









# Request for Proposals (RFP)

for

# The United States-Brazil Climate/Inclusive Education Grant Competition (100K Strong U.S.-Brazil CLIMA/IE)

Issuance Date: Closing Date:
April 24, 2024 July 31, 2024

## **Executive Summary**

Partners of the Americas (POA), in coordination with the Bureau of Western Hemisphere Affairs at the U.S. Department of State (WHA/DOS), the U.S. Mission-Brazil, and Brazil's National Service of Industrial Training (SENAI), invite higher education institutions (HEIs) in the United States and in Brazil to submit proposals for consideration in the 100,000 Strong in the Americas United States-Brazil Climate/Inclusive Education (100K Strong U.S.-Brazil CLIMA/IE) Grant Competition to expand innovative, inclusive, climate-action exchanges between both countries. This 100K Strong CLIMA/IE competition is supported by Brazil's National Service of Industrial Training (SENAI) with the U.S. Department of State, Bureau of Western Hemisphere Affairs (WHA/DOS), and the U.S. Mission-Brazil.

This 100K Strong U.S.-Brazil CLIMA/IE competition supports the Department of State's priorities to ensure a greener, more inclusive, democratic, prosperous, and climate-resilient Hemisphere via regional education cooperation and exchanges.

This new bilateral 100K Strong U.S.-Brazil CLIMA/IE competition is offered during an important year for the relationship between Brazil and the United States as the two nations celebrate the bicentennial of diplomatic relations from 1824-2024.

This new bilateral 100K Strong CLIMA/IE competition supports the Joint Action Plan to Eliminate Racial and Ethnic Discrimination and Promote Equality (JAPER) Initiative, reinvigorated by President Biden and President Lula in 2023. JAPER underscores the importance both countries place on advancing racial equity, increasing education opportunities, and promoting social inclusion. This new 100K Strong U.S.-Brazil CLIMA/IE competition also supports the Historically Black College and University (HBCU) Memorandum of Understanding (MOU) of the JAPER Initiative to support diverse science and technology goals. For more information, visit: https://www.state.gov/u-s-brazil-joint-action-plan-to-eliminate-racial-and-ethnic-discrimination.

The 100K Strong U.S.-Brazil CLIMA/IE competition will expand bilateral education cooperation between a diversity of HEIs in both countries to design and implement climate-action, inclusive educational exchanges, and training programs. Teams of participants, higher education and research institutions, will work together, developing competencies in the themes by promoting the exchange of best practices and knowledge to solve real-world issues and gain technical, linguistic, and intercultural skills imperative to lead in a 21st century climate-positive workforce.











The 100K Strong U.S.-Brazil CLIMA/IE competition is open to all HEIs in the United States and in Brazil, including public and private colleges/universities, community colleges, minority-serving institutions, HBCUs, Brazilian SENAI Innovation Institutes (Institutos SENAI de Inovação), SENAI higher education schools (Escolas de Ensino Superior do SENAI), and Brazilian private and public universities (universidades privadas e públicas de todos as esferas da federação – estaduais/federais).

Grant proposals for this 100K Strong U.S.-Brazil CLIMA/IE competition must demonstrate how teams of HEIs will (1) design and carry-out inclusive student/faculty exchanges (both virtually and in-person); and (2) create opportunities for faculty/student collaboration to implement innovative climate action projects (CAPs) to address regional and/or local climate challenges. Proposed HEI teams must show how students and faculty from diverse socioeconomic and racial backgrounds would be recruited and included in proposed 100K Strong exchanges.

The intent of this 100K Strong U.S.-Brazil CLIMA/IE competition is to **award up to seven (7) grants of up to \$40,000 each.** NOTE: The final number of awards will depend on the results of the 100K Strong program process to review, evaluate, and select grant proposals.

POA, in coordination with WHA/DOS, the U.S. Mission-Brazil, and SENAI, reserve the right to fund any or none of the proposals received by the deadline. Please carefully review this Request for Proposals (RFP) document for details on eligible institutions, thematic areas, and other details to inform the 100K Strong proposal process.











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# Section I: Background of 100K Strong CLIMA/Inclusive Education

At the ninth Summit of the Americas (June 2022), the U.S. Department of State (WHA/DOS) announced new 100,0000 Strong in the Americas initiatives: 100K Strong Climate and 100K Inclusive Education (100K Strong CLIMA/IE). These new 100K Strong initiatives support the U.S. Department of State's policy priorities to ensure a greener, more prosperous, democratic, and inclusive Hemisphere through expanded regional education cooperation, academic exchanges, and workforce training opportunities for students and faculty in the Americas.

These new 100K Strong initiatives build on over ten years (2013-2024) of resilient inter-regional partnerships between governments, private sector, foundations, and higher education institutions to expand innovative, inclusive educational exchanges and ensure a greener, more inclusive, and prosperous Hemisphere.

The 100K Strong CLIMA/IE initiatives will catalyze regional higher education collaboration on climate action and increase access to inclusive exchange opportunities that will equip students with workforce skills to lead in a climate-positive, 21<sup>st</sup> century regional economy. The goals of the 100K Strong CLIMA/IE initiatives include the following:

- Expand access to innovative, climate-focused, inclusive exchange and training programs for students in fields such as climate resilience, renewable energy, green economy, and other related thematic areas.
- Stimulate inter-regional partnerships to expand climate-action and inclusive education opportunities.
- Support inclusive climate action projects (CAPs) led by higher education institutions (HEIs) in the Western Hemisphere.

There are significant barriers, both administrative and financial, that limit opportunities for HEIs to work together to climate action. Through the 100K Strong CLIMA/IE initiatives, regional higher education institutions can be empowered to mobilize resources to address climate action exchange and research programs. With targeted support from the 100K Strong CLIMA/IE initiatives, HEIs can expand their efforts to combat climate change and provide more students with the regional, sustainable training to lead in the 21st century climate-resilient economy.

# Section II: Funding Partners in this 100K Strong CLIMA/IE Grant Competition

Brazil's National Service of Industrial Training (SENAI) was founded in 1942 as a private non-profit institution. It provides technical education aimed at promoting industrial innovation. Its mission is centered on technology transfer, leveraging innovation for promoting industrial innovation. As the largest private technical training network in Latin America, SENAI seeks to add value to products and processes of private sector companies and industries. Currently, SENAI has 1040 vocational











training units, 26 innovation institutes, 60 technology institutes, and 221 technological services labs. In 2022, SENAI had more than 2.8 million enrollments at the national level, and SENAI Institutes were responsible for more than 1.9 million lab tests and services. For more information about SENAI, visit www.portaldaindustria.com.br/senai/en/.

The Bureau of Western Hemisphere Affairs at the U.S. Department of State (WHA/DOS) supports and oversees the 100,000 Strong in the Americas (100K Strong) Initiative with Partners of the Americas (POA) and U.S. Embassies in collaboration with regional public, private, and academic sectors. Since the inception of the 100K Strong Innovation Fund in 2013, the contributions from the U.S. Department of State to this hemispheric-wide education initiative have leveraged robust, resilient public-private sector collaboration with regional companies, foundations, governments, and higher education networks throughout the United States, Latin America, and the Caribbean. 100K Strong branded partnerships and exchange programs align with the Department's policy goals to support inclusive education opportunities, exchanges, democratic institutions, and economic prosperity.

# Section III: Eligibility Information

100K Strong seeks a diversity of institutions to compete for grants and to create and carry-out innovative, inclusive, sustainable exchange programs for students and faculty that will have the greatest possibility of replication throughout the United States and rest of the Western Hemisphere. As such, the following types of higher education institutions (HEIs) are eligible to apply for the 100K Strong United States-Brazil CLIMA/IE Grant Competition.

<u>Mandatory:</u> Proposals must include a team of at least <u>one</u> eligible institution from each category below:

- HEIs in the United States: HEIs located and legally registered in the U.S., including four-year degree-issuing institutions (public and private), with special emphasis on Historically Black Colleges & Universities (HBCUs), Hispanic Serving Institutions (HSIs), and other minority-serving institutions (MSIs); community colleges; and other post-secondary institutions with credit-bearing programs.
- Eligible institutions in Brazil: SENAI Innovation Institutes (Institutos SENAI de Inovação)<sup>1</sup> and SENAI Higher Education Schools (Escolas de Ensino Superior do SENAI).

Recommended additional Brazilian Institution as a 3<sup>rd</sup> Partner: Proposals may also present a tripartite alliance between a (1) U.S. HEI, a (2) SENAI Innovation Institute or Higher Education School, and a (3) Brazilian post-secondary institution located and legally registered, including:

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<sup>&</sup>lt;sup>1</sup> SENAI Innovation Institutes: http://institutos.senai.br/english.html



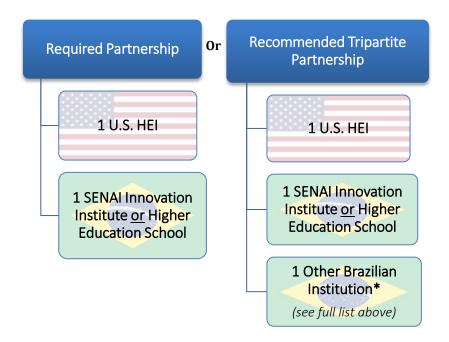








- Private and public universities (universidades privadas e públicas de todos as esferas da federação – estaduais/federais),
- Federal institutes/centers for technological education (Institutos Federais de Educação, Ciência e Tecnologia IFETs e Centros Federais de Educação Tecnológica CEFETs)<sup>2</sup>,
- Professional technical institutes (institutos técnico-profissional),
- Research centers (centros de pesquisa), and
- Other post-secondary institutions.



\*Note: Non-SENAI higher education institutions in Brazil are eligible to be a part of a tripartite alliance; however, they cannot be the prime applicant in the proposal. They may only participate as a partnering institution, alongside a U.S. HEI and a SENAI Innovation Institute or Higher Education School, any of which could serve as the prime applicant of the grant.

To increase the diversity of participating HEIs, the Review Committee reserves the right to give preference to institutions that have <u>not</u> previously received 100K Strong grants; however, all HEIs (including previous grant winners) are encouraged to apply.

1424 K Street NW Suite 700 Washington DC 20005 202.628.3300 www.partners.net

<sup>&</sup>lt;sup>2</sup> Brazil Federal Network of Professional, Scientific and Technological Education: http://portal.mec.gov.br/redefederal-inicial/instituicoes











# Section IV: Description of Grant Competition

# A. Thematic Requirements

HEIs are invited to work together in teams to design and carry-out proposed innovative, inclusive student/faculty exchange and training programs in various academic disciplines related to climate action. Eligible thematic and academic areas include, but are not limited to, the following:

ELIGIBLE THEMATIC AREAS FOR PROPOSED PROGRAMS			
General Themes	Sample Focus Areas of Study		
Environment and Climate	Biodiversity Protection		
Solutions	Bio-economy and Sustainable Value Chains		
	Carbon Capture and Storage (CSS)		
	Climate Justice		
	Climate Technology		
	Community Conservation Practices		
	Conservation and Reforestation		
	Decarbonization		
	Digital and Sustainable Industrial Production Chains		
	Endangered/Threatened Species Management and		
	Protection		
	Environmental Protection		
	Green/Climate Finance		
	Renewable Energy		
	o Renewable Energy Engineering		
	o Clean Energy Technologies in Production Processes		
	<ul><li>o Energy Economics</li><li>o Solar/Wind/Hydro/Thermal Power Generation and</li></ul>		
	Strategies		
	o Power Storage		
	o Energy Efficiency		
	o Energy transition and security		
	o Sustainable Business		
	o Technical Skills for the Renewable Energy Workforce		
	o "Last Mile" Electrification with Renewables		
	o Other topics related to renewable energy		
	<ul> <li>Natural Resource Management</li> <li>Protection and Restoration of Oceans and Corals</li> </ul>		
	<ul> <li>Protection and Restoration of Oceans and Corals</li> <li>Public Health and Climate</li> </ul>		
	STEM for Climate Purposes		











	<ul> <li>Sustainable Design, Architecture, and Construction</li> <li>Sustainable Land Use</li> <li>Sustainable/Regenerative Agriculture and Food</li> </ul>
	<ul><li>Security</li><li>Sustainable/Electric Transportation</li><li>Water Protection and Restoration</li></ul>
Inclusive Education	<ul> <li>Professional Training</li> <li>Adaptive Learning</li> <li>Inclusive TVET (Technical and Vocational Education and Training) Technologies</li> <li>Information Technology as a Tool for Inclusion</li> <li>Artificial Intelligence in Inclusive Education</li> </ul>

<u>IMPORTANT:</u> Please note that the thematic/academic fields of study above serve as recommendations and guidelines. Other fields of study can be proposed so long as the proposal clearly demonstrates the relationship between the proposed field(s) of study and the ongoing global effort to confront and adapt to climate change.

# B. Proposal Timeframe (Grant Period)

All proposed program activities, including planning and implementation, must take place during <u>January 1, 2025 – January 31, 2026</u>. Proposals may include information on activities that have occurred prior to this period, which provide background to laying the groundwork for the proposed program activities. Proposals may also include anticipated activities beyond these dates (such as ongoing participant exchanges, extension services, etc.), that will demonstrate continuation of and commitment to the proposed program activities beyond the grant period.

#### C. Program Components

The purpose of this 100K Strong CLIMA/IE competition is to provide funds to support innovative partnerships between HEIs that will result in (1) inclusive education solutions, participant exchange and training programs, and (2) climate action projects (CAPs) that contribute to climate-action solutions between the U.S. and Brazil.

#### 1. Participant Exchanges

Proposals must describe how the participating HEIs will use the grant resources to create and implement new inclusive exchange and training programs between the U.S. and Brazil in climate-related fields of study (See Part A: Thematic Requirements above for a list of eligible areas).











# 2. Climate Action Projects (CAPs)

Proposals must describe how HEIs will take action through climate action projects (CAPs). Faculty and students must be included as participants in proposed CAPs, and grant proposals must show how faculty and students will work in teams to expand their knowledge, skills and/or capacity through their participation in the CAPs. This should be demonstrated in the description of the intended results and in the monitoring and evaluation (M&E) framework.

POA developed the Framework for Designing 100K Strong Climate Action Projects (CAPs) in collaboration with Second Nature. Please note that the framework and action categories are offered for illustrative purposes only. Other proposed models and program activities are encouraged, so long as the proposal demonstrates the relationship between the proposed CAP and the ongoing efforts to try to mitigate and/or offer solutions for climate change.

#### 3. Other Requirements

- a. Proposed programs must promote exchange and training programs using both virtual and in-person modalities for students in one or more of the above themes <u>and</u> incorporate one of the following programmatic elements:
  - Development of innovative products and services for the industrial sector; and/or
  - Innovative educational solutions (e.g., methodologies, teaching resources, programs, etc.) to meet issues related to the agenda of the **Future of Work**, as described in the World Economic Forum's 2020 publication, "Jobs of Tomorrow: Mapping Opportunity in the New Economy."<sup>3</sup>
- b. Proposals involving a SENAI Innovation Institute <u>must</u> involve applied research actions for technological innovation aimed at the industrial sector.
- c. Proposals should include an approach for inclusive education within project development. Proposals may use the SENAI Inclusive Actions Program (PSAI)<sup>4</sup> as a guideline.
- d. Special consideration will be given to proposals that include programming to:
  - Incorporate entrepreneurship skills and training;

<sup>3</sup> a) https://www.reskillingrevolution2030.org/reskillingrevolution/wp-content/uploads/2020/05/ WEF\_Jobs\_of\_Tomorrow\_2020.pdf

b) https://www.reskillingrevolution2030.org/reskillingrevolution/initiatives/forum-led/skills accelerators/index.html

c) https://www.weforum.org/press/2021/03/world-economic-forum-holds-first-brazil-skills-accelerator-initiative-co-chair-meeting/

<sup>&</sup>lt;sup>4</sup> The PSAI was launched in 1999 by the National Department with the objective of promoting equity and inclusion in vocational education and facilitating access to the job market while respecting diversity and is in line with the UN's Sustainable Development Goals (SDGs), valuing diversity as an enriching element of professional education. The PSAI focuses on strategic actions in areas such as promoting female participation in science, technology, and exact sciences; inclusion of people with disabilities; valuing racial and ethnic equity; harmonization between generations; and deconstructing stereotypes against LGBTQIAPN+ people, supporting their identities.











- Promote women in science careers; and/or
- Include the field of mobility, and industry 4.0.

#### D. Project Design and Requirements

#### 1. Academic Credit

Students that participate in the proposed programs <u>must receive some level of academic credit</u> from their home institution that counts toward their studies during, or as a result of, the proposed program. Note that this requirement does not apply to researchers from SENAI institutions.

## 2. Recruitment of Diverse Students

Potential teams of HEIs are strongly encouraged to submit proposals that will clearly demonstrate how proposed 100K programming will include and benefit students from diverse social, racial, and non-traditional communities. Teams of HEI applicants need to show that they have identified student populations within proposed partner institution(s) that might not have access to regional exchange education opportunities and outline how the proposed 100K exchange programming will expand access and participation for underrepresented student populations. HEI-applicants must use the <a href="Student Diversity/Recruitment Plan">Student Diversity/Recruitment Plan</a> template, (available on the 100K website here) to describe plans for including and engaging diverse groups of students.

#### 3. Participant Mobility and Activities

Proposed programs should include student/researcher mobility between the U.S. and Brazil. Proposals should include **both virtual and in-person** programming activities between partnering institutions. <u>Virtual activities should enhance or complement, not replace, in-person training and exchange components.</u> Consider practices and strategies to using technology/virtual platforms to enhance traditional academic exchange programs and improve education equality, such as the incorporation of Collaborative Online International Learning (COIL).

#### 4. Sustainability

Applicants should highlight how the 100K Strong grant would impact HEI teams' ability to secure additional in-kind and/or other resources to expand the 100K Strong proposed activities beyond the grant period. Proposals must clearly <u>demonstrate the institutional support</u> from all partnering institutions involved — as well as from any proposed local organizations — through letters of support (required) from senior leadership and/or the international office and contribution to the program in the form of cost-share (cash or in-kind).

#### 5. Effective Practices & Strategies to Exchanges











100K Strong grant proposals should include the use of innovative practices and models that will increase exchange and training opportunities for students and researchers in selected academic areas in the United States and Brazil.

Applicants should also include proposed program activities that enhance academic learning, for example, through practical training, service-learning, community-based activities, or other methods.

The 100K Strong Innovation Fund encourages grant proposals that include effective practices and strategies discussed at 100,000 Strong in the Americas Innovation Fund workshops and webinars, as well as at regional higher education conferences (i.e., NAFSA, AIEA, CCID, HACU, CONAHEC, FAUBAI, CAIE, etc.). Related topics may include credit transfer, community engagement, entrepreneurship, language training, local private sector support/engagement, program assessment, student recruitment, technical skills training, and use of technology/virtual platforms to enhance traditional academic student/faculty exchange programs.

# 6. Carbon Offsets

It is encouraged, but not required, that applicants commit to offsetting carbon<sup>1</sup> emissions produced by air travel involved in proposed programming and use reputable providers of carbon offset services. MyClimate<sup>2</sup> is one provider of carbon offsets which makes it very easy to determine the carbon cost of any given flight and offers a number of options to invest in carbon savings in communities in the western hemisphere. Proposals that contain a commitment to offset the carbon produced by flights during the program will be viewed favorably in the review process.

#### E. Expected Results

Applicants that are successful in implementing grants in this 100K Strong U.S.-Brazil CLIMA/IE competition will accomplish the following:

- Create/strengthen institutional partnerships and expand regional cooperation through bilateral exchange programs and collaboration on climate action;
- Implement new, inclusive education solutions and climate-focused exchange/training opportunities for program participants;
- Design and implement strategic, inclusive education solutions and climate action projects that fall within one or more of the thematic areas described above;
- Increase number and diversity of students and researchers that gain technical skills;
- Involve faculty, students, and researchers as key actors in CAPs and expand their knowledge, skills and/or capacity through their participation;
- Produce a final document of the CAP project with recommendations for sustainability of the 100K Strong CLIMA/IE project;











- Evaluate and report on project outcomes as they relate to impact on students, researchers, faculty, and institutions; and
- Engage/collaborate with the 100K Strong program during and after the grant period to share lessons learned, participant outcomes, and models of multilateral training programs.

#### Section V: Award Information

#### A. Awards Available

The intent of the 2024 Bicentennial 100K Strong U.S.-Brazil CLIMA/IE grant competition is to award up to seven (7) grants of up to \$40,000 each to teams of institutions in the U.S. and Brazil.

Partners of the Americas, in coordination with the Bureau of Western Hemisphere Affairs at the U.S. Department of State, the U.S. Mission-Brazil, and SENAI, reserve the right to fund any or none of the grant proposals submitted for consideration in this competition.

# B. Notification of Award Recipients

Partners of the Americas will notify HEIs of the status of their proposals by October 31, 2024. Please also note that this date is subject to change.

# C. Period of Performance

Following the award notification by Partners of the Americas, grant-winning teams will receive details and documents related to formalizing and receiving the award funds.

The grant period will be from <u>January 1, 2025 – January 31, 2026</u>. Extensions may be granted pending analysis of the program at the time of the request, and in coordination with POA, WHA/DOS, the U.S.-Mission-Brazil, and SENAI.

## D. Innovation Fund Award Responsibilities

1. 100K Strong Staff at Partners of the Americas

Partners of the Americas, based in Washington, D.C., will work in close coordination with 100K Strong grant award Recipients in the following areas:

- Technical support of grant activities and oversight of award contract/terms;
- Coordination of virtual 100K Strong program orientation and conclusion sessions for all participants;
- Review of the recipient's progress reports;
- Approval of changes in award budget, key personnel, timeline, partnership, and activities;
- Request for additional information on grant activities and participant engagement;











- Facilitation of communications between recipients and WHA/DOS, sponsors, and where appropriate, U.S. Embassies;
- Outreach regarding sharing of lessons learned from program implementation and participation at visibility events and conferences, among others; and
- Enrollment of participants in the 100K Strong Alumni Network.

# 2. HEI Award Recipients

Award Recipients will collaborate closely with Partners of the Americas in the following areas:

- Support POA coordination with participants to ensure participation in virtual 100K Strong program orientation and conclusion sessions;
- Share information on a regular basis with 100K Strong staff on program activities through report mechanisms provided by POA, which will include:
- Progress on program goals and objectives, including the development of grant activities, participant travel, and climate action projects;
- Successes, challenges, and lessons learned in program implementation and evaluation;
- Project outcomes and impact data;
- Testimonials on how the grant benefits/impacts participants, faculty, and HEIs; and
- Program expenditures and cost-sharing.
- Enrollment of participants in the 100K Strong Alumni Network.

# Section VI: Proposal Format and Design

#### A. Proposal Format

Proposals must utilize 12-pt Times New Roman font, single-spaced, typed in standard 8 %" x 11" paper with one-inch margins, and each page numbered consecutively. Keep in mind the page limitations and document types for each section of the proposal as listed below. Any additional pages that exceed the page limitations will not be reviewed by the Review Committee.

## Proposals must be submitted in English.

#### Proposal Narrative in PDF

- o Cover Page (1 page)
- o Table of Contents (1 page)
- o Technical Narrative (15 pages max)

## Budget (5 pages max)

- o Summary in Excel format
- o Narrative in Word/PDF format

#### Supporting Documents in PDF (no page limit)

- o Letters of Support
- o Résumé/biographies of project team (1-2 pages per person)
- o Additional materials











Note that Applicants will be required to upload each of the three sections above separately in the Application Portal. For a detailed description of the proposal format and requirements, including the evaluation criteria, visit www.100kstrongamericas.org/app-format/.

#### B. Online Submission Process

Proposals <u>must be submitted online</u> through the Application Portal found on the 100,000 Strong in the Americas website (www.100kstrongamericas.org/application-portal/) by the deadline indicated on the cover page of this RFP. Proposals that are received late or are incomplete will <u>not</u> be considered in the review process. No proposals will be accepted via email unless otherwise instructed by Partners of the Americas.

Applicants seeking information or clarification about this competition should complete the online form at www.100kstrongamericas.org/questions. For a comprehensive list of questions received from applicants of previous grant competitions, please visit www.100kstrongamericas.org/100k-competition-fags.

# Section VII: Grant Competition Timeline

ACTIVITY	TIME PERIOD*
Launch of 100K Strong U.SBrazil CLIMA/IE Competition	April 24, 2024
Close of 100K Strong U.SBrazil CLIMA/IE Competition	July 31, 2024
Proposal Evaluation Process	August 1 – October 31, 2024
Notification of Status of Proposal	By October 31, 2024
Onboarding and Disbursement of Award to Grant Winners	November 2024 – January 2025
Period of Performance of 100K HEI Grantees	January 1, 2025 – January 31, 2026

<sup>\*</sup>Dates are subject to change.

## Section VIII: Questions about Grant Competition

Questions about this RFP must be submitted by completing the online form at <a href="https://www.100kstrongamericas.org/questions">www.100kstrongamericas.org/questions</a>. Questions should be received <a href="prior">prior</a> to the deadline stipulated in this RFP. No phone calls please.