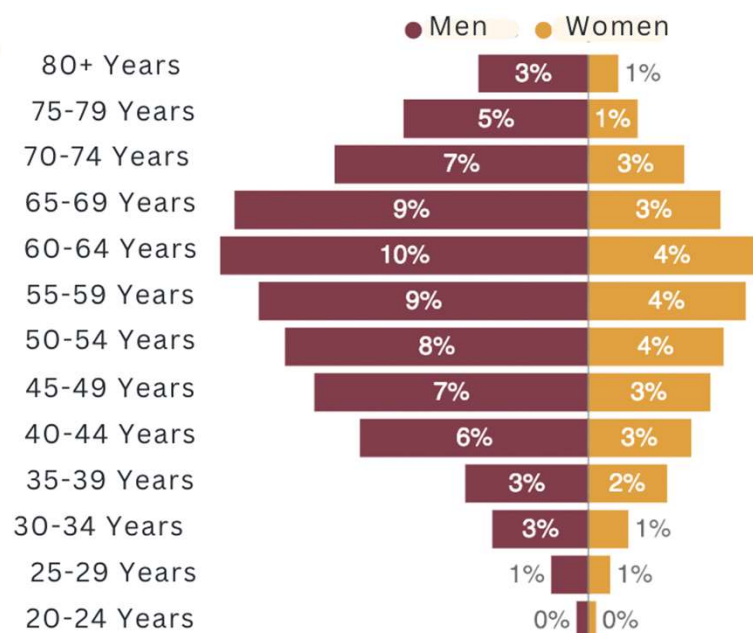
Rural extension strategy (Business Intelligence): Farm management plan with the Cacaograma and the 12 key success factors for a cacao farmer.



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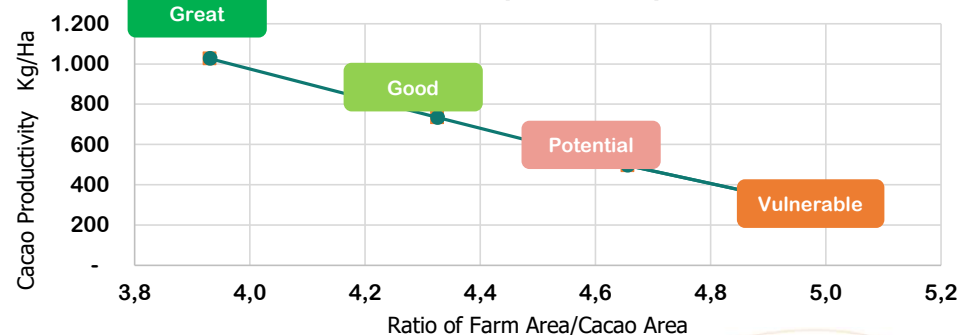
Key findings



2.3% of the total participating producers are young people under 29 years of age.
The average age of C4D producer participants is 57 years old.

Only a finite number of labor hours per year can be allocated by a family

The larger the ratio between farm area vs cacao area, the more difficult it is maintain the farm, by a family of 3





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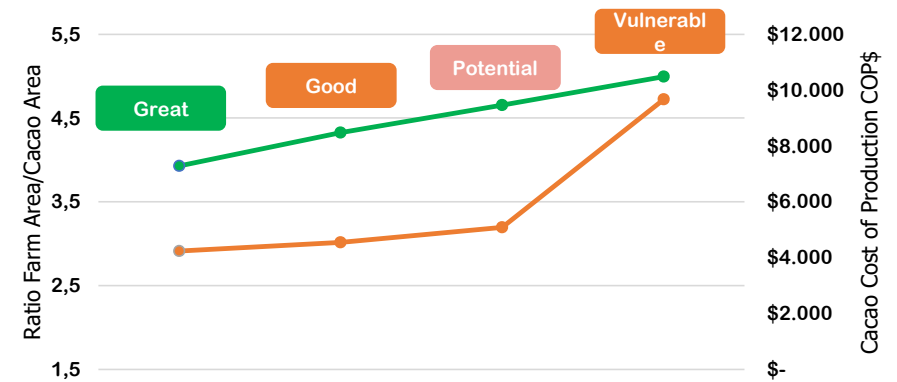


This restriction limits the yields and income

Farms with lower ratios tend to have higher productivity



Farms with higher ratios have a higher cost of production





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HEIs working with C4D



#100KCLIMA Competition
ELIGIBLE THEMES

- Climate change adaptation/mitigation
- Energy Transition
- Role of water, food and energy
- Climate action initiatives in cacao & complementary crops value chains

Application Period:
October 5, 2023 - January 31, 2024

Note: See Request for Proposals (RFP) for more details
♦ **Apply at:** www.100kstrongamericas.org

- ✓ Grants proposals through the Innovation and Job creation (Youth Engagement) C4D strategy.

\$190,000 USD to promote knowledge sharing and joint work between HEIs in the United States and Colombia.
#100KCLIMA





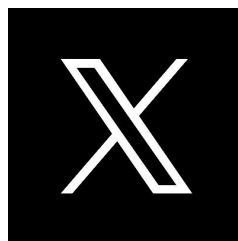
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Do you want to learn more about C4D?



Cacao for Development (C4D)



@C4DColombia



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Cacao for Development**





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Thank you!

DON PONCHO

